Museums facing their environmental and social responsibilities: towards an ethical and sustainable model

ICOM France and its partners ICOM Canada, ICOM Spain, ICOM Lebanon, ICOM-CC, ICTOP, NATHIST, ICOM Arab, ICOM LAC, and the University of Quebec Trois Rivières are launching a new series of debates dedicated to the development of an ethical and sustainable model in museums.

This series of meetings/debates is intended for museum professionals and will include contributions from colleagues who can share innovative experiences in the field of sustainable development. This notion is understood here in its ecological and societal dimensions.

This cycle will take the form of 6 participative sessions on a digital platform from May to November 2023.

Session 5 Digital and sustainable development Wednesday 18th October 2023 17:30 - 19:00 (CEST)

The use of digital media in all its forms has become a major challenge for museums. Its use often appears to be a more ecological alternative. However, the reality seems more complex. We will look at the carbon impact of digital tools for museums but also try to understand and evaluate their impact on visitors.

Discussion with :

- Emmanuel Château-Dutier, Professor of Digital Museology at the Université de Montréal
- Johanna Eiramo, Director of the Digital National Gallery programme, Finnish National Gallery
- Mohamed Ismail, Lecturer of Archaeological and Heritage Information Systems, Faculty of Archaeology, Ain Shams University
- Amarílis Lage, Exhibitions and Content Coordinator, Museum of Tomorrow, Rio de Janeiro
- Sophie Biecheler, Director of Institutional and International Relations at Universcience and Olivier Bielecki, Director of IT at Universcience

The session will be moderated by Ech Cherki Dahmali, president of ICOM Arab.

It will be held simultaneously in French, English and Spanish. It will be recorded and rebroadcast by ICOM France and its partners.

Link to the session

Participate: <u>https://us02web.zoom.us/j/81789137336?pwd=ZnIWQS9PenFXaHFaSHJYSm1ETnpUUT09</u> Meeting ID: 817 8913 7336 Secret code: 938285

The cycle is designed with the financial support of ICOM, the Délégation générale à la langue française et aux langues de France and the Université du Québec à Trois-Rivières.



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