

26th ICOM
General Conference
20→28 Aug

ICOM PRAGUE 2022

FINAL REPORT

ICOM international
council
of museums

ICOM international
council
of museums
Czech Republic



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The image features a solid yellow background. On the left, there is a large white silhouette of a dog's head in profile, facing right. A white circular shape, resembling a halo or a ring, is positioned above the dog's head. On the right, there is a white silhouette of a cat's head and upper body, facing left. The cat's tail is visible at the bottom right, showing a scalloped edge. The text '1. Introduction' is centered horizontally between the two animal silhouettes.

1. Introduction

1.1. Message from the President of ICOM



Dear friends and colleagues,

It is an honour and a great pleasure to introduce the Final Report of the 26th ICOM General Conference in Prague. This conference was planned and organised in times of unprecedented challenges and its success marks the culmination of my mandate as ICOM President. With the Covid-19 global pandemic, the Russian invasion of Ukraine and all the conflicts around the world it seemed, at many times, as if it would not be possible to hold the Conference. However, we made it thanks to the support and contribution of all ICOM members.

For the first time in the history of the ICOM General Conferences, the event was held both online and on site in Prague. The hybrid format added a digital dimension to the traditional in-person participation and ensured all ICOM members had an equal opportunity to attend the Conference, no matter where they resided. This was a decisive step towards greater participation and inclusiveness. The hybrid format is more sustainable environmentally, economically, and socially.

The Prague General Assemblies have approved strategic resolutions and taken decisions that will mark ICOM's future, such as the Strategic Plan 2022-2028, the Executive Board Code of Conduct, and the new museum definition. I am sure that we will never forget the moving moments when the new museum definition was finally adopted with an overwhelming majority and a joyful applause of all the participants.

In this Final Report, we would like to emphasise the great success of ICOM Prague 2022. I would like to thank you all for participating in ICOM Prague 2022, either in person or online. You were the key to the success of our first hybrid conference. I was truly delighted to witness the high-quality discussions, workshops, and exchanges throughout the conference week.

I would like to congratulate ICOM Czech Republic, the Organising Committee of ICOM Prague 2022, and Guarant International for their excellent work in a challenging global situation. Thanks to them, we could discover their beautiful country and exciting museums and meet a lot of Czech museum professionals. I am sure that ICOM Prague's legacy will enrich the museum international community for years to come.

Finally, I would like to show my deepest gratitude to my colleagues of the Executive Board, to the Director General Peter Keller and the ICOM Secretariat for their exceptional work. Without their solidarity, optimism, and resilience ICOM Prague 2022 could not have taken place.

My mandate as ICOM President came to a close at ICOM Prague 2022. I will no longer be the ICOM President by the time this Final Report is published. I did my best to lead ICOM in difficult times and I am proud of what we have done all together. I call on you to continue to collaborate, innovate and advocate for our museums and museum professionals so that museums may continue to exercise their vital role in transmitting heritage and addressing the social, economic, climate and health crises of our world.

All the best,

Alberto Garlandini

1.2 Message from the Organising Committee



For the entire ICOM Czech Committee, the ICOM General Conference Prague 2022 will always be one of the most beneficial pieces of professional and personal experience, with all the negatives and problems that, thanks to tireless and enthusiastic work and cooperation, we have managed to turn into a result that will mark the history of Czech museology and become a milestone in the history of ICOM.

We had to face many unprecedented challenges. First of all, in 2019, ICOM Egypt unexpectedly gave up the organisation of the 2022 conference and ICOM Czech Republic took on the challenging preparations with a one-year delay. Then, the Covid-19 pandemic and subsequent global restrictions forced us to completely change our approach and find innovative ways to plan the conference. And thirdly, the Czech Republic was hit hard by the tragedy of the Russian invasion to Ukraine on 24 February 2022 in all its brutality, taking place not far from our national borders.

Looking back, it is indeed a testament to the unwavering faith and strong solidarity of the Paris General Secretariat, the ICOM Czech Committee and its team of collaborators that we were able to organize a world conference, the first hybrid one in the history of ICOM, in such a terribly difficult situation.

The General Conference ICOM Prague 2022 and all its important decisions were the culmination of Alberto Garlandini's commitment at the top of ICOM, where he steadfastly and knowledgeably set the direction, working under the ICOM banner for its ideas, the implementation of its programmes and visions. He deserves our respect and many thanks.

For ICOM Czech Republic, the organization of the ICOM General Conference in Prague is the culmination of 60 years of effort and work of previous Czechoslovak and Czech ICOM Committees, which since the first candidacy in 1962 have not given up their dream of realizing this extraordinary opportunity to promote Czech museology and Czech culture in general.

It was an honour to work with ICOM Director General Peter Keller, Francesca Pollicini, General Manager of Institutional Events, and other members of the ICOM Secretariat in Paris to prepare and implement the conference. With members of the Czech ICOM Board Pavel Jirásek, Martina Galetová, Maria Gilbertová, Jiří Střecha, with our staff of the General Conference Preparation Office, with the Minister of Culture Martin Baxa and representatives of the Ministry of Culture and other Czech ministries, with colleagues from Guarant International.

Thanks to each and every one of them for their cooperation and support for the realization of the 26th General Conference ICOM Prague 2022.

We have passed on the ICOM flag as the relay of the General Conference to the other side of the globe, to Dubai, in the hope that the next three years will bring to museums from all over the world, united by the ICOM brotherhood, as many positive confirmations as possible of the ever-resonating message of the Prague Conference: "Museums have the power to change the world around us."

Gina Renotière

1.3 Message from the Managing Director and Chief Manager



Dear colleagues,

The realisation of the 26th ICOM General Conference Prague 2022 was a real challenge in many ways. The impacts of the Covid-19 pandemic, the war in Ukraine and financial inflation forced us to make adjustments and innovations in the preparations and the conference programme. Everything seemed to be working against us, but we decided to turn every challenge into an opportunity. And it is only in this way that we were able to organise ICOM Prague 2022, the first international event of this scale in the cultural sector to adopt a hybrid format. This is also the *Power of Museums*, which was not only the theme of the conference, but the attitude with which we approached this project every day. In recent years, museums have presented themselves as strong organisations that can fight against various adversities and are unique examples of solidarity. All this strengthened us, too.

The organisation of the event was possible thanks to the fantastic synergy and collaboration between the Organising Committee of ICOM Prague 2022 and the ICOM Secretariat, which after millions of emails, several hundred calls and a few days of in-person meetings, despite the pandemic being in full swing, provided a week of debates, networking opportunities and the discovery of Prague's outstanding cultural heritage by the world's museum community.

Special thanks go to Guarant International, the Professional Conference Organiser, in the persons of Ivo Miksa and Renata Somolová with their teams, who accommodated us at the Prague Congress Centre and on the gCon online conference platform, providing logistics, transport and accommodation for the 3,705 participants in the event.

The team in Prague led by Managing Director Martina Lehmannová was made up of Filip Petlička, our media man, who handled thousands of other additional tasks, Alžběta Horáčková, who took care of the International Committees, Kristýna Hájková, responsible for the National Committees and other members of the ICOM Network, Karolína Krhutová, who organised the Opening Party, Museum Night and the ICOM Flag Relay Party, Tereza Libichová, who prepared great excursions and guided tours, Jiří Stýblo, who took care of our keynote speakers and panellists, and Michal Šedivý, who handled tenders.

Under the leadership of Director General Peter Keller and the General Manager of Institutional Events Francesca Pollicini, the entire ICOM Secretariat collaborated in the organisation of the event – the Administrative and Legal Sections, the Departments of Finance and General Services, as well as the Departments of Membership, Communications and Public Relations, Heritage Protection, Capacity Building – Museums and Society, and Publications and Documentation.

We could never have held the ICOM Prague 2022 General Conference without the support of the Ministry of Culture of the Czech Republic. At this point, we would like to thank the Minister of Culture Martin Baxa, deputy minister Vlastislav Ouroda, head of the Department of Museums Jan Holovský and his colleague Dana Jandová, who supported us from the very beginning.

Thanks to all colleagues, it was great to have you with us! We are proud to have worked with you on ICOM Prague 2022!

Martina Lehmannová, Francesca Pollicini



A large, white, stylized silhouette of a bird in flight is positioned in the upper left quadrant of the page. The bird's wings are spread wide, and its tail is visible. The background is a solid, vibrant green. The text is centered in the lower half of the page, overlaid on the green background.

2. Organisation of ICOM Prague 2022

2.1 Organising a Conference in Times of Pandemic and War – The First Hybrid ICOM General Conference

The 26th ICOM General Conference in Prague has been a great achievement in ICOM's history. The organisation of ICOM Prague 2022 was a tremendous journey in times of uncertainty and global challenges. The success of the conference would not have taken place without the close cooperation of ICOM, ICOM Czech Republic, and Guarant International.

In July 2019, ICOM Czech Republic was appointed the host of the ICOM General Conference following the withdrawal of ICOM Egypt, who initially won the call to host the event. ICOM Czech Republic was delighted with this opportunity, but it was challenging to prepare the General Conference in a shorter timeframe, in particular regarding public financial support. In this context, we would like to thank the Czech Ministry of Culture, especially the Division of Museums and the Division of Cultural Property Protection, for providing an essential financial support, and we wish to extend our gratitude to the City of Prague for their valuable financial contribution.

Then, in 2020, the Covid-19 pandemic broke out, raising the stakes and challenges to an unprecedented level. Various scenarios were considered, including holding a conference exclusively online. However, to maintain the spirit of the ICOM General Conferences as a hub which brings together museum professionals from all over the world, a hybrid conference format was developed. A special online platform, gCon, was carefully designed to host the scientific programme of the conference, while Agora, a dedicated online platform to manage the ICOM Statutory Meetings, was set up by the ICOM Secretariat. The main advantages of the online platforms were clarity, easy access, and simple use. They were user-friendly for the participants, as well as for the organisers to register information about the program, the speakers' information and the abstracts of their papers. The realisation of the conference in a hybrid format with gCon and Agora increased the accessibility of the ICOM General Conference program and its conclusions to all those who, for various reasons, could not attend in-person.



The format and its adequation with the social distancing measures in place was tested one year before the General Conference itself, during the International Symposium ICOM Prague, in August 2021. There, both the main theme, "The Power of Museums,"

and the sub-themes were presented, and the functioning of the conference platform gCon was trialled. The City of Prague and the National Museum partnered in the Symposium, which included an inspection trip of the ICOM International Committees to get acquainted with the main venue of the Prague Congress Centre and other museums in Prague, in preparation of the International Committees meetings in 2022. In total, 230 people attended the Symposium in person and more than 800 joined online.

Besides the Covid-19 global pandemic, the Russian invasion of Ukraine was a main concern for the organisation of the Conference since it first started. A panel on the protection of cultural heritage in Ukraine was included in the conference programme and free registration was offered to participants from Ukraine.





Under such challenging circumstances, the preparations would not have been possible without the leadership and political guidance of the ICOM Executive Board and ICOM Czech Republic, as well as the contribution and committed work by the ICOM Secretariat. Our gratitude goes to all International Committees, National Committees, Regional Alliances, Standing Committees, and Affiliated Organisations. ICOM Prague 2022 was only possible thanks to the close cooperation of all different ICOM bodies. The Czech Ministry of Foreign Affairs and its network of Czech Centres also provided support to the General Conference. In May 2022, an event to mark the International Museum Day was held at the Czech Centre in Paris, which hosted a special press conference followed by a seminar on “The Power of Museums” on the preparation of ICOM Prague 2022. The staff of Czech Centres assisted in the promotion of the General Conference, attending plenary sessions of a number of National Committees all over the world. Two months prior to the Conference, intensive communication with the staff of the Ministry of Foreign Affairs was launched, concerning the granting of visas to individual delegates from countries that have visa relations with the Czech Republic. Our colleagues deserve special thanks for all their help.









2.2 Organisers

The International Council of Museums



The International Council of Museums is the only global museum association in the world. It provides museums and museum professionals with national, regional, and international platforms of dialogue and exchange of ethical standards and innovative practices. Since its creation in 1946, ICOM is committed to the protection and promotion of museums and the heritage with which they are entrusted; natural and cultural, present and future, tangible and intangible. It also advocates the crucial role they play in the sustainable development of societies as unique sources of information, inspiration and insight. Today, ICOM is a worldwide network made up from more than 49,000 members representing 142 countries and territories, grouped in 118 National Committees. It also fosters six Regional Alliances and 32 International Committees dedicated to various museum specialties.

ICOM National Committee of the Czech Republic, ICOM Prague 2022 Organising Committee



ICOM Czech Republic fulfils the goals and activities of the International Council of Museums in the Czech Republic; it currently has 108 institutional members and more than 350 individual members. In 1994, the ICOM Czech Committee and ICOM Slovak Committee followed in the footsteps of ICOM Czechoslovakia, which was at the birth of ICOM in 1946, Czechoslovakia being one of the 14 founding countries of ICOM. During its existence, ICOM Czechoslovakia stood at the foreground of world museology, such as during the period between 1971–1977 when Jan Jelínek was President of ICOM.

GUARANT International spol. s r. o., Professional Conference Organiser (PCO)



Guarant International, spol. s r. o., is a major organiser of congresses and conferences in the Czech Republic and Central Europe. Since its establishment in 1991, the company has gained extensive experience in the preparation and organisation of small- and large-scale, national and international congresses, conferences, seminars and corporate events. In 2020, it extended its service offer by virtual and hybrid events. For these events, the company provides a comprehensive solution, organisation and technology. High level of expertise, precision and professionalism is guaranteed, resulting in successful events exceeding all clients' expectations.



2.3 The Hosting City and Venues

Located in the heart of Europe, **the Czech Republic** is a crossroads of cultures, a proctor of encounters. Until the end of the Second World War Czechs, Germans, Jews and other nationalities lived there together. 30,000 years ago, a prehistoric sculptor in South Moravia created the world's first ceramic statue, the Venus of Věstonice. In the Middle Ages, besides beautiful cathedrals, the Hussite reform movement was born there. In the Renaissance, the famous Rabbi Löw lived there, and according to legend created the Golem. The Baroque gave rise to magnificent chateaus. In 1789, the first museum institution – the Picture Gallery of Patriotic Friends of Art, today's National Gallery Prague, was established. The oldest museums were founded in the early 19th century (the Silesian Museum, 1814; the Moravian Museum, 1817; the National Museum, 1818).

In 1869 Gregor Johann Mendel introduced the laws of inheritance and genetics in Brno; František Kupka painted the first abstract paintings in 1910–1912; in 1921, Josef Čapek invented the word “robot”; Otto Wichterle invented the first soft contact lenses in 1961. In 1962, Jan Jelínek founded the Department of Museology at the University in Brno and lectured there together with Z. Z. Stránský; both of them belong to the most important persons of 20th century international museology. In 1989, the Velvet Revolution took place, which ended the communist totalitarian regime. Since then, many museums have been reconstructed and new permanent exhibitions were realised. At present, there are approximately 300 museums in the Czech Republic with about 65,000,000 registered objects in their collections.



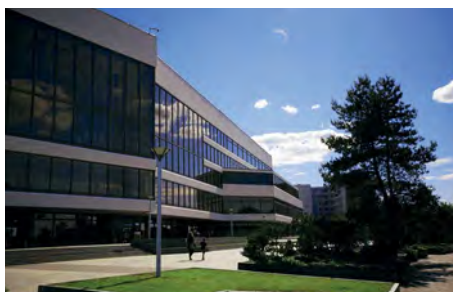


Prague, the capital of the Czech Republic, a city with one hundred towers, the heart of Europe, the biggest open-air museum in the world. This was the main venue of the 26th General ICOM Conference. According to the world's ranking, Prague is one of the world's TOP 10 cities to live in. Cultural enjoyment was one of the areas which received positive evaluation. The historic centre of Prague is a listed UNESCO world heritage site. All the above reasons make of Prague one of the most visited European cities with beautiful and well-preserved architecture and a number of extraordinary museums. Prague Castle is one of the largest castle complexes in the world; after 1918, the first Czechoslovak president Tomáš Garrigue Masaryk had this royal residence converted into a modern democratic state seat according to the designs of the Slovenian architect Josip Plečnik. There were other great architects building in the styles of Prague cubism and functionalism. The Prague Spring of 1968 brought the hope of political liberation. In that same year, Shirley Bassey filmed a music video for the Goldfinger movie at the building site of the Federal Assembly, now the National Museum. Shortly afterwards, the façade of the neighbouring National Museum historical building was damaged with the shooting of soldiers of the Warsaw Pact occupation armies controlled from Moscow. In his book *Genius Loci* (1980), Christian Norberg Schulz included Prague among the three types of cities along with Rome and Khartoum, Prague being used as an example of a romantic city.

The Prague Congress Centre (PCC), the main venue for the 26th ICOM General conference, is located in Prague 4, close to the centre of Prague and less than 10 minutes driving from the Czech National Museum. It is one of the largest and best-equipped congress centres in Europe. Its total capacity is 9,300 attendees and total exhibition space is about 13,000 m². There are diverse rooms for all types of events: banquets,



balls, social events, smaller business meetings, medium-sized trade fairs and large conferences and seminars. The PCC contains of 70 conference rooms, provides catering services, highlights the health & safety measures. Due to the recent global situation, the PPC has been opened to virtual/hybrid event solutions. Its location is very practical, as it is easily accessible from the city centre by underground, and by motorways from elsewhere. The Prague Congress Centre has a unique location with a beautiful panoramic view of Prague with its large parks, the Vltava River and Prague Castle. The building was opened in 1981 as a palace for congresses of the Communist Party of Czechoslovakia. Therefore, special emphasis was placed on the quality of its furnishings, which were designed by outstanding architects, artists and designers of the time. The quality of their work was more important than their political affiliation, so not only the politically promoted artists, but also its critics were given an opportunity. Among the most important names, Stanislav Libenský and Jaroslava Brychtová, Alois Fišárek, Stanislav Kolíbal can be mentioned.





In order to hold events simultaneously with ICOM Prague 2022, **the National Technical Museum, the National Museum of Agriculture and the National Museum in Prague** served as accompanying venues. The National Museum is one of the oldest museums in the Czech Republic. It was founded in 1818 and the historical building was opened on 18 May 1891. The National Technical Museum and the National Museum of Agriculture are located in buildings that look like twins and were built in 1938–1942. Social events and a ceremony were held there while the scientific programme was held at Prague Congress Centre. The transportation of attendees between the PCC and accompanying venues was handled by handing out the free conference passes for public transport.





Institutions taking part in the ICOM 2022 programme

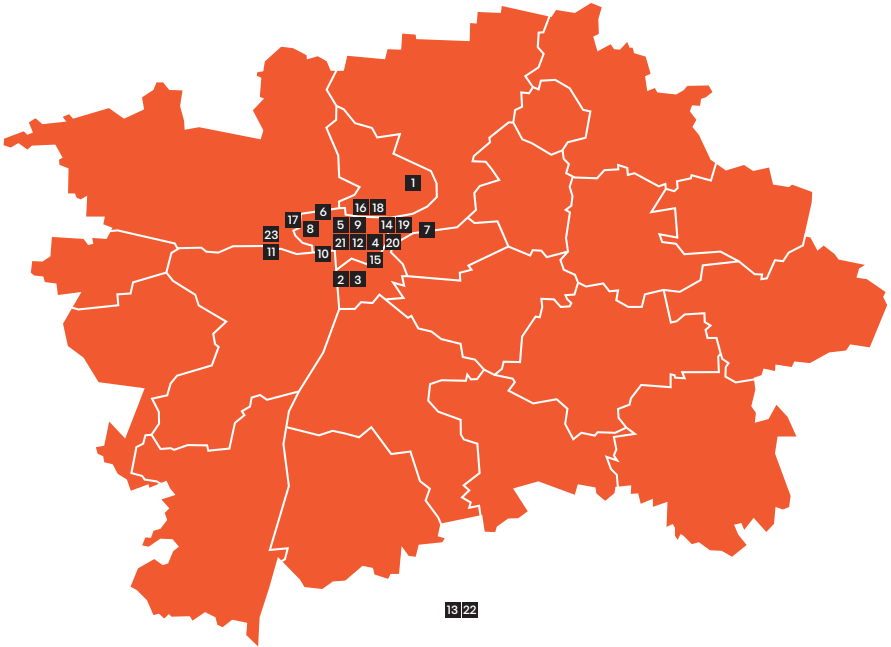
Main programme

Prague Congress Centre



Social programme and off-site meetings

City of Prague





CAMP 1

ICAMT

www.praha.camp



DOX 2

ICAMT

www.dox.cz

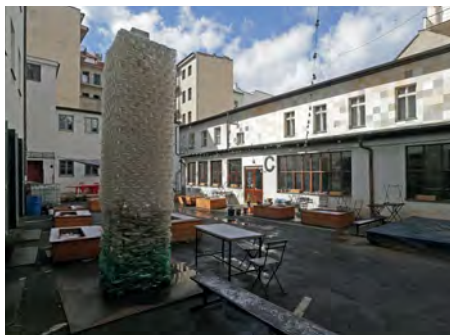


Hrdlička Museum of Man,

Charles University 3

UMAC

www.muzeumcloveka.cz



Hybernská Campus – Hyb4City Project,

Charles University 4

Pre-conference programme The Memory of Nations, MPR

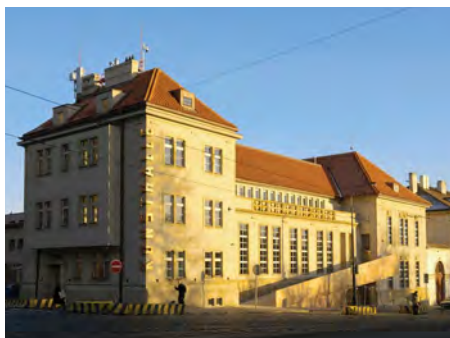
www.kampushybernska.cz



Jewish Museum in Prague 5

Museum Night, ICMEMO

www.jewishmuseum.cz



Kunsthalle Praha 6

Museum Night, ICEE

www.kunsthallepraha.org



Military History Institute in Prague 7

Museum Night, ICOMAM

www.vhu.cz



Montanelli Museum 8

Museum Night

www.museummontanelli.com



Mucha Foundation 9

Museum Night

www.muchafoundation.org



Museum Kampa 10

IC Ethics

www.museumkampa.cz



Museum of Czech Literature 11

Museum Night, ICLCM

www.pamatniknarodnihopisemnictvi.cz



Museum of Decorative Arts in Prague 12

President's Dinner, Museum Night, COSTUME, GLASS, ICDAD

www.upm.cz



Museum of Tomáš Garrigue Masaryk 13

ICR

www.muzeumtgm.cz



National Gallery Prague 14

Guided Tours, Museum Night, CIDOC, DRMC, ICFA, ICMS

www.ngprague.cz



National Museum 15

ICOM General Conference Flag Relay Ceremony,
CIMCIM, CIPEG, ICMAH, ICME, ICOMON, NATHIST

www.nm.cz



National Museum of Agriculture 16

Pre-conference programme - Focused on Czech
Cuisine, Opening Party, ICTOP, INTERCOM

www.nzm.cz



National Pedagogical Museum and Library of Jan Ámos Komenský 17

Museum Night, CECA

www.npmk.cz



National Technical Museum 18

Opening Party, AVICOM, CIMUSET, ICOFOM,

www.ntm.cz



Postal Museum 19

Museum Night

www.postovnimuzeum.cz



Prague City Gallery 20

Guided Tours, Museum Night, COMCOL

www.ghmp.cz



Prague City Museum 21

Museum Night, CAMOC, DEMHIST

www.muzeumprahy.cz



Regional Museum in Jílové near Prague 22

ICR

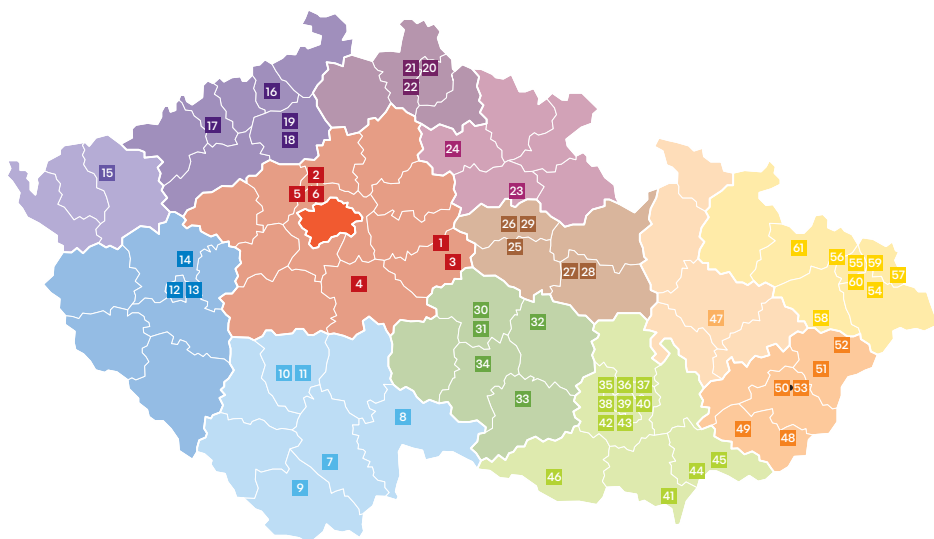
www.museumjilove.cz



Strahov Picture Gallery 23

Guided Tours

www.strahovskyclaster.cz/strahovska-obrazarna



Central Bohemia Region



GASK – Gallery of the Central Bohemia Region 1
www.gask.cz



House of Lobkowicz, Nelahozeves 2
www.lobkowicz.cz



Municipal Museum and Library Čáslav 3
www.muzeumcaslav.cz



Museum of Art and Design in Benešov 4
www.mudbenesov.cz



Lidice Memorial 5
www.lidice-memorial.cz



**Central Bohemian Museum
in Roztoky u Prahy** 6
www.muzeum-roztoky.cz

South Bohemian Region



Aleš South Bohemian Gallery 7
www.ajg.cz



Jindřichův Hradec Museum 8
www.mjh.cz



Regional Museum in Český Krumlov ⁹

www.muzeumck.cz



Prácheň Museum in Písek ¹⁰

www.prachenskemuzeum.cz

Pilsen Region



Sladovna Písek ¹¹

www.sladovna.cz



Gallery of West Bohemia in Pilsen ¹²

www.zpc-galerie.cz



Museum of West Bohemia in Pilsen ¹³

www.zcm.cz



National Technical Museum, Plasy ¹⁴

www.ntm.cz

Karlovy Vary Region



Gallery of Fine Arts in Cheb ¹⁵

www.gavu.cz

Ústí nad Labem Region



Municipal Museum of Ústí nad Labem ¹⁶

www.muzeumusti.cz



Regional Museum and Gallery in Most ¹⁷

www.muzeummost.cz



Terežín Memorial ¹⁸

www.pamatnik-terezin.cz



North Bohemian Gallery of Fine Arts in Litoměřice ¹⁹

www.galerie-ltm.cz



Museum of Glass and Jewellery in Jablonec nad Nisou ²⁰

www.msb-jablonec.cz



North Bohemian Museum in Liberec 21

www.muzeumlb.cz



Regional Gallery Liberec 22

www.oql.cz

Hradec Králové Region



Museum of East Bohemia in Hradec Králové 23

www.muzeumhk.cz



Regional Museum and Gallery in Jičín 24

www.muzeumhry.cz

Pardubice Region



Chrudim Puppetry Museum 25

www.puppets.cz



East Bohemia Museum in Pardubice 26

www.vcm.cz



Litomyšl Town Gallery ²⁷
www.galerie.litomysl.cz



Regional Museum in Litomyšl ²⁸
www.rml.cz

Vysočina Region



Zámeček Memorial ²⁹
www.zamecek-memorial.cz



Gallery of Fine Arts in Havlíčkův Brod ³⁰
www.galeriehb.cz



Museum of Czech Literature, Petrkov ³¹
www.pamatniknarodnihopisemnictvi.cz



**New Generation Museum
 in Žďár nad Sázavou** ³²
www.zamekzdar.cz



Vysočina Museum Třebíč ³³

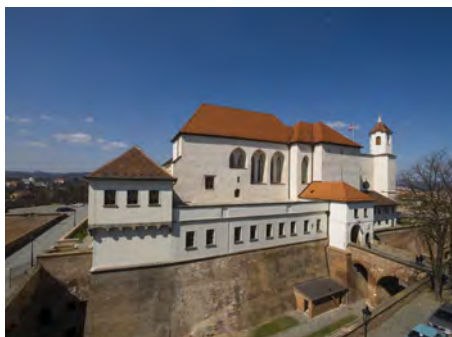
www.muzeumtr.cz



Vysočina Regional Gallery in Jihlava ³⁴

www.ogv.cz

Southern Moravia Region



Brno City Museum ³⁵

www.spilberk.cz



House of Arts Brno ³⁶

www.dum-umeni.cz



Mendel Museum, Masaryk University ³⁷

www.mendelmuseum.muni.cz



Moravian Gallery in Brno ³⁸

www.moravska-galerie.cz



Moravian Museum ³⁹

www.mzm.cz



Technical Museum in Brno ⁴⁰

www.tnbrno.cz



**Municipal Museum and Gallery
in Břeclav** ⁴¹

www.muzeumbv.cz



Museum of the Brno Region ⁴²

www.muzeumbrenska.cz



Museum of the Old Brno Abbey ⁴³

www.pokladyklastera.cz



Museum of Romani Culture ⁴⁴

www.rommuz.cz



National Institute of Folk Culture 45

www.nulkc.cz



South Moravian Museum in Znojmo 46

www.muzeumznojmo.cz

Olomouc Region



Olomouc Museum of Art 47

www.muoa.cz

Zlín Region



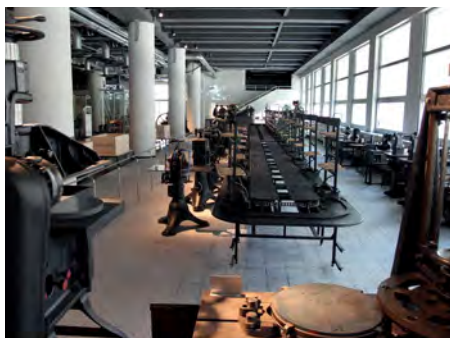
**Jan Amos Comenius Museum
in Uherský Brod** 48

www.mjakub.cz



**Museum of Moravian Slovakia
in Uherské Hradiště** 49

www.slovackemuzeum.cz



Museum of Southeast Moravia in Zlín 50

www.muzeum-zlin.cz



**Museum of the Wallachian Region
in Vsetín** 51
www.muzeumvalassko.cz



National Open-Air Museum 52
www.nmvp.cz

Moravian-Silesian Region



Regional Gallery of Fine Arts in Zlín 53
www.galeriezlín.cz



Beskydy Museum Frýdek-Místek 54
www.muzeumbeskyd.cz



Galley of Fine Arts in Ostrava 55
www.gvuo.cz



Museum of the Hlučín Region 56
www.muzeum-hlucinska.cz



Museum of Těšín Silesia 57

www.muzeumot.cz



Museum of the Novojičínsko Region 58

www.muzeumnj.cz



National Museum of Agriculture 59

www.nzm.cz



PLATO Ostrava 60

www.plato-ostrava.cz



Silesian Museum 61

www.szm.cz

Special thanks to the National Heritage Institute

www.npu.cz

The generosity in providing free visits to castles and chateaux managed by the National Heritage Institute during the ICOM Prague 2022 programme is gratefully acknowledged.

2.4 ICOM Prague in Numbers



3,050

On-site participants

655

Remote participants

124

Countries and territories

32

Off-site meetings

40

Excursions

81

Related events

118

Exhibitors

54

Exhibition booths

4

Sponsors



1,073

Speakers

116

Sessions



6,350

Lunch boxes

Regular - 4,440
Vegetarian - 1,680
Vegan - 230



12

Volunteers
from abroad

200

Volunteers
from the Czech
Republic



1,095

Working days



Hundreds
of thousands
E-mails



The image features a solid blue background. Overlaid on this background are two white silhouettes. The larger silhouette on the left is the profile of a dinosaur's head, facing right, showing its eye, ear, and a row of sharp teeth. The smaller silhouette on the right is the profile of a cat's head, also facing right, showing its ears and whisker area. The text is positioned in the center-left area, overlapping the dinosaur's snout and the cat's head.

3. The Power of Museums: The Conference Programme

Museums are integral parts of the communities they belong to and, as such, they stand at the beginning of a long chain of social development. as incomparable places of discovery, interpretation and sharing, museums teach us about our past and open our minds to new ideas – two essential steps in building a better future for all. They offer a space for dialogue and healing around our shared heritage. No matter how complicated, painful, or unpleasant, our pasts can be reconciled in our museums through art and knowledge.

The trust that communities place on museums comes with the duty of being responsible leaders. at a time of uncertainty and profound changes in our societies, museums and museum professionals worldwide have demonstrated an outstanding capacity for innovation, adaptation, creativity, and courage in tackling the world's greatest challenges today. From committing to the achievement of the United Nations Sustainable Development Goals to ethically managing their collections and staff, museums have the power to be positive leaders in their communities.

Museums have the power to change the world around us!

3.1 Key Themes of ICOM Prague 2022

Purpose: Museums and Civil Society

In recent times, many voices have been raised regarding the role cultural institutions should play within their own local communities. The democratic battles fought worldwide in the name of human rights urge museums to take an active stance towards a fair advancement of civil society. Believing that the cultural sector can remain neutral in the face of exclusion and discrimination would endanger the museums' own relevance. This plenary session stimulated a wider debate on projects and ideas capable of enabling museums to take on a key role as agents of social change. The moderator of the session was Michael Žantovský, director of the Václav Havel Library.



**Margarita Reyes Suárez**

Margarita Reyes Suárez is an anthropologist and museologist with more than 30 years of experience in the development of participatory projects for Colombian museums and heritage sites. She is a researcher at the Colombian Institute of Anthropology and History (ICANH) and formerly Curator of Archaeology and Ethnography at the National Museum of Colombia. Her work has focused on the recovery of local traditions and reflection on the cultural dynamics of communities. In particular, she has developed projects in conjunction with local communities along the Magdalena River, the Colombian Caribbean, and the archaeological parks of San Agustín and Tierradentro, among others, as well as with urban groups such as young hip-hopsters in the city of Bogotá.

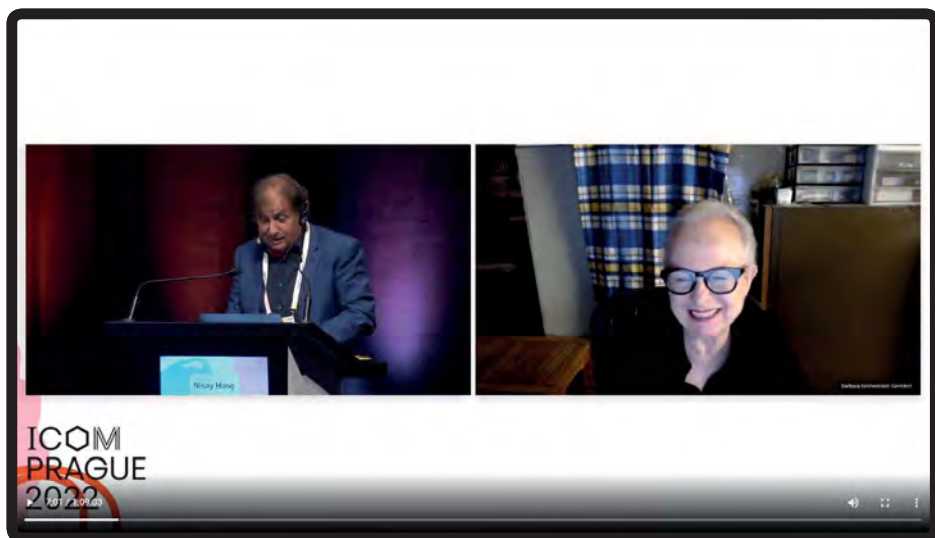
**Kateryna Chuyeva**

Kateryna Chuyeva is a Deputy Minister of Culture and Information Policy of Ukraine (since September 2021). She has more than 20 years of experience in the museum field. During 1998–2021 she worked for the Bohdan and Varvara Khanenko National Museum of Arts (Kyiv, Ukraine) as a researcher and keeper of the collection of Greek and Roman Antiquities; in 2018–2021 she was its Director General. Co-founder of the initiative of the Maidan Museum (now the National Memorial Complex to the Heavenly Hundred Heroes and Revolution of Dignity Museum). Special research and publications on the Khanenko Museum’s collection of Antiquities and Byzantine wall paintings on the Crimea Peninsula, on museum management and ICOM Ukraine projects. She has participated in international conferences since 2002. ICOM member since 2008, in 2019–2021 Chair of ICOM Ukraine. ICOMOS member.



Jasminko Halilovic

Jasminko Halilovic is the founder and managing director of the War Childhood Museum (WCM) – the world’s only museum exclusively focused on the experience of childhood affected by war – which has been awarded the Council of Europe Museum Prize under the European Museum of the Year scheme. Halilovic developed the War Childhood Museum from the War Childhood book, a mosaic of short memories that he collected from more than 1,000 people. Before the WCM, he founded several not-for-profit and for-profit entities. Jasminko holds a master’s degree in financial management. He has been a keynote speaker at various museum, peacebuilding, and entrepreneurship conferences in more than ten countries, and is regularly invited to present or teach at leading universities around the world. His books have been translated into six languages. For his work with the WCM, which expanded to become an international organisation with offices in four countries, Halilovic was selected for the Forbes “30 under 30” list.



Barbara Kirshenblatt-Gimblett

Barbara Kirshenblatt-Gimblett is the Ronald S. Lauder Chief Curator of the Core Exhibition at POLIN Museum of the History of Polish Jews in Warsaw and University Professor Emerita of Performance Studies at New York University. Her books include *Destination Culture: Tourism, Museums, and Heritage* and *They Called Me Mayer July: Painted Memories of Jewish Life in Poland Before the Holocaust* (with Mayer Kirshenblatt), among others. She has received honorary doctorates from the Jewish Theological Seminary of America, University of Haifa, and Indiana University. She was elected to the American Academy of Arts and Sciences and was decorated with the Officer's Cross of the Order of the Republic of Poland for her contribution to POLIN Museum. She serves on Advisory Boards for the Council of American Jewish Museums, Jewish Museum Vienna, Jewish Museum Berlin, and the Jewish Museum of Tolerance Centre in Moscow, and on the ICMEMO Advisory Committee, and advises on museum and exhibition projects in Lithuania, Belarus, Albania, Israel, New Zealand, and the United States.



Hang Nisay

Hang Nisay is the Director of Tuol Sleng Genocide Museum under the Ministry of Culture and Fine Arts in the Kingdom of Cambodia. He began his career at the Tuol Sleng Genocide Museum in 2009 and in 2016 was appointed as the head of the project and planning section as well as to be the coordinator for the education and exhibition programs. He was able to meet the survivors of the Khmer Rouge and to share knowledge about the history of the Khmer Rouge with students at various schools in the country. In 2019, the team and him successfully organised the temporary exhibition *40 years: Remembering the Victims of S-21*. This was a significant piece of experience, working in the museum as they were able to publish the catalogue about the museum in 40 years dealing with remembering and peace education. In February 2020, he was appointed as the director of the museum. Despite the difficult pandemic situation, the museum has continued taking care of the site and disseminate the history of the Khmer Rouge via an online platform.

Sustainability: Museums and Resilience

Climate change, natural disasters and a wide range of environmental concerns call for the implementation of more effective actions from global institutions. Moreover, the Covid-19 pandemic dramatically underlined the need to develop more sustainable funding models for museums and other cultural institutions. In this context, can museums, through their activities and programmes, actively participate in the development of sustainable models for contemporary societies? A varied group of panellists provided an opportunity to share experience and innovative ways to move towards a sustainable future. The session was moderated by Martina Mašková, a moderator of the Czech Radio.





Hilda Flavia Nakabuye

Hilda Flavia Nakabuye (Uganda) is a climate and environmental rights activist who founded Uganda's Fridays for Future movement. She also advocates for greater gender equality and racial diversity in the climate change movement. One of her environmental concerns is saving Lake Victoria, which connects Uganda to neighbouring countries. The Fridays for Future movement in Uganda is now Africa's largest youth movement with over 50,000 young people spread across 52 schools and five universities, as well as members of the general public across Uganda, Sierra Leone, Angola, Gabon, Nigeria and Kenya. Nakabuye's climate activism has received international attention, as she has been featured as one of the prominent young women striking for climate change in various news outlets, including BBC News, the Guardian, Vox, and Time on 11 October 2019. She was a protagonist in documentaries such as *Dear Future Children* and *Uncertainty Experts*. She also launched Climate Striker Diaries, an online platform to encourage digital awareness about climate change.



Ondřej Dostál

Ondřej Dostál completed his PhD in palaeontology, focusing on the extinct insect order Miomoptera. From 2007 to 2018 he was the director of the Mendel Museum in Brno. He organised the celebrations to mark 190 years since Mendel's birth and 150 years since his lectures, including international exhibitions in the USA, Slovenia, Russia and Taiwan. He has lectured on Gregor Mendel in the Czech Republic and abroad (e.g., Mendel's Days at Villanova University). From 2015 to 2017, he was the Chair of the Czech Association of Museums and Galleries, which represents over 300 Czech museum institutions. He has focused on the popularization of science, having been awarded the 2nd place Prize of the Chairman of the Academy of Sciences of the Czech Republic and NF Neuron in 2016. He was the Czech coordinator of IC Taiwan exhibitions. In 2018 and 2019, he worked at the National Cheng Kung University, Tainan, Taiwan and their university museum. He is an exhibition board member at the National Technical Museum and the National Museum in Prague. He is currently in charge of international cooperation of the National Technical Museum. He is interested in interdisciplinary connections between disciplines and institutions, as well as the role of museums in biodiversity conservation.



Mordecai Ogada

Mordecai Ogada is a Kenyan carnivore ecologist and conservation scholar who has been involved in conservation policy and practice in the past years in Kenya and other parts of Africa, mainly on human-wildlife conflict mitigation and carnivore conservation. He holds a BSc in Zoology, MSc and PhD in Animal Ecology. His MSc research was focused on the area of human-wildlife conflict, and this is what inspired him to get involved in the rights of communities around conservation of wildlife and natural resources. Mordecai Ogada's professional work has included research and teaching conservation leadership at Colorado State University. Much of his energy has been devoted to the area of community-based conservation, wildlife policy and wetlands ecology. He has worked for over 20 years as a practitioner in the Conservation civil society in Kenya. In the course of this work, he has been exposed to the management of natural heritage without reference to community needs and aspirations, leading to violations of human rights. He is an author of over 50 papers and articles on these issues, which form the central theme of *The Big Conservation Lie*, a book focused on Kenya and co-authored with John Mbaria. He is currently the Director of Conservation Solutions Afrika, a natural resource management consultancy based in Nanyuki, Kenya. Mordecai Ogada also has a keen interest in conservation education and engaging children and communities in environmental education outside in the field. Outside the sphere of heritage conservation, Mordecai is a keen student of African political history.



Jahvani Phalkey

Jahnavi Phalkey was appointed Founding Director of Science Gallery Bengaluru in November 2018. Previously Jahnavi held a tenured faculty position at King's College London. She started her academic career at the University of Heidelberg, following which she was based at Georgia Tech-Lorraine, France, and Imperial College London. Jahnavi was a Fellow, Wissenschaftskolleg zu Berlin (the Institute of Advanced Study, Berlin). She was also external curator to the Science Museum London, and has been a Scholar-in-Residence at the Deutsches Museum, Munich. Jahnavi is the author of *Atomic State: Big Science in Twentieth Century India* and has co-edited *Science of Giants: China and India in the Twentieth Century*. She is the producer-director of the documentary film *Cyclotron*. Jahnavi read civics and politics at the University of Bombay and the School of Oriental and African Studies, London. She holds a doctoral degree in history of science and technology from the Georgia Institute of Technology, Atlanta. Jahnavi Phalkey was unable to arrive or join online at the last minute due to serious family reasons.



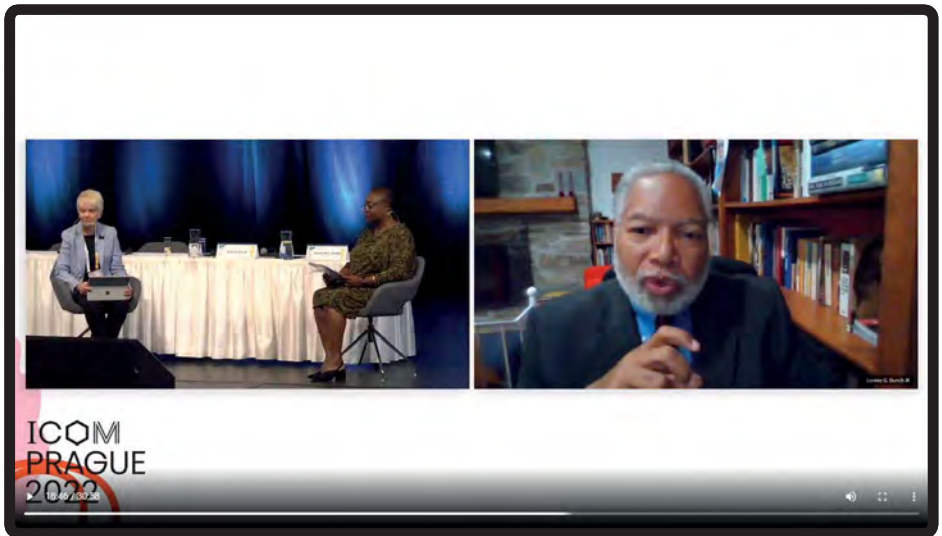
Sébastien Soubiran

Sébastien Soubiran is director of the Jardin des sciences, a cultural department of the University of Strasbourg developing scientific outreach activities, in charge of a planetarium and the coordination of the preservation and the valorisation of the University's collections and museums. He trained as a physicist and an historian of science in Paris (Centre Alexandre Koyré) and Oxford (Museum of History of Science and Faculty of History). His present research work is at the crossroad between social history of science and museum studies. He teaches history of science, history of museums and scientific heritage management in master classes in Strasbourg. He shares the project management of the renovation of the zoological museum of Strasbourg with the museum director, and the building of a new planetarium with the planetarium director. He is currently president of Universeum, a European network dedicated to the preservation and promotion of academic historical heritage and ex-officio member of UMAC board, the ICOM International Committee for university museums and academic collections.

Vision: Museums and Leadership

Disruption is emerging as a key factor for contemporary museum leadership. Museum directors are faced with the difficult tasks of encouraging their colleagues to find new solutions to unprecedented issues, as they seek ways for their organisations to endure and survive. Expert panellists from renowned international institutions debated on the challenges faced by museum leaders today, including the integration of the physical and digital, the need for new business models, a greater engagement with the social role of museums, and more. The keynote speakers' session was moderated by Carol Ann Scott, a member of the ICOM Executive Board, and the panel by Lizzy Moriarty, a member of INTERCOM. The session arose from a major project that was undertaken by INTERCOM.

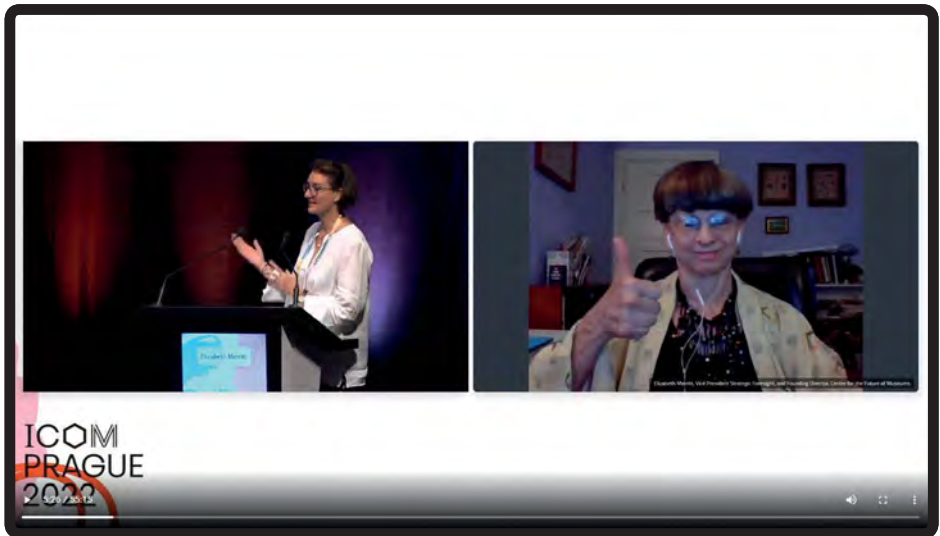




Lonnie G. Bunch III & Hilary Carty

Lonnie G. Bunch III is the 14th Secretary of the Smithsonian. He assumed his position on 16 June 2019. as Secretary, he oversees 21 museums, 21 libraries, the National Zoo, numerous research centres, and several education units and centres. Two new museums – the National Museum of the American Latino and the Smithsonian American Women’s History Museum – are in development. Secretary Bunch was the founding director of the Smithsonian’s National Museum of African American History and Culture and is the first historian to be Secretary of the Institution. in 2021, he received France’s highest award, the Legion of Honour.

Hilary Carty OBE is the Executive Director, Clore Leadership, the UK’s most established provider of leadership learning and development. She joined Clore Leadership after six years as a consultant, facilitator and coach specialising in leadership development and organisational change, working across the arts, culture and heritage sectors; and lecturing on leadership as Visiting Professor in Austria and Germany. Prior to working independently, Hilary was the Director of the Cultural Leadership Programme a £22m government investment in excellence in leadership within the UK cultural sector. Hilary’s earlier roles include Director, London (Arts) at Arts Council England; Director, Culture and Education at London 2012; and Director of Dance for Arts Council England. Hilary has served as a member of the NLHF London Committee; Learning & Participation Committee of the Royal Opera House and is a Governor of the Royal Ballet. in recognition of her contribution to the arts, culture and heritage, Hilary has been awarded Honorary Doctorates from three UK universities.

**Elizabeth Merritt**

Elizabeth Merritt is the American Alliance of Museums' Vice President for Strategic Foresight and Founding Director of the Centre for the Future of Museums – a think-tank and research & development lab for the museum field. She studied ecology and evolution as an undergraduate at Yale and received her master's in cell and molecular biology from Duke University. Her museum career has included working in a children's museum, as well as natural history and history museums, and she is a graduate of the Getty Leadership Institute's Museum Management Program.



Marek Prokúpek

Marek Prokúpek is Assistant Professor in Arts Management at KEDGE Arts School, KEDGE Business School in France. Marek obtained his PhD at the Department of Arts Management at the Prague University of Economics and Business. Previously, Marek was a Postdoctoral Fellow at the LabEx ICCA (Industries culturelles et création artistique) in Paris. His research interests lie primarily in the areas of innovative business models of museum, museum fundraising and philanthropy and its ethical dilemmas, and alternative finance models in arts and culture. Marek has published several articles and book chapters on the topic of museum finance, the role of ethics in museum fundraising and museum innovative business models. Marek is a member of the INTERCOM Museum Leadership Research Team that conducted a global study of museum leadership resulting in the publication of *Museum Leadership: Taking the Pulse*.



Andrés Roldán

Andrés has 20 years of experience in creating, building, transforming, fundraising and managing museums and cultural institutions. This experience is the result of setting up long term visions of connecting society through the inclusion and integration of diverse communities with science and technology engagement, urban planning, architecture, exhibition design, cultural and educational programs in articulation with stakeholders and community leaders. His experience includes interactive science centres, planetariums, aquarium, temporary exhibitions, libraries, cultural centres, learning centres and interpretative centres. Andrés has led skilled groups of staff in the collaboration with multiple teams representing diverse quality contents with specialists in strategic, programmatic, financial and operational management. as director of a science centre Andrés develops financial and ideological support for implementing a vision for the future balancing diverse interests and skills.



Antje Schmidt

Antje Schmidt is the Head of Digital Strategy at the Museum für Kunst und Gewerbe Hamburg (MK&G). In her work she focuses on how to make the holdings of museums more reusable and relevant while diversifying access to and perspectives on museums' digital collections. In 2015, with the launch of the first online collection, she established an open access policy at the MK&G – the first one in an art museum in Germany. In her current role she is acting as a catalyst for the digital transformation of the MK&G and together with her colleagues aims at establishing a sustainable digital museum practice and finding new ways of working together – with communities, within the organisations, with interdisciplinary teams and across museums. Antje has been trained as an art historian and has been a lecturer on digital strategy and museum practice at the universities of Hamburg, Freiburg and Krems (Austria).

Delivery: Museums and New Technologies

New technologies for museums are not only precious tools for developing digital exhibitions and improving audience engagement, but also effective resources to protect and store collections, reduce organisational costs and expand accessibility in cultural institutions. The application of digital instruments accelerated due to the recent forced closures of most museums worldwide: several museums have resorted to the use of digital tools to maintain contact and engage with their publics remotely. This plenary session addressed the potential of new technologies to meet the different needs of contemporary museums. The session was moderated by Tereza Willoughby from the Czech Television.





Seb Chan

Seb Chan is Director & CEO at ACMI in Melbourne. Appointed to the role in August 2022, he was previously a key part of the team behind the organisation's \$40 million renewal project, underpinned by co-design methodology, which transformed ACMI into a multi-award winning, multiplatform museum. Seb joined ACMI as Chief Experience Officer in 2015, as the senior executive responsible for the Experience & Engagement division of the museum, guiding teams responsible for visitor experience, marketing, brand & communication design, digital products, technology, and the museum's collections, digitisation & digital preservation programs. He designed and leads ACMI's CEO Digital Mentoring Program (2021–ongoing), working with CEOs and directors across the Australian arts and cultural sector. He is currently the National President of the Australian Museums and Galleries Association. Prior to ACMI, Seb led the digital renewal and transformation of the Cooper Hewitt Smithsonian Design Museum in New York (2011–2015) and the Powerhouse Museum's pioneering work in open access, mass collaboration and digital experience during the 2000s. His work has won awards from the American Alliance of Museums, One Club, D&AD, Fast Company and Core77. He is an Adjunct Professor, School of Media and Communications, in the College of Design and Social Context at RMIT, and is an international advisory board member of Art Science Museum (Singapore), and board member of the National Communications Museum (Melbourne). He is an alumni of the Getty Leadership Institute, Salzburg Global Seminar, and UNSW. He also leads a parallel life in digital art, writing, and music.

**Nanet Beumer**

Head of Digital & Marketing at the Rijksmuseum. Bringing people closer together by sharing knowledge makes Nanet happy. In her role as Head of Digital & Marketing at the Rijksmuseum, she does that with art and history. The Rijksmuseum had created a storytelling platform during the pandemic. The platform is the basis for all the museum's stories, with video streaming and other visual storytelling forms, such as scrolling-style articles, tours, 'zoomers', live events and podcasts. For the young and old, for the curious visitor and for the enthusiast. The aim is to use Stories to engage with art lovers all over the world, but also to encourage everyone to visit the Rijksmuseum. After all, nothing is better than the real thing, but the stories should provide a comparable museum experience. A digital visitor today is just as valuable.



Sarah Brin

Business Development Manager, Media Molecule (Sony PlayStation). Sarah Brin is a futurist and digital design leader based in London, United Kingdom. She specializes in interdisciplinary partnerships between the arts, emerging technologies, and large organisations. She is a trained gallery educator, and although she has not worked in that capacity for some time, she foregrounds the themes of invitation, legibility, and inquiry in all her work. Sarah has delivered research, presentations, and public programs focused on artist-made games for institutions including SFMOMA, the Museum of Contemporary Art Los Angeles, the Toronto Art Gallery, the Hammer Museum, British Arts Council Tokyo, and many other organisations around the world. She has co-led the artists in residence program at the Autodesk Digital Fabrication Workshop in San Francisco, co-managed an EU-funded research project about digital capacity-building in Copenhagen, and led strategic partnerships for the George RR Martin-backed immersive design company Meow Wolf in Santa Fe. Currently, she manages strategic partnerships for Dreams, a digital creativity toolkit for the PlayStation. Sarah is a recipient of the Creative Producers International Fellowship, and you can find her co-authored chapter with Adriel Luis in Keir Weinstein and Susan Anderson's *The Digital Future of Museums*. You can learn more about her work at sarahbrin.com.



Låth Carlson

Executive Director of the Museum of the Future. Throughout his career, Låth has been at the forefront of technology and museum practice. at the University of New Mexico's Maxwell Museum of Anthropology, he created exhibitions while completing his degree in Cultural Anthropology. From there, Låth's interest in interactive design and engineering led him to becoming a designer and project manager at the Please Touch Children's Museum in Philadelphia as well as the Franklin Institute Science Museum. From 2012 to 2015, Låth held the position of Vice President of Exhibits and Content Development, at the Tech Museum of Innovation in Silicon Valley. in 2015, the Tech was awarded the highest honour an American museum can achieve: a National Medal for Museum and Library Service. Before his directorship at the Museum of the Future, he was a Founding Executive Director of Living Computers: Museum + Labs in Seattle, Washington, a project initiated by Microsoft Co-Founder Paul G. Allen. A beacon of hope in a world facing significant challenges – this is how Låth Carlson describes the museum. He sees it as a critical new approach in museums that aspires to empower people to make a better future.



Sarah Kenderdine

Professor Sarah Kenderdine researches at the forefront of interactive and immersive experiences for galleries, libraries, archives and museums. In widely exhibited installation works, she has amalgamated tangible and intangible cultural heritage with new media art practice, especially in the realms of interactive cinema, augmented reality and embodied narrative. Sarah has produced 90 exhibitions and installations for museums worldwide, including a museum complex in India, and received a number of major international awards for this work. In 2017, Sarah was appointed professor at the École Polytechnique fédérale de Lausanne (EPFL), Switzerland, where she has built the Laboratory for Experimental Museology (eM+), exploring the convergence of cultural heritage, imaging technologies, immersive visualisation, digital aesthetics and cultural (big) data. Since 2017, Sarah is director and lead curator of EPFL Pavilions, a new art/science initiative. In 2020, she was named in the Museum Influencer List 2020 – the Power 10 by Bloolooop and, Switzerland's Top 100 Digital Shapers by Bilanz in 2020 and 2021. In 2021, Sarah was appointed corresponding fellow of The British Academy.



The Museum Definition

3.2 The Museum Definition

On 24 August, in the framework of the 26th ICOM General Conference held in Prague, the ICOM Extraordinary General Assembly approved a new museum definition. The vote is the culmination of an 18-month participatory process that involved hundreds of museum professionals from 126 National Committees from all over the world. The new text reads:

“A museum is a not-for-profit, permanent institution in the service of society that researches, collects, conserves, interprets and exhibits tangible and intangible heritage. Open to the public, accessible and inclusive, museums foster diversity and sustainability. They operate and communicate ethically, professionally and with the participation of communities, offering varied experiences for education, enjoyment, reflection and knowledge sharing.”

This new definition is aligned with some of the major changes in the role of museums, recognising the importance of inclusivity, community participation and sustainability. A new President and Executive Board will be elected during the Ordinary General Assembly. The new governance will meet in due course to set the next steps for the implementation and adoption of the new definition, in collaboration with the ICOM Committee for the Museum Definition, ICOM Define. Just as with the process of the revision, inclusion, transparency, and participation will remain in the heart of this new phase.

The work behind ICOM’s new museum definition

Like the members of this international organisation, the new definition has different cultural, geographical and generational origins and stems from plural visions of what museums are today. ICOM came to this new definition through a participatory methodology that focused on the consultation of National and International Committees, Regional Alliances and Affiliated Organisations. Transparency, democracy, and inclusion were the principles that guided the work of ICOM Define, the ICOM committee that led the revision process, attentively listening to the multiple voices that make up the organisation.

The session summarized the various steps of the methodology applied, which can be consulted in ICOM Define’s final report. It is important to point out that during this hard task of collective creation, for the first time in ICOM’s recent history, more than 70 percent of its representative bodies were involved. In total, there were 18 months

of dialogue, four phases of open consultation that involved 126 committees, with thousands of members reached, more than 200 hours of meetings, and over 50 international webinars. The challenge was to take into account the very diverse perspectives and unite them in a single definition that could be approved by the majority of voters who come from more than 120 countries around the world.

The new definition is a combination of enduring and new terms. While it retains the traditional practice of museums, it incorporates 13 new concepts that were voiced by the majority of committees as necessary parts of what museums do today. The text that ICOM Define arrived at in dialogue with the ICOM community was approved by 92.4% of the votes received; it reflects the main step already taken towards a collective and inclusive vision of museums in our times. It is an update of what museums are throughout the world today, while it encompasses their flexibility and adaptability, within their different formats and varying practices. Museums are part of our constantly changing societies, and the new definition adopted by ICOM reflects this.

Now, the new museum definition is in the process of implementation around the world. For example, many National Committees are working on the translation of the definition text. ICOM Czech Republic has come to this wording in the Czech language: *„Muzeum je stálá nezisková instituce ve službách společnosti, která odborně zpracovává, sbírá, konzervuje, interpretuje a vystavuje hmotné i nehmotné dědictví. Muzea jsou otevřená veřejnosti, přístupná a inkluzivní. Podporují a rozvíjejí rozmanitost a udržitelnost, fungují a komunikují eticky, profesionálně a za účasti různých komunit. Nabízejí rozličné podněty pro vzdělávání, potěšení, reflexi a sdílení vědomostí.“*









3.3 Roundtables

Amendment of the ICOM Statutes

As an association, ICOM's structure and functioning are governed by Statutes and Internal Rules. The texts had not been substantially revised since 2017 and, given the significant changes and developments ICOM underwent through, the question of updating them arose. In this regard, the ICOM Executive Board launched in 2021 a revision process by mandating the ICOM Working Group on Statutes and Rules (WGSR).

This roundtable on the statutes and rules of procedure of ICOM was moderated by five members of the WGSR and was an opportunity for them to present the fruit of their discussions and work to the ICOM members. They also presented the methodology that will be implemented in the coming months to consult the different entities of ICOM. This forum thus allowed for greater transparency and involvement of the members in this important process, as the WGSR has already been able to gather relevant comments on this project.

Moderator:

Alexandre Chevalier

Speakers:

Jenny Chiu, Jahangir Hussain, Julian Roa Triana, Kate Seymour, Maria de Lourdes Monges y Santos, Morgane Fouquet-Lapar



ICOM External Review: Next Steps

From August 2021, external consultants conducted an independent review of ICOM's governance. The consultants' final report was sent to the ICOM Advisory Council in April 2022 and contained several key recommendations to improve governance within the organisation. At the Roundtable on the External Review, members joined the ICOM President and members of the External Review Steering Committee to discuss how the organisation should move forward and implement these recommendations.

The ICOM President delivered the introduction to the roundtable and participated in the discussion. Carol Scott, Executive Board representative on the Strategic Plan Committee, delivered the first presentation on how the recommendations of the External Review have been incorporated into the Strategic Plan 2022–2028. Emmanuel Hamatwi, Hans van de Bunte, Asma Ibrahim and Eunice Báez Sánchez presented the comments and feedback on the External Review from the National Committees, International Committees and Regional Alliances, respectively.

Moderator:

Carol Scott

Speakers:

Alberto Garlandini, Asma Ibrahim, Emmanuel Hamatwi, Eunice Báez Sánchez, Hans van de Bunte



Revising the ICOM Code of Ethics for Museums

This Roundtable presented the consultative process for revision of the ICOM Code of Ethics for Museums and sought suggestions for changes to reflect contemporary values and issues.

The issues already identified by ICOM members include:

- The social responsibility of museums as vital spaces in creating links and cohesion in society, building citizenship and reflecting on collective identities;
- The need to treat intangible heritage, to respect source communities, to pass knowledge – even to bring old techniques back to life – to next generations;
- The digital, i.e., data protection and freedom of information, guidelines for digital museums and standards for the digital transformation of museums;
- Incorporate decolonization and restitution;
- Embed sustainability in the Code.

Members raised additional concerns, including the protection of human remains, defence of human rights, respect for cultural property during time of armed conflict, and the sharing of information on trafficked materials.

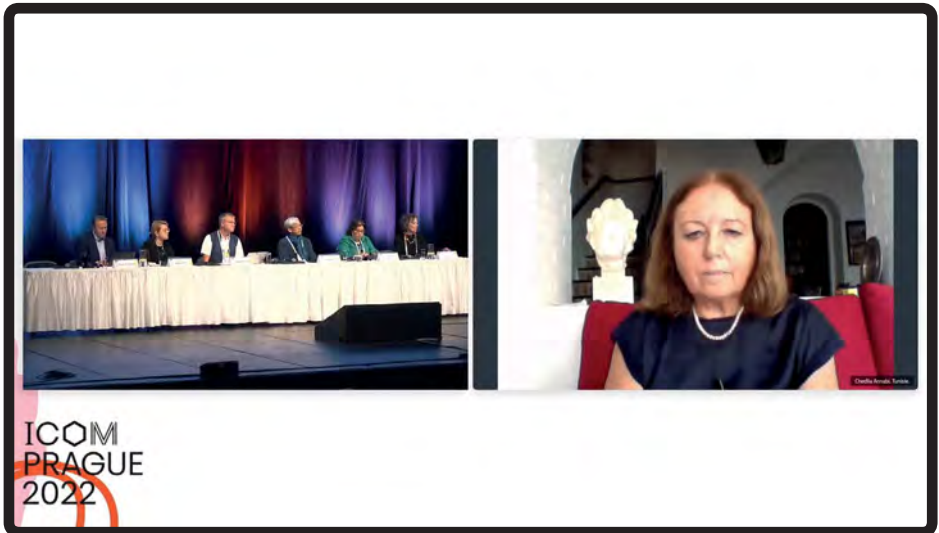
The discussion ended with a summary of the next steps and invitation to members to participate in the process of revising the Code.

Moderator:

Sally Yerkovich

Speakers:

Chedlia Annabi, Johannes Beltz, Luisa De Peña Díaz, Steph Scholten, Kaja Širok, Feng Zhao



ICOM Resolutions

The General Assemblies held at the ICOM General Conferences discuss and adopt resolutions that represent areas on which the organisation and the wider museum community wish to focus over the next three years.

The Resolutions Committee presented the recommendations collected from different entities of ICOM ahead of the General Conference and three resolutions were drafted:

Resolution 1 focuses on the management of museum collections during and after armed conflicts in order to ensure the protection of cultural goods and avoid looting, border crossings, illicit trafficking and the acquiring by museums of cultural goods of undocumented or questionable origin.

Resolution 2 aims to foster linguistic diversity and overcome language barriers for the equitable participation of all ICOM members.

Resolution 3 aims to facilitate the participation of all National Committees and to ensure balanced access to ICOM's resources.

The resolutions were then submitted and all were successfully adopted at the 37th ICOM General Assembly.

Moderator:

Noga Raved

Speakers:

Amalia Castelli, Giuliana Ericani, Marion Torterat, Penelope Theologi-Gouti



ICOM Strategic Plan 2022–2028

Through a participatory planning process, the Strategic Plan Committee, chaired by Ole Winter, implemented a consensus-building process during 2021 and 2022 that helped the ICOM community identify the organisation's development axes for the period 2022–2028. This process involved the ICOM Membership, Committees, Regional Alliances, Advisory Council, Executive Board and the ICOM Secretariat in the development of the plan and made it possible to identify ten strategic objectives: global positioning, sustainable funding, governance, financial principles, communication, climate change, diversity, digital futures, leadership, decolonisation.

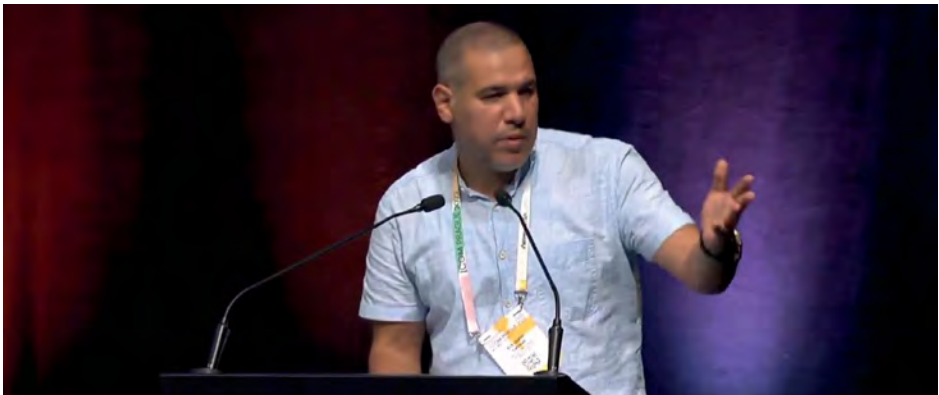
The Strategic Plan 2022–2028 was presented to the ICOM community during a round table and subsequently adopted with 93% of the votes by the General Assembly.

Moderator:

Ech Cherki Dahmali

Speakers:

An Laishun, Antonio Rodriguez, Carol Scott, Claudia Porto, Jane Legget, Joana Sousa Monteiro, John Barnes, Luis Raposo, Ole Winter, Robin Hirst



ICOM Define: The Power of the Museum Definition

The ICOM Define Roundtable was an opportunity to present different perspectives about the process of arriving at the new museum definition. It also was an opportunity to discuss its power, its operational value, and the challenges of finding common ground within contemporary museum diversity. The speakers were members of the ICOM Define Standing Committee and represented different regions of the world, as well as a diversity in museum practice. Each presented their views on the process, the potential uses and the applications of the new museum definition in their respective contexts, considering the transformation of museums in the first decades of this century. The session ultimately signalled core points of convergence for museum professionals and intended to open further discussion.

Moderators:

Bruno Brulon Soares, Lauran Bonilla-Merchav

Speakers:

Chedlia Annabi, Inkyung Chang, Muthoni Thang'wa, Nicolas Kramar



3.4 Special Sessions

Memorial Lecture

The Stephen E. Weil Memorial Lecture commemorates the work of this outstanding pioneer and author in museum studies, recognized for his contribution to the world of museums and the development of the profession.

The American LGBTQ+ Museum: a Case for Queer Museums

LGBTQ+ people have always been part of history. Yet, because of stigma and prejudice their contributions have often been ignored, erased, and denied. Despite progress on a range of LGBTQ+ issues, there is no major queer history museum in the United States. The American LGBTQ+ Museum will open in 2026 in New York City to tell the stories of queer people in the United States from its Indigenous beginnings to the present. Thousands of stories brought to life through the work of queer creatives and scholars. This new museum joins a burgeoning international movement of queer history museums that serve as sites for commemoration, learning, pilgrimage, and activism.

Queering the Museum

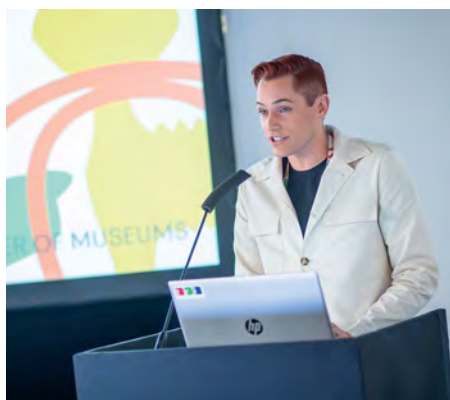
It is widely acknowledged that LGBTQ+ lives have been historically excluded from museums. Rather than being intentional, this exclusion is most often an effect of long held and largely unexamined structures and practices. The most common response to exclusion has been to promote social inclusion as an ideal and a practice. The manifestation of this in museums often involves the adding of LGBTQ+ stories to collections – stories that often centre progressive narratives resulting in the acquiring of rights. Such stories are undoubtedly important but tend to reproduce heteronormative logic. In responding, this talk articulated a ‘queering’ of museums and museum practices.

Moderator:

Carlos Serrano Vásquez (he/him)

Speakers:

Ben Garcia (he/him), Craig Middleton (he/him)





Red List Session

The ICOM Red Lists, a tool to protect cultural objects: discussion on the new Red List SEE

This session was joined by six regional experts who worked on ICOM's most recent Red List, which focuses on Southeast Europe (SEE), and it was moderated by Alenka Černelič Krošelj (Slovenia) and Sophie Delepierre, Head of Heritage Protection at the ICOM Secretariat. Regarding the need to translate it into the languages of the region, Darko Babić (Croatia), whose government financed the Croatian translation, noted that these translations can help expand the visibility of this important tool. Not only is heritage being lost from the 10 countries featured in this List, but some, like Slovenia, are also transit countries in illicit trade, as said by Darinka Kolar Osvald (Slovenia) and Alma Leka (Bosnia and Herzegovina), who recalled that the smuggling of cultural heritage often happens with the smuggling of other illicit goods. Marija Radin (Serbia) shared examples of awareness-raising exhibitions carried out in Serbia, and discussed the future for this tool in her country. The session ended on a powerful note from Mihaela Simion (Romania), who emphasised that one of the most important aims of this Red List was to overlook political boundaries and choose objects that represent SEE common heritage. This panel was also an opportunity to discuss successful cases of the use of the ICOM Red Lists.

Moderators:

Alenka Černelič Krošelj, Sophie Delepierre

Speakers:

Alma Leka, Darko Babić, Darinka Kolar Osvald, Marija Radin, Mihaela Simion





Heritage Protection Responses in Ukraine

Following the Russian invasion of Ukraine in February 2022, ICOM firstly condemned any destruction or threat to cultural heritage, called for relevant actors to support museums and museum personnel, and declared its expectation that all countries in the region abide by their obligations under the international cultural conventions. This panel spotlighted ICOM's work carried out closely with its members both inside and outside Ukraine to ascertain the needs of museums and museum professionals in the country and to understand to what extent other museums and museum professionals elsewhere in the ICOM network were going to assist their Ukrainian colleagues. All speakers shared examples of the outpouring of support from their National Committees (Austria, France, Poland, Germany, the Czech Republic, Switzerland). At the beginning of the panel, special time and consideration were given to the representatives from Ukraine, who worked with the ICOM Secretariat on the Emergency Red List for Ukraine, as well as to the Heritage Emergency Response Initiative (HERI).

Moderators:

Agnes Aljas, Jasna Paličková

Speakers:

Anastasiia Cherednychenko, Anne-Claude Morice, Elke Kellner, Gina Renotière, Helen Bieri Thomson, Kateryna Chuyeva, Klaus Staubermann, Piotr Rypson, Vasyli Rozhko





Solidarity Projects

The ICOM Solidarity Projects is a grant scheme managed by the ICOM Strategic Allocation Review Committee, and in 2021 they focused on the challenges that museums face during and after the Covid-19 pandemic, particularly on fostering resilience and innovation among the museum sector to adapt to the new normal.

During this session, the results of 12 projects that received financial support from this grant scheme in 2021 were shared by representatives of the committees responsible for the implementation. These achievements evidence challenges museums faced through examples, best practices, challenges, and new models for museum practice that could be replicated or serve as the starting point for other initiatives implemented by ICOM members worldwide.



The following projects were presented during the session:

Lead Committee	Partners	Title	Speaker
COMCOL	IC Ethics	<i>Ethical Collecting during the Pandemic: a shared space for museum professionals</i>	Alexandra Bounia
ICOM Belgium	CECA	<i>Virtual Museum Mediation: A Necessary Adaptation of Methods</i>	Alexandre Chevalier
ICOM Bolivia	ICOM Peru, ICOM Ecuador	<i>Mujeres artesanas, entrelazan su memoria por los bosques de la Amazonía. Hecho con corazón</i>	Cinthia Gimenez
ICOM-CC	DRMC, ICMS, ICTOP, INTERCOM	<i>Training the Trainers – Facilitated Workshops to train leaders in Conservation Risk Assessment (CRA)</i>	Kate Seymour
ICOM Costa Rica	ICOM LAC, ICEE, ICOM Guatemala, ICOM Dominican Republic, ICOM Chile, ICOM Venezuela	<i>Museo para llevar</i>	Jody Steiger
ICOM COSTUME	ICOM Canada, ICME, ICOM-CC	<i>Clothing the Pandemic: Resiliency, Community & Unity Expressed through an International Collaboration of the Covid-19 Facemask Project</i>	Corinne Thepaut-Cabasset
SPOLIICOM Ecuador	CECA, ICOM Bolivia, ICOM Uruguay, ICOM El Salvador	<i>Los ruidos que somos: patrimonios sonoros de los Andes</i>	Daniela Carvajal Enríquez
ICOM France	CIMUSET, ICOM Finland, ICOM Greece, ICOM Israel	<i>Solidarités, musées: de quoi parle-t-on ? Cycle de 10 séances sur plateforme numérique</i>	Representatives of ICOM France
ICOM Italy	ICOM Czech Republic, ICOM Portugal, ICOM Working Group on Sustainability	<i>HELP / Heritage education new web formats and free licenses opportunities for dissemination, co-creation and open data</i>	Anna Maria Marras
ICOM Latvia	ICOM Lithuania	<i>Museum Tendencies and Perspectives: Focus on Lithuania and Latvia</i>	Indra Dziedātāja
INTERCOM	ICOFOM, ICOM Czech Republic, ICOM India, ICOM Zambia, ICOM SEE	<i>Global Museum Leadership Study and Knowledge Platform</i>	Goranka Horjan
MPR	AVICOM, ICOM Germany	<i>The Covid-19 Challenge: Museums and their digital engagement in times of crises</i>	Michael Eulenstein

Mentoring Sessions

The mentoring session invited emerging museum professionals from around the world. There were five professional areas of the museum field covered by mentors. With mentors from both the Czech Republic and abroad, the participants could join the international discussions as well as discover the museological tradition of the hosting country. In terms of the number of participants, it was four times bigger than expected, which indicated the great success of this session. It also proved the necessity to provide more and better opportunities for young professionals in the museum field. ICOM aims to make its future General Conferences more open to young professionals and thus expand the strength of its international network.

Conservation and Preservation:

Alena Selucká, Dušan Perlík, Stephanie de Roemer

Education and Mediation:

Lucie Jagošová, Wencke Maderbacher

Leadership and Museum Management:

John Barnes, Marek Prokůpek

Communication and Marketing:

Eva Gartnerová, Matthias Henkel

Curatorship and Collections:

Danielle Kuijten, Leen Beyers, Richard Drury





3.5 Workshops

Wiki Edit-a-Thon: Help Protect Cultural Heritage from Your Laptop

The Communications and Public Relations Department of ICOM organised this workshop in collaboration with Wikimedia Czech Republic, with the objective of creating, enriching and translating information on endangered cultural heritage on Wikipedia, Wikimedia and Wikidata. Participants learned how the landscape of illicit traffic has changed since the introduction of social media and e-commerce platforms and how providing information online about objects at risk can prevent them from being illegally sold. After an introductory session, Wikimedians and participants worked together to make more visible the categories of objects at risk included in the ICOM Red List for Southeastern Europe across all Wiki platforms.

Speakers:

Alexandra Fernandez Coego, Klára Joklová, Jan Groh



Publishing with Impact in Museum Studies and Heritage

Organised by the Publications and Documentation Department of ICOM, the aim of this workshop was to provide museum professionals and researchers with tools and strategies to develop impactful academic writing, to get their proposals selected and published in scholarly and professional journals and books, and to assist them in gaining high visibility and impact for their writing post publishing.

The workshop was divided into three sections:

1. Recommendations on how museum professionals can develop their academic writing and increase writing productivity.
2. Insights into the selection and peer review processes for ICOM's journal, *Museum International*, and other ICOM publications. Advices on how to write a successful abstract for a journal article or a book chapter, and how to get a full paper through the peer reviewing and editing processes.
3. Tips on how to increase visibility, and explanation of the different metrics and impact factors of academic journals.

Speakers:

George Cooper, Aedín Mac Devitt, Joseph Roche



3.6 International Committees: Joint Sessions, Committees Meetings, Off-site Meetings

The hybrid format of ICOM Prague 2022 brought a great challenge to the organisation of International Committees (IC) sessions. In particular, it was necessary to cope as best as possible with the challenge of organising joint sessions, where different international committees would combine their forces and topics. Thanks to the excellent cooperation of all those involved, the International Committees successfully organised 68 meetings. The ICs's spokesperson, Kristiane Straetkvern, and her colleague Antonio Rodriguez were a great support.

Besides the joint sessions, each IC had opportunities to gather at separate meetings and off-site meetings. Off-site meetings took place outside the main venue of the event and ICOM member institutions in Prague and the surrounding area hosted the meetings. Institutions were chosen, approached and "paired with committees" so that their focus corresponded to the focus of the given international committee. Their programme offered professional lectures as well as accompanying programmes and presentations by the host institutions. Some committees also focused their meetings on discussing internal organisational matters of the committee.

In the end, we succeeded in welcoming approximately 1,430 members of ICOM International Committees who participated in 68 committees' meetings and 32 off-site meetings. Through the Call for Papers, over 800 participants applied with their topics, and more than half actually had their presentation – in person or remotely. Around 400 participants applied through the call for poster presentations and around 200 poster authors were selected with their topics. Thanks to the hybrid format of the conference, the opportunity for active involvement in the professional programmes of the general conference increased.

The International Committees were directly involved in the organisation and coordination of their programs, because compared to previous years, great emphasis was placed on active cooperation, care for their programmes and support for technical matters.



Joint Sessions Held in the Prague Congress Centre

AVICOM, CECA

Digital Media for the Preparation, Implementation and Follow-up of the Museum Visit Sense, Superfluity or Nonsense?

Invited speakers from CECA and AVICOM discussed the relationship between digital media and museum education. Digital media are an indispensable instrument of museum communication with the public. The most important questions were: Which content and technologies are useful to deliver information before, during and after a museum visit? How can museums, exhibits and collections be conveyed virtually to target groups? How has the digital commitment of museums developed in times of crisis? What is the significance of the digital for museum education? In their joint session, the two specialist committees discovered and discussed their interfaces.



AVICOM, MPR, ICOM Germany

The Covid-19 Challenge: Museums and Their Digital Engagement in Times of Crises

The Covid-19 pandemic has posed extreme challenges not only to the entire global population, but also to museums: Branded as “places of originals” that are all about direct and personal viewing – vulgo authenticity – museums were cut off from this very lifeline of direct visitor contact.

The hybrid publication consisted of different modules:

- a conventional, commenting and analysing text part
- an Excel file that is also digitally searchable
- a special explanatory video to increase usability
- an introductory article dealing with the strategic orientation of museum communication
- selected interviews with experts will be successively posted online.

The study, which was presented in first outlines, follows the question in which way the communication strategy of museums has changed due to the pandemic. Both qualitative-subjective and quantitative-objective approaches were used to identify truly successful concepts of communication. The entire study is methodologically

based on a seminar held at the University of Hildesheim during the pandemic. However, this study goes far beyond that – both in terms of the amount of data and the way it was analysed.

AVICOM and MPR are also grateful to the German ICOM National Committee that successfully supported the application for the project and its promotion – not least in a Joint Session at the ICOM General Conference in Prague 2022, which was marked by great resonance.



CAMOC, CIMUSET, Worklab

Sustainable Citizens and Smart Museums

Museums of technology, labour, and cities came together on Monday and Tuesday 22–23 August for a series of inspiring presentations and conversations at the Prague Congress Centre. International Committees for Museums and Collections of Science and Technology (CIMUSET) and Collections and Activities of Museums of Cities (CAMOC) joined Worklab, the International Association of Labour Museums, to organise panels on the theme Sustainable Citizens and Smart Museums. The joint sessions explored how museums and citizens can together build a more sustainable society, the kinds of activist and democracy building practices museums can adopt to promote social sustainability, and the role of technology in creating sustainable cities of the future.

Each of the three sessions drew standing-room-only crowds of more than 80 attendees. Nine in-person 15-minute presentations shared experience and perspectives from Canada, Croatia, Denmark, Italy, UK, US, Taiwan, and Brazil. Five-minute Ignite presentations both in-person and delivered remotely included speakers from Mexico, Finland, Bosnia and Herzegovina, Sweden, China, Israel, Iran, South Korea, and Switzerland. The range of case studies provoked engaging discussion on connections between participation and sustainability across different types of museums. A joint publication of proceedings is planned for 2023.



CIDOC, CIMCIM

Resilient Musical Collection Documentation and Social Responsibilities

CIMCIM and CIDOC continued collaboration to further discuss documenting musical collections, particularly from an Inclusive Documentation perspective. The session focused on the role of social context in defining documentation frameworks. How can documentation practices be inclusive of the rich cultural diversity represented in musical collections? In part, this joint session included the presentation of an online portal of musical instruments, and examples of Latin American music collections.



CIDOC, COMCOL

Breaking Down, Building Up: Rethinking Collecting Practices

In the joint session of CIDOC and COMCOL we proceeded with conversations started in 2021 around rethinking museum practices: decolonizing collections. How to look at power structures that surround collections and collecting? How to dismantle or shift these structures in an aim for a more just approach to heritage? Together with a great selection of speakers from Morocco, South Africa, the Netherlands and Palestine our members exchanged experience, best and worst cases and ways to build on our capacity to change for a better future.



CIPEG, ICMAH

The Power and Challenges of Historical and Archaeological Museums to Connect the Communities.

The Dispersed Ancient and Modern African Collection & the Global Community

All committees had been advised to collaborate with other committees so we could learn from each other and broaden our perspectives. This would also make it possible for more to have hybrid meetings so that many members could participate even if they were not able to travel to Prague. When looking through the list of International Committees CIPEG, the committee for Egyptology, found that the one with whom we shared most points of interest was ICMAH, the committee for museums and collections of Archaeology and History. Even though their scope is broader and CIPEG is more specialised, it was easy to agree on two topics The Power and Challenges of Historical and Archeological Museums to Connect the Communities and The Scattered African Collections & The Global Community.

After a welcome by the two chairs the first papers were presented discussing how collections have the potential to create cultural communication models today, one of the CIPEG papers being *The Power of Tutankhamun as Universal Collection*. Another was *Re-imagining Ancient Egypt and Nubia*. The second theme focused on the ancient and modern African collections, their provenance histories and the evolution of their display – here CIPEG participated with the paper *Nubian Soldiers in the Egyptian Army*.



COMCOL, ICOM Sweden Past, Present and Future Tense

In this session we revisited the past by returning to the roots of COMCOL. From the legacy of SAMDOK we looked at the present. With input from Inkyung Chang (Korea), Susanna Pettersson (Sweden), Nara Galvao (Brazil), Eunice Báez (Costa Rica), Catherine Snel (South Africa) and Henry McGhie (UK) we discussed which developments in contemporary collecting can be identified and how do these feed into ambitions for the future. Together with the ICOM members we explored, exchanged and challenged each other to build sustainable collecting practices.



COMCOL, ICOM US, IC ETHICS, ICEE

Just and Committed, Collecting, Curating, and Exchanging for Tomorrow

In a time of social and political division, growing concerns about the climate, environmental degradation and demographic change, many museums increasingly see themselves challenged to play a role in complex questions of racism, inequality, health and wellbeing, placemaking and active citizenship. During our joint session we explored with presenters and the public the ethical challenges of contemporary collecting and curating when thinking of a different tomorrow.

COSTUME, GLASS, ICDAD

The Power of Collecting and Collections

Derived from the ICOM 2022 Prague conference's umbrella theme and within its framework ICOM Glass and ICOM Costume committees were invited by ICDAD to organise a joint session focusing on the strength and wider ground-breaking meaning of collecting and collections from the perspective of different yet close fields.

Collecting as a practice and the collections that result from this practice are crucial for museums. Collecting and collections embody power on many different levels – providing insights and basic knowledge, illustrating specific practices of our work to the widest audiences, and forming a basis for contextualizing our world. How have museums, collecting, and collections influenced communities? How have ground-breaking exhibitions impacted museums and collections? We encouraged original papers that discuss the practice and results of collecting as powerful tools in the fields of decorative arts and design, glass, and costume.

The joint session brought together nine papers presented equally by 3×3 representatives of each respective committee with themes ranging from the reinforced beauty and body standards and the Coburg Prize to the influence of Martin Battersby. We were thrilled to host around 100 participants in the joint session.





DEM HIST, ICOM-CC, DRMC, ICMS, ICTOP, INTERCOM, ICOM Japan Expert Session: Resilience of Historic House Museums and their Collections to Risks Posed by Climate Change, Environmental Disasters, and Conflict Zones

The expert session addressed risks to historic buildings and their collections by focussing on preventive conservation issues and the steps needed before, during and after disaster response. What resources should be allocated to mitigate risks to the built structure? How can museums develop risk management plans with community involvement? How should museums prioritize collection items to be saved in case of emergency and how should they allocate resources for this purpose?



DRMC, ICAMT Museum Techniques and Risk Management

Cultural institutions suffer in the wake of dramatic, sometimes fatal, natural or political events. Current examples can be found in countries such as Afghanistan, Ukraine, Brazil, and Syria. But disasters can occur anywhere. How do museums prepare themselves and what can we learn from museum professionals in the midst or the aftermath of a dramatic series of events? In this joint session, we wrapped ourselves around the complications of preparing for worst-case scenarios - while always aiming for the best! Speakers were from Ukraine, Italy, Brazil, Guatemala, the United Kingdom and Japan.



DRMC, ICOM-CC, ICMS, ICTOP, INTERCOM

Training the Trainers: Facilitation Skills Workshops for Leaders in Conservation Risk Assessment

In two sessions members of five ICOM International Committees that collaborated on an ICOM Solidarity Project discussed the challenges faced by museums. Participants learnt that a facilitator brings together the focus of a diverse group of individuals with complex needs towards a common shared objective or goal. The aim of this project was to harness existing experience, knowledge and practice in the advocacy, teaching and implementation of Conservation Risk Assessment (CRA) to museum communities as a tool and practice for sustainable recovery and resilience. CRA is an analytical and methodological tool used for identification, evaluation and mitigation of risks posed by the 10 agents of deterioration. These two linked sessions highlighted successful outcomes of this training through presentations and discussions. New security technology is not just useful for preventing and detecting crime but adds real benefits for the whole museum.





DRMC, ICOMAM

War and Heritage: The Power of Museums in Preparing for and Representing Armed Conflict

Around the world, museums are increasingly caught up in armed conflicts. Museum collections have been looted for sale in illicit markets, and, sometimes, even repurposed for the conflict itself. Many museums are involved in positive training activities to increase fidelity to protect cultural property under international law. Their staff may be involved in offering expert advice to militaries or in securing museum objects (as a conflict near the institution). Safeguarding collections during conflict raises additional questions about curating and collections acquisition. How should museums respond during conflicts? The aim of ICOM-DRMC and ICOMAM in this session was to examine the role of museums in conflict areas. Speakers were from the Republic of Korea, Spain, Ukraine, the USA, Georgia, Azerbaijan.



ICEE, ICOM LAC, ICOM Mexico, ICOM Spain

Creating Sustainable Exchanges for All

For this session, ICEE, ICOM LAC, ICOM Mexico, and ICOM Spain focused on the reflection, presentation of experience and challenges related to the needs for professional development and institutional strengthening that embrace the adoption of technologies in an effort to minimize inequalities and maximize the contribution of museums to economic growth and social wellbeing in their communities. The hybrid session was conducted in Spanish. Simultaneous translations in English and French were available for in-person and remote participants. The discussion allowed ICOM members as museums and exhibition organisers to reflect on the profound challenges faced in their efforts to remain relevant despite the impact of the pandemic. The session included six presentations from Taiwan, Colombia, Portugal and Spain.

ICEE, IC ETHICS, COMCOL, ICOM US

Just and Committed. Collecting, Curating, and Exchanging for Tomorrow

During this joint session, we together with our partners IC ETHICS, COMCOL, and ICOM US reflected and discussed the ethical challenges involved in museum collections, curatorial processes, and exhibition exchange when thinking of a different tomorrow. In a time of social and political division, growing concerns about the climate, environmental degradation and demographic change, many museums and exhibition organisers increasingly see themselves challenged to play a role in complex questions of racism, inequality, health and wellbeing, placemaking and active citizenship. The hybrid session was conducted in English. Simultaneous translations in Spanish and French were available for in-person and remote participants. The session allowed a multicultural discussion around five presentations with speakers representing the United Kingdom, Nigeria, Brazil, Colombia, Iran and Mexico.

ICME, ICR, NATHIST, UMAC

In 2022 UMAC worked with the International Committees for Natural History (NATHIST), Ethnography (ICME) and Regional Museums (ICR) to produce a program of talks at the Prague Conference Centre. There were three sessions, all titled The Power of Museums, with individual foci of Inclusion, Sustainable Development and Authority and Networks. A total of 24 oral presentations and 44 posters were presented in these streams.

The Program Committee for the joint meetings consisted of Andrew Simpson (Australia, UMAC), Christel Schollaardt (The Netherlands, NATHIST), Dorit Wolenitz (Israel, NATHIST), Fiona R. Cameron (Australia, ICME), Huang Lei (China, ICR), Irena Žmuc (Slovenia, ICR), Marta Lourenço (Portugal, UMAC), Peter Ride (UK, ICME), Phaedra Fang (Taiwan, NATHIST), Ralf Čepelak Mencin (Slovenia, Chair ICME).

The Power of Museums: Inclusion

This session addressed the power of museums from the perspective of inclusion. Issues such as diversity, the inclusive museum and decolonization were discussed, with a special focus on the challenges of making museums polyphonic spaces and incorporating different knowledge systems into museum practice.

The Power of Museums: SDGs

This session addressed the power of museums from the perspective of UN's Sustainable Development Goals. Members of participating committees were interested in dissecting museums' actions towards sustainable development, namely aligning SDGs and museum practice and enhancing effectiveness and implementation of SDGs.

The Power of Museums: Authority and Networks

In this session, the power of museums was approached from the perspective of harnessing the power of our networks. Specifically addressed was the transition from a single-centred institutional authority paradigm to a broader system of distributed knowledge and co-authorship, how to involve communities and the role of transdisciplinary innovation.





ICMEMO, EUROM – European Observatory on Memory, International Coalition of Sites of Conscience, IC Ethics

ICMEMO together with EUROM and IC Ethics organised three joint sessions in the Prague Congress Centre, where three topics were discussed.

Museums as Instruments of Propaganda

The session explored the extent to which governments and other institutions dictate the historical and memorial message to fit a political view and agenda, and the role of governments in the closure of museums and memorials and removal or placement of key staff. We hopefully gained an understanding of how ideologies have impacted museums, positively or negatively, and an understanding of how ICMEMO can offer support so museums may continue to effectively and ethically engage with the public.

Museums as Open Doors to Dialogue

Memorial museums are particularly sensitive to the power of museums to create stories that in turn develop identity, as well as provide a platform for debate. They can counterbalance political developments by opening their doors to global issues such as growing prejudice, discrimination, anti-Semitism, hostilities and social unrest. But also by focusing on politically sensitive historical events that are still relevant today (slavery, decolonisation, etc.). The session was about how museums can best serve their communities and play a more active role in promoting dialogue and understanding with a more inclusive, open-doors policy.

Ethics & Self-Empowerment

In general, museums are dependent on the set of rules within which they exist, rules that relate to the political, social, and cultural consensus that frame their *raison d'être*. What space do they actually have to explore and expand within these parameters – and to which degree could they go beyond given systems if ethical self-questioning demands new approaches? Should museums generate content esteemed of importance to them and their communities beyond their established purpose or lurking political pressures?





ICOFOM, ICOM FRANCE, ICOM LAC

Multilingualism in ICOM: Relevance and Technical and Financial Feasibility of Its Extension

ICOM aims to involve all its members in its purposes. Speaking in a usual language is a condition of equality. Language is the tool of thought: multilingualism within ICOM enriches its debates and its extension will reinforce its central position in the world reflection on museums. The meeting proposed to evaluate the number of members concerned and the new technical and financial conditions of a generalization of the translation in the 3 official languages or even a fourth. About 50 people attended the on-site meeting. The summary of the debates will be available in the 3 official languages of ICOM before the end of 2022.



ICOFOM, ICOM LAC, ICOM BRAZIL, ICOM CHILE, ICOM CANADA, MINOM **Decolonising the Round Table of Santiago de Chile: 50 Years After**

This session was dedicated to a critical reading of the Round Table of Santiago de Chile and the idea of “integral museum” proposed in 1972, on the occasion of its 50th anniversary. ICOM BRAZIL, ICOM CANADA, ICOM CHILE, ICOM LAC and MINOM exchanged views on Decolonisation and discussed the Social role of Museums in the aftermaths of the 1972 Santiago Declaration.



INTERCOM, ICOM SEE, ICOM ZAMBIA, ICOM CZECH REPUBLIC, **ICOM INDIA**

Museum Leadership – Taking the Pulse

In an age marked by numerous challenges, INTERCOM offered a possibility to discuss difficult leadership challenges museums are facing today. Short dynamic sessions offered participants an opportunity to interact and take part in panels and discussions. Both sessions included different presentation formats – research results, book promotion and short presentations to generate exchanges among the experts and participants. The central topic was how to initiate change and pursue your vision. From fostering the resilience of institutions to taking care of the health of our planet and taking part in regeneration of our economies and societies – museums roles matter much more than we can think of. By highlighting the importance of leadership INTERCOM was looking for various kinds of experience to support museum leaders in building capacity that will work in new circumstances. The sessions helped cultivate the leaders’ essential skills to lead their organisations in difficult times, such as active listening and agile monitoring, which help set the conditions in which museums can ideally operate. Taking the pulse with INTERCOM was a good step forward to help professionals making a proper museum diagnosis.



INTERCOM, CIMAM, ICOM POLAND and ICOM SEE

Museum Governance – Something to Watch!

How founders and owners support your museums plays a vital part in running your institution in general. This session dealt with issues of governance and functions of the board, directors and other stakeholders. During the session INTERCOM and CIMAM presented the research done by a team of experts. The research, published in the online edition of ICOM and available for free-download on the INTERCOM website, was promoted during the session.

Goranka Horjan, INTERCOM Chair, and Bart de Baere, the chair of CIMAM's Museum Watch Committee, introduced the goals and purpose of the Museum Watch Governance project that won an ICOM project grant. Annick Schramme and Ian King informed the audience on project conclusions and dilemmas during the implementation. Although the research was conducted in the regions of south-east and eastern Europe, the findings disclosed a universal dimension. The panel with partners focused on discussion and exchange. The debate tackled the most challenging governance issues and gave examples how museums can overcome numerous difficulties that significantly increased in the time of global epidemics. Presenters outside Europe gave an additional perspective to the topic of governance.



Separate Meetings and Off-Site Meetings

On 25 August 2022, off-site meetings were held, during which members of ICOM International Committees met in institutions in Prague and in the region, which thematically corresponded with their professional focus. Some ICs subsequently organized post-conference excursions.

AVICOM

Hosted by the National Technical Museum

Museums: Digital & Social

Around 80 participants followed AVICOM's invitation to the off-site meeting in the National Technical Museum. After a guided tour of the exhibitions, four speakers contributed to the meeting's theme, Museums: Digital & Social: Jeanne Pommeau from Prague spoke about Digital Tools as a Means for the Valorisation of Materiality, Kimia Amini Khashouei and Parastou Manteghi from Tehran presented a digital historical narrative project Museums at Home, Simona Chalupová from Chrudim introduced an international museum cooperation during the pandemic and Mohamed Harb, Cairo, presented the new Virtual Museum of Tutankhamun.

The highlight of the AVICOM activities in Prague was the Award Ceremony 2021–2022 of the traditional AVICOM media festival f@imp (Festival of Audiovisual and Innovative Museum Media Productions) in the cinema hall of the National Technical Museum. 21 winners were awarded. It has been gratifying to see the participation of museums from almost every continent, including a lot of institutions from Latin America. Some contributions dealt with the situation of museums in times of the pandemic. The Grand Prize Claude-Nicole Hocquard was awarded to the Football Museum in Sao Paulo. Many representatives of International and National Committees attended the ceremony, followed by the traditional reception.





CAMOC

Hosted by the Prague City Museum

City Museums and Urban Sustainability

CAMOC's single-day meeting took place on Friday 26 August at the Prague City Museum's lovely, pastoral Ctěnice Chateau Complex. Following a welcome from Zuzana Strnadová, Director General of the Prague City Museum, there were ten presentations exploring the role of city museums as local sustainable citizenship hubs. These built on a research thread initiated in 2021 at the ICOM and CAMOC webinar, Museums, Sustainable Cities and Communities and at CAMOC's Barcelona 2021 Annual Conference. Presenters shared experience of programs and activities that fostered citizen engagement, prosperity and well-being, but were also rooted in place and based on a sense of place.

Following the presentations, CAMOC chair Joana Sousa Monteiro, secretary Jelena Savić, and board members Jenny Chiu and Catherine Cole shared an overview of the committee's growth, activities and successes over the past six years. They also presented the new board, elected the previous month. The day wrapped up with special guided tours of exhibitions at Ctěnice Chateau Complex. Papers from the day's session will be included in a conference proceedings to be published in 2023.



CECA

Hosted by the National Pedagogical Museum and Library of Jan Amos Comenius Increasing the Power: Museum Education and New Technologies

Members of CECA took a closer look at the relationship between new technologies and learning in museums and explored how to expand learning opportunities and empower audiences. The aim of this conference was to promote dialogue, share examples and ideas as well as research.

The best way to present the extremely fruitful CECA meeting in Prague is to describe the different activities that were offered to members, inside and much beyond the regular program of the General Conference. During the 26th ICOM General Conference 122 participants registered for CECA. CECA received 103 proposals. The organisers allocated three sessions in duration of 90 minutes for CECA presentations within the official general conference program.

Due to the high interest for the CECA program, the board decided to organise additional sessions. The final CECA program consisted of three hybrid sessions of oral presentations, on line poster session and four additional sessions of oral presentations followed by an additional poster session. Two additional sessions were held at the National Pedagogical Museum and Library of Jan Amos Comenius and two sessions of oral presentations and the poster session in the Holiday Inn Hotel. In total 33 oral presentations were presented, out of that number three were remote presentations, 18 posters were presented in situ and 30 posters online. This is a total of 81 presentations.

The off-site meeting was held in the National Pedagogical Museum and Jan Amos Comenius Library under the title Learning from Each Other. The off-site meeting included the following panels and workshops: 1. History of education and museum education in Czechia; 2. Best practice award winning projects presentations; 3. Light lunch in the inner garden; 4. Special interest groups workshops; 5. Applied research workshop.





CIDOC

Hosted by the National Gallery Prague

Documentation and Language

Terminology is a core part in museum documentation. Vocabularies are needed in order to document, search and find objects in the collection. And multilingual vocabularies are necessary when museums reach out to their interested international public. As technologies today allow new approaches for the usage of vocabularies and connecting museum information, they should be used to support museum work. After a welcome and opening of the meeting, an introduction in CIDOC-related work at the National Gallery Prague was given by Zuzana Bolerazká. Relating to the chosen topic, presentations were given from colleagues from Korea, UK, Egypt and US and were discussed. Agnes Roche from the ICOM Secretariat in Paris spoke about Multilingualism in ICOM's documentation and archives databases. From the UK, the project Auditing Significant Collections in the UK was presented. The last topic at the off-site meeting was the presentation of a new standard developed within CIDOC: EODEM (Exhibition Object Data Exchange Model). With a big thank-you to the National Gallery for hosting CIDOC's off-site meeting the afternoon closed.



CIMCIM

Hosted by the National Museum

Music Museums: Social and Environmental Responsibilities and Identities in the 21st Century – Session 4: New Directions and Projects & Session 5: Forum: Aspects of Provenance Research and Museum Practice

The off-site meeting was held at the National Museum under the title Music Museums: Social and Environmental Responsibilities and Identities in the 21st Century – Session 4: New Directions and Projects & Session 5: Forum: Aspects of Provenance Research and Museum Practice.

CIMCIM's off-site meeting day included: a poster session; a paper session presenting innovative initiatives from colleagues; and a closing session of an open forum discussion concerning provenance issues, including topics of colonialism, human remains, spoliation, etc. Outcomes of this forum will inform recommendations for projects of the next CIMCIM term (and beyond) and possibly a provenance Working Group. Themes and subthemes that may be addressed in the future include: provenance research; provenance & museum practice; best practices; policies & procedures; position statements; provenance documentation standards and tools; and individual, institutional, national, and international initiatives. If any other ICs, NCs, or Working Groups are being formed for related issues CIMCIM would be pleased to collaborate.



CIMUSET

Hosted by the National Technical Museum

The Power of Museums of Science and Technology

CIMUSET had its off-site meeting at the National Technical Museum in Prague. The day started with a celebration of CIMUSET's 50th anniversary as an International Committee of ICOM. CIMUSET was founded at the National Technical Museum in Prague in 1972, which made it the perfect venue to celebrate the Committee's anniversary. A jubilee lecture was given by Mr. Bernard Blache, who participated in the formation of the committee in 1972 and served as president of CIMUSET from 2004–2010. This was followed by a presentation about technical museology in the Czech Republic in a historical, contemporary, and future perspectives.

There were presentations from CIMUSET members as well during the off-site meeting, who shared interesting perspectives on the development of science and technical museums. Among the interesting topics were the power of museums and the future of education. During the meeting at the National Technical Museum, CIMUSET also held its general assembly and election of the new board. The day ended with guided tours of the museum's magnificent exhibitions with a focus on the incredible transportation hall at the museum. It was followed with an anniversary dinner for CIMUSET members at a restaurant near the old Prague Castle.



CIPEG

Hosted by the National Museum

CIPEG at the 26th ICOM General Conference Prague 2022

CIPEG's first meeting in the conference centre was an introduction with the theme The Power of Egyptian and Sudanese Collections, inspired by the main topic of the ICOM General Conference. CIPEG further had a fruitful collaboration with ICMAH with the common themes The Power and Challenges of Historical and Archaeological Museums to Connect the Communities and The Scattered African Collection & The Global Community. The CIPEG off-site meeting day took place in the National Museum and the Náprstek Museum. The first part was dedicated to the introduction of the Egyptian and Nubian Collections of the Náprstek Museum, including the design of the new permanent display. The second part, organised in collaboration with the Sudanese National Corporation for Antiquities and Museums, provided a comprehensive report on the current developments in Sudanese museums, including the new permanent display of the Sudan National Museum and Community Museums in Western Sudan.

On the last day we were invited by the Czech Institute of Egyptology to hear about their projects in Egypt and a Young CIPEG meeting with the theme Egyptian Collections in the Context of World Cultures Museums took place in the Náprstek Museum.

The CIPEG programme in Prague outside of the Conference Centre was well organised by Pavel Onderka and included a sunset visit to the Karlštejn Castle and a lovely boat trip on the Vltava River. After the conference, an excursion was arranged to Kynžvart Chateau with the Egyptian collection that the chancellor Metternich received from Muhammad Ali Pasha.



COMCOL

Hosted by the Prague City Gallery

Ethics of Collecting & The Arts

On 25 August, COMCOL friends had an exclusive off-site day hosted by Helena Musilová, Chief Curator of Prague City Gallery. We started with a guided tour by curator Olga Malá and artist Veronika Bromová in the fantastic exhibition *Heroin Crystal*. This exhibition is symbolically returning to the “place where it all began”, the Stone Bell House, where the first year of the Zvon '94 Biennial of Young Art took place. After lunch in the courtyard of the museum the group visited the biennial exhibition *Matter of Art* in the Municipal Library. The themes of the biennial were focused around the questions: What is life imagined in violence? In other words, how can we let the soft be soft? The works on show were an exploration of diverse artistic positions that reiterate these intertwined questions. The day was closed at the Stone Bell House with a group discussion *Ethics of Collecting & The Arts* joined by the collections team of Prague City Gallery. Here we talked about the challenges and ethics of contemporary collecting. A wide selection of topics passed the conversations from talking about how to build the collections with limited resources; the relation between the artist and museum institute, where the relation is often rooted on personal level between artist and curator; collecting NFT's; to how to reflect urgent societal topics in the collection. A rich, inspiring and enjoyable day.



COSTUME

Hosted by the Museum of Decorative Arts in Prague

The Ritual Power of Clothing

ICOM Costume presented the annual conference theme *The Ritual Power of Clothing* via 15 posters on the General Conference website and paper sessions with 26 papers presented. ICOM Costume gathered over 60 members in-person and more online. 23 countries were represented: Argentina, Australia, Azerbaijan, Brazil, Canada, China, Columbia, Czech Republic, Egypt, Finland, France, Germany, Greece, Hungary, Israel, Italy, Iran, Japan, Poland, Serbia, Slovakia, Switzerland, The Netherlands, UK, USA.

Paper sessions developed in 4 subthemes: *The Clothes of Rites de Passage*; *Rituals Practices and Traditional Patterns*; *The Impact of Rites in Clothing and Adornment*; *Making, Collecting, Wearing, Displaying the Clothes of the Rituals*.

The off-site meeting was organized at the Museum of Decorative Arts in Prague:

- Special tour of the museum storage in the morning with a focus on clothing items and conservation aspects; the Committee could approach the variety of the collections. It was a rich morning with many interactions, discussions and sharing knowledge between museum professionals about costume conservation, textile research and fashion display.
- Gallery talk in the *Power of Lace* exhibition led by the chief curator, Konstantina Hlaváčková.
- Paper session *The Ritual Power of Clothing* exploring rituals as part of religious, professional and personal life. As these rituals grow around the most important social events, we all have to submit to them, more or less willingly. All ritualistic behaviour requires a visual setting. Its most important part is clothing. The right choice of garment proves commitment to the ritual and knowledge of the rules that govern it. The ritual power of fashion is an infinite and ever-changing field of research. The final paper session *Making, Collecting, Wearing, Displaying the Clothes of the Rituals* convened together colleagues from 21 countries.

Post conference tour to Český Krumlov was attended by 20 ICOM Costume members and accompanying persons (11 countries represented: Brazil, Canada, Czech Republic, Columbia, France, Germany, Hungary, Italy, Poland, Switzerland, United Kingdom): the baroque theatre collection, guided tour in the castle, a special tour of the current exhibition led by Kateřina Cichrová.





DEM HIST

Hosted by Prague City Museum

Lasting Values Through Unique Architectural Spaces

The off-site meeting provided the opportunity for DEMHIST members, both new and old, to do what DEMHIST members like best and what they do best: visit house museums and talk house museum business. We started at the Study and Documentation Centre Norbertov, with introductory comments by DEMHIST Chair Yvonne Ploum, followed by presentations by Maria Szadkowska, DEMHIST board member and Head of the Centre for Monuments of Modern Architecture (CPMA) and Petr Krajščí, Curator of CPMA. Ranáta Hajnová, Production and Museum Educator of CPMA, and her staff provided excellent tours of two villas. The meeting included the screening of a documentary film about the restoration of the Villa Müller, one of the first examples of the restoration of a modernist architectural monument in Eastern Europe and the first house museum in the Czech Republic.

Villa Müller (1930), designed by Adolf Loos, served as a prime illustration of Loos's concept of "dwelling" and "Raumplan." Villa Rothmayer (1929), designed by Otto Rothmayer, who also oversaw the restoration of Prague Castle, provided an interesting contrast between its working-class design and interiors as compared to Villa Müller's more upper-class interiors. A sumptuous lunch buffet, accompanied by live music, was served in the garden of Villa Müller. The day concluded in the garden of Villa Rothmayer, with bubbly and hors-d'oeuvres, along with the option to participate in a collage-making workshop.



DRMC

Hosted by the National Gallery Prague

Current Topics in Disaster Planning and Recovery: Case Studies and Opportunities for Collaboration

The off-site meeting of DRMC was held at the National Gallery Prague (Sternberg Palace) to begin to develop a new strategic plan. In 2019, the ICOM Disaster Resilient Museums Committee (DRMC) developed a strategic plan in coordination with the creation of the Committee. With individuals and organizations responding to the Covid-19 pandemic since early 2020, DRMC would like to re-focus efforts and Committee resources to update their three-year strategic plan. The strategic plan is meant to be actionable, feasible, and accountable, not static. Environment and Culture Partners (ECP) supported the development of the plan including facilitation of a two hour in-person session on 25 August 2022 at the DRMC off-site meeting. ICOM DRMC aims to strengthen expertise within ICOM on disaster risk management and encourage professional networking around this important global topic.



GLASS

Hosted by the Museum of Decorative Arts in Prague

Glass – The Power of Collecting and as a Material

The ICOM Glass Meeting at the ICOM General Conference Prague 2022 was organised by colleagues from ICOM Czech Republic: Milan Hlaveš, Jan Mergl, and Milada Valečková. In addition to the General Program, GLASS organised two paper sessions. On 23 August the GLASS Committee organised a joint session with ICDAD and COSTUME. On 25 August, a GLASS-only session occurred with presentations on the themes: Glass As a Powerful (Museum) Material and Update on Glass. The nine presenters discussed diverse topics, ranging from archaeological and medieval glass to the representation of modern glass objects in collections.

On Friday 26 August, the GLASS Committee departed on a two-day excursion to the Czech Crystal Valley region. Stops on the first day included Rautis Poniklá (a Christmas bead and decoration factory, UNESCO Heritage), Preciosa Ornela Desná (a factory that produced seed beads), archaeological sites in Bedřichov, Kristiánov, and the Museum of Glass and Jewellery in Jablonec nad Nisou. On 27 August the Committee visited Crystalex (glass factory), Glassmuseum and Glasshouse LASVIT in Nový Bor, Pačinek Glass in Kunratice, and Liberec.

The outstanding programme and the opportunity to interact with our Czech colleagues made the conference extremely successful. Thirty-two participants (glass museum directors and curators, glass conservators, glass artists, archaeologists, professors of fine arts...) attended the meeting. Attendees travelled from sixteen different countries, including Brazil, Czech Republic, Denmark, France, Germany, Guatemala, Iran, Italy, Japan, Netherland, Portugal, Romania, Slovakia, Spain, Sweden, USA.



ICAMT

Hosted by the DOX Centre for Contemporary Art and the CAMP Centre for Architecture and Metropolitan Planning

Museum Architecture (new cases, completed during Covid-19)

The day started in DOX, with the presentation about the Centre. After this, ICAMT session started with a wonderful speech about the Museum of Etruscan Art (Milan, Italy), given by an invited key-note speaker, the architect of the museum – Mario Cucinella. Five more presentations were made by the Committee members: Nana Meparishvili (ICAMT Chair, Georgia), Leszek Jodliński (Czech Republic), Miok Cindy Choi (Korea), Lívía Nolasco-Rózsás (Germany) and Maddalena d'Alfonso, together with Goppion S.p.A. (Italy).

After the morning session, Mrs. Anežka Horáčková from DOX made a special guided tour and the Committee members had time to visit ongoing exhibitions.

The off-site meeting attendees were excited and honoured with the transfer from DOX to CAMP by a historical tram, kindly offered by the Prague General Conference organizers.

At CAMP, after the official welcome, ICAMT members attended a lecture about Karl Prager by CAMP director. Later, they visited the exhibition of the architectural competition about the new theatre in Prague. The day was full of information, interesting discussions and positive emotions.



ICDAD

Hosted by the Museum of Decorative Arts in Prague

The Power of Collecting and Collections

During the ICOM Prague General conference ICDAD held its Annual Meeting focusing on the power of collecting. In the framework of this ICDAD initiated a joint session with ICOM COSTUME and ICOM GLASS who gratefully accepted the invitation.

Collecting as a practice and the collections that result from this are crucial for museums. Collecting and collections embody power on many different levels – providing insights and basic knowledge, illustrating specific practices of our work to the widest audiences, and forming a basis for contextualizing our world. How have museums, collecting, and collections influenced communities? How have ground-breaking exhibitions impacted museums, collecting and collections? Encouraging original papers that address the power of collecting as a formative or transformational force and discuss these practices in the fields of decorative arts and design touching upon the specifics of wallpapers to collecting ideas. The sessions resulted altogether in 16 presented papers during two days in both hybrid and in-person-only settings.

ICDAD continued with an individual session during the off-site day at the UPM, the Museum of Decorative Arts, concentrating on the collecting practices at the Central and Eastern European design museums.



ICEE

Hosted by the Kunsthalle Praha

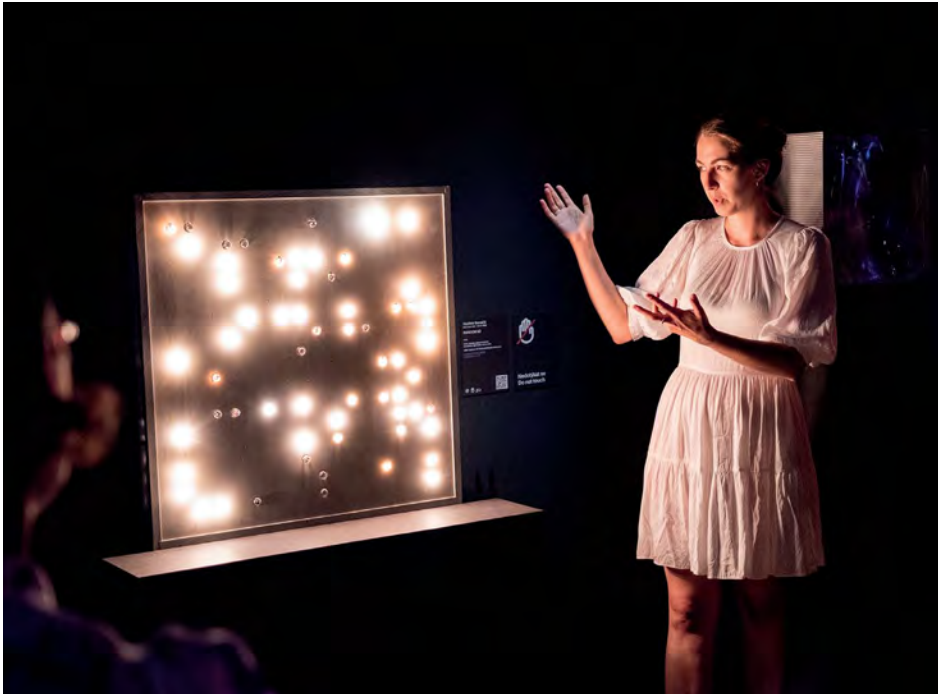
The Power of Exhibition Exchange

ICEE teamed up with the newest museum in Prague – Kunsthalle Praha, opened 22/2/2022 – for an off-site day filled with behind the scenes and 'the making off' tours, inspiring presentations and plenty of moments to network with your international colleagues. Kunsthalle Praha is a brand-new art space on Prague's cultural map, located in a former Transformation Station and with a stunning view over the old city. A perfect fit for the ICEE off-site meeting, as new energy, ideas and connections are also central to ICEE's mission.

Marketplace of Exhibitions

The Marketplace of Exhibitions provided ICOM members with the opportunity to network with institutions who were interested in hiring an exhibition or collaborating in a future

exhibition project. Presentations of all newly developed exhibitions and exhibition ideas currently in development were welcomed. The session included a series of 5-minute pitches on Natural History and Science & Technology, and/or Art and Culture exhibitions for which registered presenters were seeking venues or a partner / multiple partners.



IC Ethics

Hosted by the Museum Kampa

Quieting Down and Reflecting In-depth

IC Ethics is a space where museum professionals can reflect, share and discuss ethical dilemmas, helping them to make more informed choices. After two years of travel restrictions due to the pandemic, and in times when the wheel of life seems to turn faster and faster, limiting the contact between humans to short-time and long-distance connection, we wanted to meet museum colleagues face to face and in quiet surroundings. The Werich Villa was the perfect place to do so, and the setting gave us the possibility to really dive into and discuss concrete ethical challenges in depth. IC Ethics members and other interested museum professionals gathered around four colleagues, who presented each one crucial ethical challenge they struggle with in daily life at their institution. The four presenters came from the Czech Republic, Israel and the US, and presented challenges related to telling the difficult parts of a country's history – at cultural history museums and art museums –, the selling of objects to save a museum's existence as well as decolonization. After each presentation, all participants discussed the challenges at hand, as well as possible actions, their consequences, assumed outcomes and pitfalls to avoid.



ICFA

Hosted by the National Gallery Prague

Fine Arts Online. How?

The meeting consisted of two parts: 1. Focus on Conservation and Access; 2. Focus on Legal Aspects & Lessons from the Pandemic. Contacting the world via the Internet was experienced during the Covid-19 restrictions. Especially for museums and collections of Fine Arts worldwide, the theme Fine Arts Online. How? is a crucial point that touches on the areas of original artwork vs. reproduction, copy, and propagation, but also the chances and challenges of learning, exploring and outreach.

Based on this fundamental questioning, two sessions on this topic were prepared. The first session discussed the digitization of collections catalogues and online exhibitions with case studies that expand the accessibility of original museum roles. The second session dealt with the legal issues of Fine Arts related to reproduction. With the acceleration of technologies and media, we have undoubtedly been confronted with crucial questions about Fine Arts, i.e., the originality of digital art and the handling of copyrights.

After all these intense discussions, we visited the National Gallery Prague (NGP) in Prague Castle as our off-site meeting. In the three buildings of the complex, we were welcomed by the curators of the NGP and given a special guided tour. The wide-ranging collections and research activities matched our vision of Fine Arts under One Roof and inspired the team for the future development of ICFA.



ICLCM

Hosted by the Museum of Czech Literature

The Power of Literary and Composers' Museums

The Museum of Czech Literature has existed for 60 years and just moved into a newly restored beautiful, old villa in a nice district of Prague. The museum opened for the public just after our meeting. We had a lecture on the history and concept along with a guided tour of the new exhibition which was called the (Non)permanent exposition of the Museum of Literature, with Alena Petruželková. We also learned about the great annual project the museum works with: "The Most Beautiful Czech Books of the Year" with Eliška Bourmová. We had other lectures. Lucie Tučková presented the work with the Reynek Villa and how to create the Czech–French Cultural Centre in a villa situated outside Prague. It was interesting to see how the Museum used the lives, history and works of the artist couple Bohuslav Reynek and Suzanne Renaud to create the new cultural centre. David Rudrum gave a lecture upon how 20 out of 70 UK Writer's Houses had handled the Covid-19. Some institutions became aware of the value of having contact with their local communities and opened up for a conscious use of their gardens well worth taking into consideration in their further work. Bernard Lauer gave a lecture Against Russia's Aggression – The Kassel Exhibition Ukrainian Fairy Tales and Legends. Charlotte Aigner spoke about The Activities of the Austrian Franz Kafka Society on the Occasion of Kafka's 100th Death Anniversary in 2024. The meeting was so nice and well organized by the host, the Museum of Czech Literature.





ICMAH

Hosted by the National Museum

The Historical Evolution of the European Territory

The meeting started with a welcome speech by a National Museum representative, followed by a guided tour through the long-term exhibition. Starting with *Windows into Prehistory*, it allowed our members to discover what life in the European territory looked like many millions of years ago; we continued to the most modern natural history exhibitions in Europe, and the *Hall of Minerals*.

As a part of ICMAH scientific program, posters presentation about The Interpretation of Nations' History within Historical and Archaeological Museums was held in the New Building of the National Museum, which was followed by ICOM ICMAH Annual Meeting with our members before the lunch break. The session was opened by Burçak Madran, Chair of ICMAH, followed by eight presentations (Iran, Paraguay, Namibia, Taiwan, China, Poland).

In the afternoon, another guided tour started from the Historical Building to the New Building of the National Museum through an underground connecting corridor between the two buildings of the National Museum. Along the corridor, a continuously running film was projected onto the walls, which is dedicated to the architectural development of the place, from the 19th century to the present. Afterward, the *History of the 20th Century* exhibition starts, which tells the story of Czech modern history from the First World War to the Czech Republic's accession to the European Union.



ICME

Hosted by the National Museum

The Power of Ethnographic Museums

ICME members gathered in the historic building of the National Museum, under the motto: The Power of Ethnographic Museums, and led by Ralf Čeplak Mencin, the chair of ICME we attended presentations by: Dr. Eva Dagny Johansen, with exhibition making as collaborative research of SÁMI; Mario Buletić with the Power of Tolerance; Ms. Heba Khairy Metwaly, coordinator of projects and exhibitions at the Grand Museum of Egypt, who had connection problems, but the president of ICME kindly read us her paper addressing the path of a new model of museum function in Egypt, with the Grand Museum of Egypt; Anamaria Rojas from the Austral University of Chile, with her exciting paper Museums in Isolated Territories: Narrating Identities in Southern Chile, and her great work in Patagonia; and finally Kriztina Varga, from Eötvös Lóránd Budapest University, on the Museum of Roma in Hungary – all were magnificent papers, in which we appreciated the power of ethnographic museums from the perspective of inclusion, diversity, decolonization and the incorporation of different knowledge systems to make museums polyphonic spaces. After the presentation of the papers, a very lively discussion lasted for almost two hours.



ICMEMO

Hosted by the Jewish Museum in Prague

Taking a Stand: Memorial Museums Fight Hate

Do memorial museums have a special role to play in addressing racism and hate today? How might we use our collections to address contemporary issues in an increasingly volatile world? To what extent should we take an advocacy role in relation to current issues? How should we respond when museums that memorialize victims become targets of hate themselves?



ICMS

Hosted by the National Gallery Prague

New Security Technology Is Not Just Useful for Preventing and Detecting Crime But Adds Real Benefits for the Whole Museum (KCP) + Strategic Interdepartmental Collaboration to Build Security Resilience and Empower Staff (National Gallery Prague, Sternberg Palace)

ICMS was fortunate to host two separate sessions dedicated to museum security and resilience during the Prague Triennial meeting 2022. In the first session held in the Prague Congress Centre, we met to discuss: New Security Technology Is Not Just Useful for Preventing and Detecting Crime But Adds Real Benefits for the Whole Museum. Presentations were arranged to prompt discussion and debate about Wider Picture Security. We explored the value that security technology and practices can add to other areas of museum business including, Visitor Services, Visitor Experience, Conservation, Commercial, Health & Safety, and Curatorial. We also had time to listen to a fascinating lecture about Post-pandemic Recovery.

ICMS was founded in 1974 and from its creation has included broad-spectrum security within its remit. Physical security, technical security, fire safety, crisis planning, emergency response and disaster response being core tenants of ICMS. The session was designed to reignite and inspire knowledge and interest across the broad remit and explore opportunities to work with other ICs and possibly encourage new members from unrepresented areas of museum business.

Under the title of Strategic Interdepartmental Collaboration to Build Security Resilience and Empower Staff, presentations were given on Opportunities and Risks for Museum Security, A Disaster Like No Other: The Pandemic, Museum Security and Challenges to Sustainability, and Security Systems of the National Gallery Prague. This led to a discussion session on the future direction of ICMS and our new communications strategy. This was followed by a group review of our 5-year Strategic Plan.





ICOFOM

Hosted by the National Technical Museum and Department of Archaeology and Museology at the Masaryk University in Brno

Introducing the Taboos of Museum Theory

In this session four speakers introduced the theme of ICOFOM's symposium by discussing aspects of the taboos in museums/museology – those difficult conversations of inequities and conflicts that we often gloss over, leaving them unresolved. The off-site meeting was held at the National Technical Museum under the title *Taboos in Museology: Difficult Issues for Museum Theory*. Members discussed the following questions: What is taboo in museology? How does museological scholarship today perpetuate what has been silenced in the field, particularly such taboos as race, gender, class, orientation, ability, coloniality? How do museums address taboos in their exhibitions? Is “taboo” the same as “censored”? Can museology counter cultural hegemony, especially under theocratic or autocratic regimes? What can be done, in museums or museology, to break the taboos? The off-site meeting was opened by Anna Leschenko and began with a paper by Elizabeth Weiser from the Ohio State University, US: *Breaking the Taboo of Silence without Breaking the Nation*.

ICOFOM also organised a special meeting as a part of the excursion day in Brno at the Department of Archaeology and Museology at the Masaryk University under the topic of *Difficult Museologies*. The session was opened by François Mairesse and his speech *Museology at the Risk of Inequality*. The afternoon panel focused on *The Importance of Brno in the Development of International Museology* was organised together with ICTOP.



ICOMAM

Hosted by the Military History Institute Prague

The Power of Military Museums and History. A Tour around Military Museums and Collections in Prague and the Czech Republic

Our first visit was to the Military History Institute Prague (MHIP) the so-called Army Museum Žižkov, which was going through the final stages of refurbishment. The welcome speech of the general director Aleš Knížek taught us about the challenges of refurbishing a military museum in these times. We were invited to look around as we were the first large group to visit the Museum and see behind the scenes of the new galleries (always interesting for colleagues who face the same challenges). Following the visit, a group photo was made at the National Memorial on a hill nearby.

The next Museum was the Aviation Museum Kbely, branch of the MHIP. The Museum houses a fantastic collection of objects that tells the story of Czech Aviation from pre-WWI to the present. Enjoyable were the rarer pieces that could only be seen at that Museum.

For lunch, the bus took us to a lodge in the Czech countryside (the Language Training Centre University of Defence in Chocerady, Komorní Hrádek). An opportunity to relax and speak with other delegates about their museum and the conference. From there we went to the Military Technical Museum Lešany, another branch of MHIP. The Museum had three vintage tanks brought out and run especially for the ICOMAM off-site meeting. A favourite for many was the massive diorama representing the Moravia–Ostrava Offensive, with the sounds of battle raging through the cavernous hall.





ICOM-CC

Hosted by the National Gallery Prague

Training Leaders for the Future of Conservation Practice: Facilitated Session on How to Apply Sustainable Development Goals in Conservation

ICOM-CC Chair, Kate Seymour, served as the moderator for the workshop, for which she and fellow Directory Board member Stephanie de Roemer had done most of the planning. They were assisted on-site by fellow ICOM-CC Directory Board member Deborah Lee Trupin. The session was coordinated in collaboration with our hosts at the National Gallery Prague, Dušan Perlík and Adam Pokorný. We also had the wonderful Alexandra Kocmichová, our assistant allocated by the Prague National Organising Committee, on hand to help with logistics. The workshop sessions were led by José-Luiz Pederzoli of ICCROM and Henry McGhie of Curating Tomorrow. Jose-Luiz and Henry began by quickly (re-)introducing the United Nations' Sustainable Development Goals (SDGs) and ICCROM's Our Collections Matter Toolkit. They then had participants, who were seated at tables of about six, introduce themselves and talk briefly about what challenges their museums face in working with the SDGs. This prompted much animated conversation!

Following a break, Henry and José-Luiz had participants discuss which of the SDGs they were going to work on in the next year or so. This second period resulted in even more discussion and some quite inspiring ideas from the participants. Some of the ideas: developing heritage sector recruitment and training schemes as an alternative to university education, using collections to inspire people to design and create, restoring the landscape around a heritage site, and holding more workshops than this! Once someone from each table—or more than one person, as many people could not contain their enthusiasm—had presented their ideas, Henry concluded by saying that working with the SDGs is like “using a muscle; you have to train your mind to them and then use them.” I think many participants left feeling quite inspired to do just this. It was a full and satisfying day for about 60 attendees from 14 countries.



ICOMON

Hosted by the National Museum

The Power of Money: Community

ICOMON speakers came from the USA, Iran, Pakistan, Slovenia, Bankarium Financial Labyrinth, and Indonesia. In the first session the speakers gave an overview of ICOMON and its activities, with a focus on bringing people together, who come from different backgrounds and countries and share an interest in money & museums. These sessions addressed the issues of education about money. Papers about teaching financial literacy in a variety of contexts were of particular interest: How Private Museums of Finance Disseminate Financial Literacy to the Public?, The Strategy of Museum Bank Indonesia in Educating, Financial Education and Conscious Consumption, Communicating During the Covid-19 Pandemic, etc. One session dealt with the display methodology of coins, bank notes and other monetary objects. The session on 23 August addressed the issues of education about money.

The first day was spent at the National Museum in Prague, where participants had a chance to study the display and collections. Gallery talks were delivered by the staff of the Museum.



ICR

Hosted by the Museum of Tomáš Garrigue Masaryk in Rakovník and the Regional Museum in Jílové near Prague

The Power of Regional Museums

On Sunday, 21 August, we organized a reception at the Holiday Inn Prague to celebrate the 60th anniversary of ICR's current name. A group of ICOM members from Ukraine were invited to the reception as part of ICR support for ICOM members from Ukraine. On Monday, 22 August and Tuesday, 23 August, ICR prepared joint meetings with UMAC, NATHIST and ICME dedicated to the sub-theme Sustainability. Six ICR members gave presentations, online and in person. On Tuesday, 23 August, eight ICR posters were presented virtually as part of the conference posters session.

ICR was the only International Committee who had its off-site meeting outside Prague. On 24 August, we visited three regional museums in Rakovník, Lány and Jílové: In Rakovník we visited a regional museum of the area, welcomed by the director. In Lány we had a presentation at the Museum of Tomáš Garrigue Masaryk (first president of Czechoslovakia in 1918), short welcome and short introduction about the museum, followed by a self-visit at the museum. Our last stop was the Regional Museum in Jílové, where we were welcomed by live music and later visited the museum. In the afternoon we had an ICR scientific session with our hosts, including 6 lectures.



ICTOP

Hosted by the National Museum of Agriculture

The Power of Training

At the ICOM Prague 2022 Triennial, ICOM ICTOP focused on the topic The Power of Training during its separate and off-site meeting. Matching the main idea of the ICOM Prague 2022 triennial branded as The Power of Museums, ICTOP supported it and asked the members, as well as anyone from other ICOM ICs (and further on) to share with us theoretical and practical examples which could fit within the main ICTOP Prague theme, i.e., The Power of Training. ICTOP's off-site meeting was held at the National Museum of Agriculture on Thursday, 25 August 2022. Within the ICTOP off-site scientific programme 12 presentations have been delivered (by 18 lecturers in total, coming from Armenia, Austria, Croatia, Georgia, India, Japan, Serbia, Singapore, Taiwan, Ukraine, USA and one moderator from Finland). During the ICTOP's Ideas' Corner session the ICTOP Young Professionals (ICTOP grantees) presented their concepts and challenges. After the session all ICTOP off-site participants had a guided tour of the National Museum of Agriculture permanent exhibition followed by an extra round table on ICTOP's activities. The overall experience at the National Museum of Agriculture was evaluated by participants as being extremely useful, inspiring and pleasant.



INTERCOM

Hosted by the National Museum of Agriculture

The Directors' Round Table – Taking the Pulse

INTERCOM, the International Committee for Museum Management, has taken the initiative to organise during the ICOM General Conference in Prague an informal roundtable among directors of museums. The session was new in the programme as it invited only museum directors to partake in an informal get-together. In an informal setting, a cosy place for exchange was created for our distinguished colleagues and museum directors to share their experiences. We started with a display of a management case, asking for the participants' feedback with a purpose to come to a shared solution/understanding. The context of management/leadership is crucial for fulfilling the director's role. It requires a good overview, weighting options or complex decision making and leadership skills in order to achieve solutions acceptable for all parties involved.

It focussed on what directors do in similar situations and encouraged them share how they acted in challenging situations. What worked? And what did horribly go wrong? What would they advise NOT to do in such a situation? The Directors' roundtable was a sharing session about the role as director, about the position and power and leadership styles.

The aim of the meeting was to lead to a better understanding of the role of directors, to create a mutual bond as members of INTERCOM and to realise how feedback from colleagues and asking for advice can help finding a solution or even prevent the issue from growing out-of-hand. The whole session was a safe space for directors even to share their weaknesses, failures and bond with people in the same role and position.





MPR

Hosted by the Campus Hybernská of the the Prague City Hall and the Faculty of Arts of Charles University

ICOM Marketing and Public Relations International Committee

The Power of Museums to Inspire session, led by vice chair Deborah Ziska, began with Museums at War Time: Deploying Frontlines of Resistance, Resilience and Hope by Ihor Poshyvailo, Maidan Museum, Kyiv, followed by presenters from Denmark, Italy, Taiwan and the United States. The Power of Museums to Engage in Conversation session led by chair Matthias Henkel began with A Good Will and a Power to Engage in Conversation by Alexandra Kusá, Slovak National Gallery, followed by presenters from Slovenia, Italy, Finland, the United Kingdom and Taiwan. MPR's event at Kampus Hybernská with some 60 attendees went live on YouTube. Taking Action in a Post-Covid World: Voices from the Global South, led by Lucimara Letelier, Brazil, featured Marília Bonas, Museu da Língua Portuguesa, Sao Paulo; and National Committee chairs Linda Apiyo Mboya, Kenya; Renata Motta, Brazil; and William Gamboa Sierra, Colombia. Presenters from Brazil, Canada, Costa Rica, Denmark, Germany, Georgia, Mongolia and Nepal, introduced by secretary Yu-Chien Chang, spoke on The Power of Museums to Take Action. Letelier and Cecilia Martin, United Kingdom, led A Manifesto Museums for Action activity that engaged participants to turn beliefs, inspiration, and hope into action. Young travel grantees Narangoo Munkhdelger, Mongolia; Samar Saed, Egypt; and Edvaldo Xavier de Mendonça, Brazil, spoke about their conference experiences.



NATHIST

Hosted by the National Museum

Natural History Items and Collections – Legislation and Ownership

We started with a tour in the renewed exhibitions learning about the behind the scene processes of the renewal. The tour was led by Ivo Macek, the director of the National Natural History Museum. Afterwards we had two workshops, the first one being Natural History Items and Collections – Legislation and Ownership with keynote speaker Lynda Knowles (Denver Museum of Nature & Science), Legislation and Implementing the Nagoya Protocol. This workshop was organized in collaboration with the Natural History National Museum of the Czech Republic.

The second workshop was Meteorite Ownership and Legal Issues, with keynote speaker Ludovic Ferriere. This workshop was organized in collaboration with ICOM Argentina. We ended the day with a visit to the storage building of the natural history collections.



UMAC

Hosted by the Hrdlička Museum, Faculty of Science of Charles University

UMAC Off-site at Charles University

Participants had the opportunity to learn about university collections and museums in the Czech Republic. A total of 11 oral presentations were made enabling delegates to learn about the Hrdlička Museum of Man, the Museum of Normal and Comparative Anatomy, the Herbarium collections at Charles University and the Collections of Masaryk University. A special session on the challenges of displaying human remains in universities was also included in the meeting. There was also an impromptu presentation on the predicament of Ukrainian university museums made at short notice by a Ukrainian colleague. Finally, participants visited some of the museums and collections of Charles University. We express our sincere gratitude to Charles University for their generous hospitality to UMAC delegates during the day program.

The abstracts for the collaborative meetings with other ICs and the UMAC day at Charles University were all published in Issue 14, number 2 of the *University Museums and Collections Journal* and made available to delegates and the ICOM community on the journal's website before ICOM Prague 2022 commenced. In total 163 people from many nations contributed to this journal issue.



Committees Meetings

As part of the program, 17 ICOM's network meetings took place. They were held in a hybrid format with the participation of onsite and online delegates. A special program was prepared by almost all Regional Alliances, Working Groups, Standing Committees and Affiliated Organisations, and joint panels were also prepared by some National Committees. The online meeting platforms have been of great help in maintaining regular communication with the Bureaus of all 124 National Committees and RAs, WGs, SCs and AOs. As soon as it was possible to travel, we made 5 trips to meetings of European National Committees. Chair of NCs Muthoni Thang'wa was a big support.

Everyone from **Regional Alliances** prepared the program. **ICOM Arab** presented details for the preparation of the upcoming ICOM General Conference Dubai 2025. **ICOM ASPAC** focused on the possibilities of modern technologies in the field of communication, their impact on improving sustainability in the regions and helping to bridge the gaps between them. **ICOM SEE**, in cooperation with the International Foundation – Forum of Slavic Cultures, prepared the panel Museums of Southeast Europe: The Power of Common Roots for Building Lasting Peace between Nations. They debated about the diversity, originality, exclusivity and identity of the cultural heritage of this region, but also about its protection, helping colleagues in areas of war and other conflicts. **ICOM Europe** focused on the role of regional alliances in ICOM, which cannot be seen only as platforms for communication for certain positions on ICOM topics; regional alliances must be seen as promoters of all ICOM values and activities. **ICOM LAC** (Alliance of Latin America & Caribbean countries) debated topics affecting the given region. **ICOM Nord** focused the debate on issues of identity and migration and presented the large-scale project Identity on the Line (I-ON) implemented as part of the Creative Europe program.

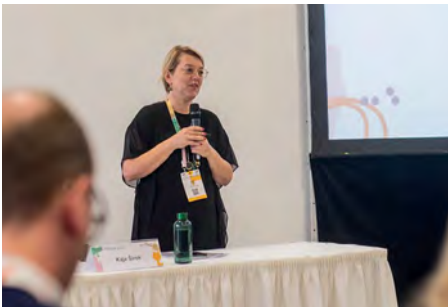
All **Working Groups** prepared their separate meetings. **ICWG** – Working Group on the Future of International Committees and **NCWG** – Working Group on National Committees had a very important topic of the future and cooperation of National and International Committees and finding ways to overcome the barriers between them. The **WGS** – Working Group on Sustainability met twice, to discuss the Sustainability Action Plan 2030 and in the panel Museums for Climate Emergency: Bridging Local Governments, Communities, and Climate Activism. The **WGCS** – ICOM Working Group on Collections in Storage analysed the situation in museum collections, their reserves and cooperation with National and International Committees in the panel.

Three of the seven **Standing Committees** prepared special programs. **DRMC (SC)** – Disaster Risk Management Committee debated the future of crisis management in museums in times of conflict and natural disasters. **ETHCOM** – Ethics Committee dealt with the issue and procedure of the revision of the ICOM Code of Ethics, which started in 2021. **SAREC** – Strategic Allocation Review Committee led a debate on the outputs brought by the ICOM Solidarity Project, which ICOM implemented to help museum professionals participate experiences gained in overcoming the effects of the pandemic.

Four of the total number of 22 **Affiliated Organisations** joined the program: **CIMAM** – International Committee for Museums and Collections of Modern Art, **PIMA** – Pacific Islands Museum Association, **EXARC** – International Organisation of the Archaeological

Open-Air Museums and Experimental Archaeology, **ICSC** – International Coalition of Sites of Conscience.

The **National Committees** prepared special panels, too. **ICOM Australia, ICOM New Zealand and PIMA** organised a panel on the topic Decolonization in Museums: New Perspectives on Ownership, Custodianship and Restitution. **ICOM Belarus** prepared a total of three panels: Interaction and Cooperation of ICOM National Committees to Study the Transnational Phenomenon of the Paris School; Museum Pedagogy and Art Therapy: Growing Demand and New Challenges; The Francysk Skaryna Cultural Route: From Dream to Plan through Museum Cooperation. However, the worsening political situation in Belarus ultimately did not allow the participation of a single delegate from Belarus. **ICOM Czech Republic** participated in the preparation of the panels of **ICOM Slovakia**: Castles & Palaces: New Blood in Old Veins and **ICOM Slovenia**: Architect Jože Plečnik between Slovenia and the Czech Republic, as well as in the panel organised by **ICOM Italy, ICOM Portugal** and **WGS**: Museum Digital Education: Open Licenses, Digital Accessibility, Sustainability. The cooperation of **ICOM France, ICOM LAC, ICOM Arab, ICOM Europe, ICOFOM, ICOM Belgium, ICOM Spain, ICOM Lebanon**, and **CIMUSET** resulted in an interesting panel Multilingualism in ICOM: Relevance and Technical and Financial Feasibility of Its Extension.





3.7 Social Programme

Opening Party

The 26th ICOM General Conference Opening Party took place in two major Czech museums: the National Technical Museum and the National Museum of Agriculture. These institutions are housed in twin monumental functionalist buildings, and together form a world-class museum complex, located in the charming Letná district of Prague. The Opening Party was the first chance to get to know museum professionals from across the globe. A varied programme was prepared for all participants, ranging from cultural performances (Cirk La Putyka New Circus performance, cimbalom music performance, travelling carillon of Prague), delicious foods that celebrated Czech traditional cuisine, tours of both museums and a ceremonial carriage ride pulled by one of the world's oldest horse breeds – the Czech Kladruber.

Opening speeches for all 3,050 onsite participants held in the Transportation Hall of the National Technical Museum started with the greeting of Alberto Garlandini, ICOM President, followed by Martin Baxa, Czech Minister of Culture, Radek Lanč, Czech Deputy Minister of Agriculture, Jan Čížinský, Mayor of Prague 7 City District, Gina Renotière, ICOM Czech Republic President, Karel Ksandr, Director General of the National Technical Museum, Zdeněk Novák, Director General of the National Museum of Agriculture, and Martina Lehmannová, Managing Director of the Organising Bureau of ICOM Prague 2022.







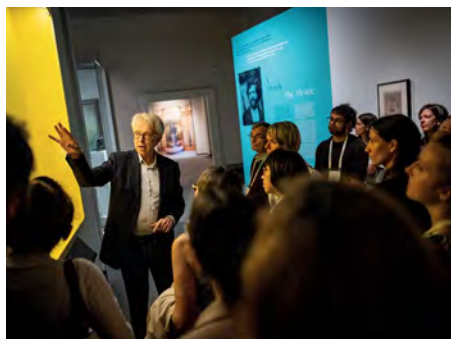
Museum Night

Twelve museums in the historical centre of Prague hosted a Museum Night. This was a unique opportunity for all conference participants to experience a dedicated cultural program, ranging from late openings to special exhibitions, concerts, guided tours and fashion shows. Among all the prepared programs, the most interesting was the visual dance performance-installation prepared by Miřenka Čechová for the National Gallery Prague, dealing with the theme of restriction and limitation, organically connecting the human body and the object into one meaningful whole. During the performance, the material became part of the body and the body became a moving object. The Museum of Decorative Arts in Prague conceived the Museum Night as a social event, and in addition to making current exhibitions available, it also offered visitors a music concert or a fashion show by Liběna Rochová and her studio at the Academy of Arts, Architecture and Design. An impressive addition to the program was a concert of classical music in the newly reconstructed Spanish Synagogue of the Jewish Museum in Prague with exceptional acoustics and Moorish-style decoration from 1882–1883 inspired by the famous Spanish Alhambra. The National Pedagogical Museum introduced conference delegates to the “teacher of nations” Jan Amos Comenius.

Institutions participating in the Museum Night: Jewish Museum in Prague, Kunsthalle Praha, Military History Institute Prague, Montanelli Museum, Mucha Foundation at the Senate of the Parliament of the Czech Republic, Museum of Czech Literature, Museum of Decorative Arts in Prague, National Gallery Prague, National Pedagogical Museum and Library of Jan Amos Comenius, Prague City Gallery, Prague City Museum, Postal Museum.









ICOM General Conference Flag Relay Ceremony and Party

The representatives of ICOM Czech Republic, as the currently organizing party, handed over the ICOM flag to colleagues from ICOM United Arab Emirates (ICOM UAE), where the next ICOM General Conference will take place in 2025. The flag that was handed over had an important symbolism. It was made with traditional Czech cross-stitch embroidery. During the preparations for ICOM Prague 2022, the flag travelled among museums throughout the Czech Republic and passed through the hands of hundreds of colleagues, including the Minister of Culture and colleagues from the ICOM General Secretariat, who contributed to embroidering it with their own hands. This highlighted the symbolism of the cooperation of the entire Czech museum community in organizing ICOM Prague 2022. This flag is just like ICOM itself: Each of us contributes a small piece, and together we create a unique work.

The ceremony was opened by the President of ICOM, Alberto Garlandini, followed by Vlastislav Ouroda, Deputy Director of the Department of Cultural Heritage and Donor Organisations of the Ministry of Culture. The delegates were then welcomed by the Director General of the National Museum, Michal Lukeš; during his speech, the wife of the Ukrainian president, Olena Zelenská, greeted the participants online. This was followed by greetings from Peter Keller, Director General of ICOM; Martina Lehmannová, Managing Director of ICOM Prague 2022; the newly elected President of ICOM Emma Nardi. Gina Renotière, Chair of ICOM Czech Republic, handed over the flag to Chair of ICOM UAE Rashad Burkash. The closing speech was delivered by Her Excellency Hala Badri, Director General of Dubai Culture & Arts Authority, who represented ICOM Dubai 2025. In addition to the flag ceremony, delegates were able to enjoy displays and exhibitions at the National Museum, excellent catering and a welcome opportunity to network with other participants of this distinguished event.









Preconference Programme and Excursions

From the first days of the conference, it was our intention to provide conference delegates with superior service and to enable them to thoroughly get to know the city that hosts the ICOM General Conference. For the weekend of 20–21 August, we prepared 11 types of guided tours in a total of 42 tours with professional guides; and 760 participants registered. The tours met with an enthusiastic response from the delegates, who thus had a fundamental added value in the price of the conference fee right from the start. Some combined several walks and thus managed to map several chapters of Prague's engaging history in one weekend. As cuisine is also an important part of the cultural heritage, 35 delegates signed up for cooking lessons called Focus on Czech Cuisine, organised by the National Museum of Agriculture. 60 people signed up for the Hybernská Campus program, New Type of Interactive Exhibition and Digital Guide of the National Remembrance Institute.



The excursion program is an integral part of every ICOM triennial conference. For ICOM Prague 2022, it was decided to use the potential of all member museums from across the Czech Republic and to focus the excursions on them. 40 excursions were planned to more than 60 member institutions, located outside the capital city of Prague, or to branches of Prague museums outside the capital. The aim was to give regional institutions the opportunity to present themselves, offering at the same time to foreign participants sufficiently attractive destinations that would enable them to familiarise themselves with the host country. For clarity, the excursions were divided into 4 main categories: UNESCO HERITAGE / REGIONS / MUSEUM TRAIN TO BRNO / MULTI-DAY EXCURSIONS. Each excursion had its own unique theme, which represented a specific part of the history and present of the Czech Republic. The participants had

the opportunity to view the oldest ceramic sculpture in the world (Venus of Věstonice, 30,000 years BC) and also to learn about the role museums play in societal efforts to care for the landscape destroyed by industry in the second half of the 20th century. During the preparations, we also paid attention to sustainable development, which is why a number of the excursions used trains as means of transportation. Thanks to excellent cooperation with the National Technical Museum, a special Museum Train consisting of unique historical wagons transported the participants from Prague to Brno, a city associated with the work of former ICOM President Jan Jelínek and one of the most important theoreticians of museology, Z. Z. Stránský. Participants were asked to choose their excursions upon registration, but additional registration (with an excursion fee) was also possible.

The ICOM General Conference Prague 2022 took place in a hybrid format, which was not entirely easy to apply to some program formats. Nevertheless, we strove to ensure that even online delegates could get to know interesting places of the Czech Republic. That is why we prepared three online excursions that are available to all delegates within the gCon online platform.

Excursions were free for the participants, as they were covered by the registration fee; an additional fee was collected only for the multi-day excursions involving additional costs for accommodation and meals.







DEPARTURE		ODJEZD			ABFAHRT			
Zig Train Vlak	Number Číslo	Name Jméno	Transp Carrier Doprav.	DESTINATION / ZIELSTATION CÍLOVÁ STANICE	Via / Über Směr / jízdy	Time / Zeit Pravidelný odjezd	Platform Nást.	Verzögerung Delay Zpoždění min
Ex	10091		ČD	BRNO HL.N.	ICOM 2022	07:12		15
Os	8815	S7	ČD	ČESKÝ BROD	Praha-Běchovice	07:15	7S	
Os	9111	S9	ČD	ŠTRANČICE	Praha-Uršovice	07:18	7J	
R	1164	R26	ARR	ČESKÉ BUDĚJOVICE	Praha-Smíchov	07:23	1S	
R	616	Krušnohor	ČD	CHEB	Praha-Holešovice	07:25	4S	
Os	2007	S88	ČD	ČISOVICE	Praha-Zbraslav	07:25	5J	
R	90865	Svítlava	ČD	BLANŠKO	Kolin	07:29		
R	707	Lužnice	ČD	ČESKÉ VELENICE	Praha-Uršovice	07:30		
R	732	R17	ČD	PRAHA-HOLEŠOVICE		07:30		
Os	2519	S9	ČD	BENEŠOV U PRAHY	Říčany	07:35		
Ex	90360	Ex6	ČD	MÜNCHEN HBF	Plzeň hl.n.	07:38		
Bus	772	Berounka	ČD	KLATOVY	Beroun	07:45		



MUSEUM TRAIN TO BRNO

1. Back to our roots: At the dawn of humankind in Anthropos and the Moravian Museum
2. Brno – crossroads of cultures: The Prison of the nations and Museum of Romani Culture
3. The creative spirit of Brno: Arts, design and fashion
4. Demiurges of their own microcosmos: Bishop Karl's baroque Flower Garden in Kroměříž and Baťa's city of Zlín
5. Live traditions of Moravian Wallachia: Moravian Tapestry Manufactory and educational programs in the Museum of Moravian Wallachian Region
6. Technical wonders in motion: Hands on experience in the Technical Museum Brno
7. The cradle of a state and nation: South Moravian Museum Znojmo and Alphonse Mucha's Slav Epic in Moravský Krumlov
8. The father of modern genetics: A day with Johann Gregor Mendel in Brno
9. The Glass Room and beyond: Extraordinary villas in Brno – 1-day excursion
10. Treasures of South Moravia: Ancient discoveries, the House of Liechtenstein and wine

MULTI-DAY EXCURSIONS

1. Rožnov Open-Air Museum and Protection of Open-Air Museum Collections, 25–27/8/2022 (3-day excursion with scientific programme)
2. The Glass Room and beyond: Extraordinary villas in Brno with scientific programme, 26–27/8/2022 (2-day excursion)
3. There's no time to feel blue: Cultural traditions of the Moravian Slovakia region; Blueprint dyeing, folk dance and folk costumes; 26–27/8/2022 (2-day excursion)
4. Cancelled

UNESCO HERITAGE

1. Art in Olomouc, a city on the UNESCO List of World Heritage: A thousand years of culture in one city
2. An iconic gem in the south of Bohemia: Český Krumlov, a UNESCO World Heritage Site
3. Experience tradition in a new way: South Bohemian 'Rustic Baroque' in Holašovice, a UNESCO World Heritage Site; puppets in Prachatice and a gallery for children in Písek
4. Keeping tradition alive: Czech puppetry and Shrovetide processions at the Chrudim Puppetry Museum; the Vysočina Open-Air Museum
5. Litomyšl: Where tradition meets modernity; from the Renaissance Chateau in Litomyšl to the madness of Portmoneum
6. Reading architecture: Santini in Žďár nad Sázavou, book illustration in Havlíčkův Brod and Czech poet Reynek's house
7. Silver mines and art immortal: The town of Kutná Hora, the Sedlec Ossuary, GASK – The Gallery of Central Bohemia Region, and the Čáslav Municipal Museum
8. Spa culture and medieval structures: Františkovy Lázně and the Gallery of Fine Arts in Cheb
9. The fragile beauty of Czech glass: The Museum of Glass and Jewellery in Jablonec nad Nisou and Crystal Valley
10. Two cultures, two worlds: Christianity and Judaism in Central Europe; Třebíč, Jihlava and Brtnice
11. Used, devastated and restored: The role of museums in the revitalization of nature and landscape; exploring the UNESCO World Heritage Site of the Ore Mountains mining region and museums in Ústí nad Labem and Most

REGIONS

1. A dilemma in museology: Historical site needs vs. museum needs at Pardubice Castle
2. A fairy tale in South Bohemia: Neo-Gothic Hluboká Chateau and the Aleš South Bohemian Gallery
3. Along the Vltava: The birthplace of Antonin Dvořák, House of Lobkowitz Castle Nelahozeves and the Central Bohemian Museum in Rostoky
4. Czech Silesia: Three nationalities, one country, one destiny
5. Home or 'Heimat'? Identity loss in the Opava and Hlučín Regions (the Silesian Museum and Hlučín Museum)
6. How is this world structured: The Centre for Building Heritage in Plasy and the Railroad Depot of the National Technical Museum in Chomutov
7. Hradec Králové: City of Czech queens and Salon of the Republic
8. Labyrinth of memory: Interpretation and presentation in museology
9. Light in the heart of darkness: Fine arts in Ostrava
10. Medieval architecture, mechanical nativity scenes and the House of Tapestries: The best of South Bohemia in Jindřichův Hradec
11. Pilsen: More than Pilsner; from beer brewing to modern history
12. The rocky road to freedom: From the Terežín Memorial to the North Bohemian Gallery of Fine Arts in Litoměřice
13. Traces of 'the good old days' and modern art: Franz Ferdinand d'Este at Konopiště Castle and the Museum of Art and Design in Benešov
14. Traces of Albrecht of Wallenstein in the Bohemian Paradise: Fairy-tale town of Jičín and Museum of Play
15. Tragedies which should not be forgotten: The Lidice Memorial and Lety u Písku Memorial



3.8 ICOM Statutory Meetings

Separate Meetings of the ICOM National Committees / International Committees

The Separate Meetings of ICOM National Committees (NCs) and ICOM International Committees (ICs) were chaired by the Spokespersons of the NCs, Muthoni Thang'wa and the ICs, Kristiane Strøtkvern respectively. At each of the meetings, the Spokespersons discussed the current relevant issues with their NC and IC colleagues and approved their respective recommendations to the Advisory Council.

Various Working Groups, such as NCWG (on National Committees), ICWG (on the future of the International Committees), WGSR (on Statutes and Rules) and WGS (on Sustainability) presented their recommendations and reports. The SAREC (Strategic Allocation Review Committee) reminded members about the different criteria for the allocation of IC subventions.

The ICOM Secretariat presented some important information on the Committees' archives, the new online library, innovation in communications, the mini-sites and membership management, in particular the IRIS database.

Finally, following the resignation of Kristiane Strøtkvern, ICs elected a new Spokesperson, Yvonne Ploum; Muthoni Thang'wa remained and will continue her mandate.

92nd Session of the ICOM Advisory Council

The 92nd Session of the ICOM Advisory Council gathered the Chairs of the National and International Committees, Regional Alliances, and Affiliated Organisations. The session was opened by the ICOM President, the Chair of the Advisory Council and the Chair of the Organising Committee of ICOM Prague 2022. Then, the Chair of ICOM Advisory Council introduced the new members of the Council.

The ICOM Secretariat presented the activities implemented in 2022 by all departments, including Membership, Communications and Public Relations, Heritage Protection, Publications and Documentation, Capacity Building – Museums and Society and the Administrative and Legal section. The latter also presented the challenges brought by the digitisation of ICOM Statutory Meetings and the response that the ICOM Secretariat has brought with the setting up of the Agora platform.

The Spokespersons of the National and International Committees then presented the recommendations from the ICOM National and International Committees.

The last item of the agenda of the meeting was the elections of the Chair and Vice-Chair of the ICOM Advisory Council. Antonio Rodriguez and Medea Ekner were elected for the Chair and Vice-Chair of the Advisory Council for the mandate 2022–2025, respectively.





ICOM Extraordinary General Assembly

The 26th ICOM General Conference was already a milestone in the life of ICOM as the new museum definition was presented to the Extraordinary General Assembly for its adoption by the ICOM members.

The two co-Chairs of the Standing Committee for the Museum Definition (ICOM Define) presented the methodology and the round of consultations that have been carried out over the past 18 months and that have led to the drafting of a new museum definition, reflecting the role and current practices of museums in a society in constant change. The presentation was followed by the final comments to commemorate the success of the ICOM Define process and move forward.

The new museum definition was adopted at the end of the session by voting, approved by 92.4%. This now reflects an update of what museums are around the world, while embracing the flexibility and adaptability for museums to consider what they may be in the future within their different formats and practices.





37th Ordinary ICOM General Assembly

During the 37th General Assembly, the financial statement 2022 was presented by the ICOM Treasurer and the Report for 2022 was presented by the ICOM President. The three resolutions were successfully adopted. It was followed by the presentation of the ICOM Strategic Plan 2022–2028, which was subsequently adopted by 93% of agreement.

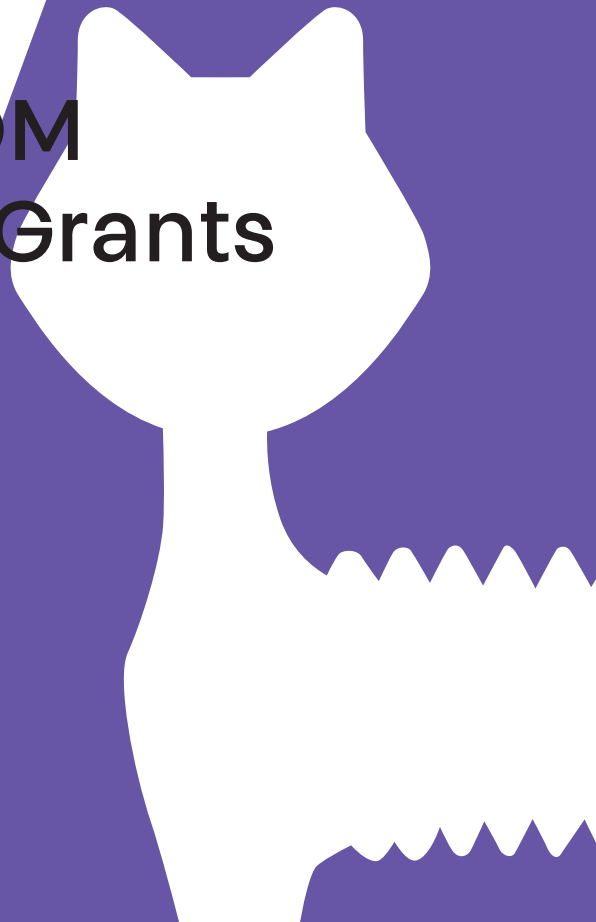
Finally, the results of the elections of the 2022–2025 ICOM Executive Board were announced by the Chair of the Nominations and Elections Committee as follows: Emma Nardi was elected as the new President of ICOM; Terry Simioti Nyambe was elected for a second term as Vice-President and Inkung Chang was elected for the first time as Vice-President; Carina Jaatinen was elected for a second term as Treasurer; Tayeebeh Golnaz Golsabahi was re-elected for a second term as Ordinary Member; and Marília Bonas, Ahmed Mohammed, Luís Raposo, Jody Steiger, Deborah Tout-Smith, Steph Scholten, Kaja Širok, Karin Weil Gonzaláz and Feng Zhao were elected for the first time as Ordinary Members. Antonio Rodriguez, as the Chair of the Advisory Council, will serve as an ex-officio Member.

To conclude the meeting, the newly elected President expressed her gratitude to the ICOM members for their support before sharing with them her vision for the next three years.





4. Support for the ICOM Network – Grants



The 26th ICOM General Conference in Prague brought together more than 3,705 people involved in the museum field, offering emerging museum professionals from all over the world a unique opportunity to network, exchange experience and get closer to the main challenges and issues in the field of museums. The grantees were able to follow the inspiring sessions designed by the organisers, and also participate and contribute to them. They got an opportunity to discover the capital of the Czech Republic, its museums, and the surrounding regions.

The general budget of grant programmes included four different financial sources to support members to attend the conference: ICOM; the Organising Committee of ICOM Prague 2022 and ICOM Czech Republic; the Grace Morley Fund; and the Getty Foundation. The support benefited different groups of museum professionals: board members of ICOM's National and International Committees and Regional Alliances and young, emerging museum professionals.

All grantees were selected by ICOM's Strategic Allocation Review Committee (SAREC) following two calls for applications. Preference was given to members from category 3 and category 4 countries, according to the ICOM membership fee scheme for 2022, to favour a more inclusive geographical representation of participants. Category 3 countries have a GDP per capita by purchasing power parity between € 6,500 and € 19,000. Category 4 countries have a GDP per capita by purchasing power parity lower than € 6,500.

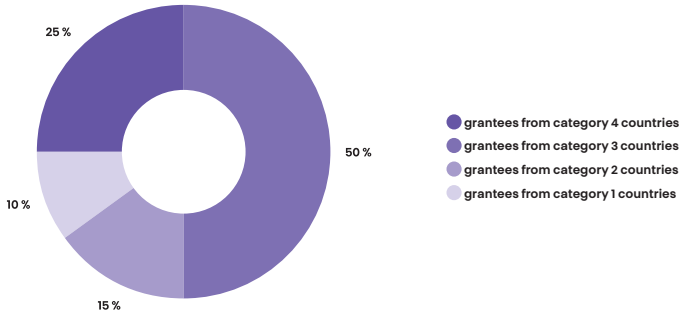
The following Grant Programmes were available:

- **ICOM Grants for board members:** Grants dedicated to the Board Members of ICOM National Committees, International Committees, Regional Alliances and Affiliated Organisations. **40** ICOM members of 29 different nationalities were granted under this programme.
- **ICOM Getty International programme 2022:** These grants were provided by the Getty Foundation. The call for applications was dedicated to emerging professionals in the museum field. **37** emerging professionals of 24 different nationalities were given support to attend in person.
- **Grace Morley Grant:** The grant allocated to ICOM members from Mongolia. Grace Morley was the Head of the ICOM Regional Agency for South and South- East Asia from 1967 to 1978 and funded this grant.
- **ICOM Prague 2022 Grants:** ICOM Prague 2022 provided **37** additional grants. The grantees were selected from the waiting list of the two calls mentioned above.
- **ICOM Additional Grants:** In February 2022, ICOM decided to allocate additional funds for travel grants. Consequently, a further selection of **36** grantees was made from the waiting list of the first and second calls for applications.
- **Digital Grants:** The hybrid conference format made it possible to follow the conference online. ICOM provided **28** digital grants based on the first two calls.

RESULT

SAREC received a total of 197 eligible applications:

- In total ICOM provided **151 in travel grants** and **28 digital grants**.
- **65 different countries** were represented among the selected candidates.
- By category of countries (depending on the classification of ICOM):





The background is a solid light pink color. On the left side, there is a large, white, stylized silhouette of a person's head and shoulders, facing right. On the right side, there is a white silhouette of a cat's head and neck, facing left. The two silhouettes appear to be looking at each other. The text is centered between them.

5. Museum Fair and Expo Forum

5.1 Museum Fair

The Museum Fair was located on the 2nd floor of the Prague Congress Centre. The space offered a beautiful view of Prague to exhibitors and participants visiting the exhibition. The exhibition contained 54 booths on-site with 129 company representatives physically present, 3 companies chose to participate online. The Patron of Art company, which was awarded as the best start-up company, was the main Platinum Partner of the exhibition and the entire General Conference. Patron of Art is a Swiss based full-service platform that provides digital collectible creation, contextual representation, education, marketing, community building, security, conservation, and compliance.

The exhibition gathered companies from various fields – furniture manufacturers, companies distributing electric equipments to museums, technological companies, and others.

The other partners that participated in ICOM Prague 2022 and generously supported the conference were Mattoni, Budějovický Budvar and Volvo. Volvo also contributed to the conference by lending cars that were on display in front of the Prague Congress Centre.

The feedback from all the companies participating in the exhibition was very positive. They were satisfied with the catering during lunch breaks and coffee breaks and impressed by the venue for the exhibition that was visited by a large number of the conference attendees. All exhibiting companies appreciated the opportunity to present their work to hundreds of ICOM Prague 2022 participants.





5.2 Expo Forum

Expo Forum was held on 22–24 August as a part of the ICOM General Conference. Sponsors made presentations on selected topics introducing their work. Sponsored presentations took place during lunch breaks. The presenting companies got a time-frame for their presentations (30 or 60 minutes), including 15 minutes for the preparation. On 22 August, Navigating.art participated in the Expo Forum with one slot. FilmStor, s. r. o. made their presentation on 23 August, and the last company to present itself was Arenamerix.

5.3 Sponsors

Securing sponsors for ICOM Prague 2022 was in the competence of PCO. To obtain support from sponsors in this new hybrid reality showed up to be extremely complicated for several reasons. The effects of the Covid-19 pandemic, the threat of war in Ukraine, the inflationary spiral and the virtual format as one huge and new part of the conference caused serious difficulties in securing the sponsors. Finally, the ICOM Czech Republic Board and Prague Convention Bureau negotiated with potential sponsors, too.

Despite all the initial complications, it would not have been possible to organise the conference without the support from the sponsors, without compromising on quality. Also, thanks to our sponsors, ICOM Prague 2022 could strictly adhere to ethical and other rules.

Patron
of Art.com

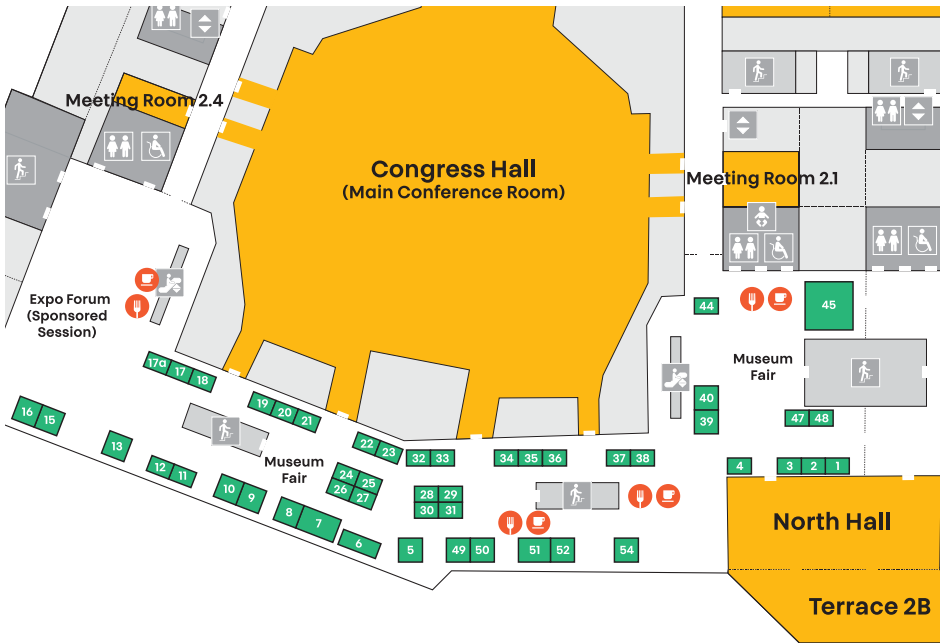




prague
city tourism



5.4 Exhibitors



On-site exhibitors

- 1, 2, 3 CAM, Taiwan
- 4 National Cheng Kung University Museum
- 5 Tetragon SA
- 6 Ceiba, s. r. o.
- 7 Trade FIDES, a. s.
- 8 DYTEC GmbH – DYTEC, s.r.o. / MBA-Design & Display Produkt GmbH
- 9, 10 Meyvaert
- 11 National Museum / Národní muzeum
- 12 National Technical Museum / Národní technické muzeum
- 13 PIQL CEE
- 15 Museums established by the Ministry of Culture
- 16 International Council of Museums
- 17 Nowatron Elektronik, spol. s r. o.
- 17a Slovakia – Union of museums / Zväz múzeí na Slovensku
- 18 SmartGuide
- 19 Tasty Air, s. r. o.
- 20 Lotech Design, spol. s r. o.
- 21 Scala Arts and Heritage Publishers Limited
- 22, 23 Patron of Art
- 24 Navigating.art
- 25 Goppion S. p. A.
- 26 Bláha ús, s. r. o.
- 27 Goppion S. p. A.



- 28, 31 Ústav technológií a inovácií, s. r. o.
 32, 33 Patron of Art
 34 Comet System, s. r. o.
 35 Seoul Museum of History
 36 EMBA, spol. s r. o.
 37 Art Consultancy, s. r. o.
 38 Moravian Gallery / Moravská galerie
 39 ICOM Dubai 2025
 40 Czech Post / Česká pošta
 44, 45 Listen by War Childhood Museum
 47, 48 CAM
 49 AlfaVision
 50 United Screens GmbH
 51 Patron of Art
 52 Molitor GmbH
 54 JVS Group, s. r. o.
 55 Volvo Car Czech Republic, s. r. o.

On-line exhibitors

- iMeasure Inc.
- National Taiwan University
- Patron of Art
- Relicase Display Engineering Limited



A stylized white silhouette of a cat is positioned on the right side of the page against a solid orange background. The cat is shown from the chest up, with its head turned slightly to the left. Its tail is visible at the bottom right, featuring a series of white, pointed, scalloped edges. On the left side of the page, there are several thick, white, curved lines that sweep across the frame, resembling stylized whiskers or decorative flourishes.

6. Communication and Promotion

6.1 Website

The ICOM Prague 2022 website was in preparation since 2020 and was launched and presented during the ICOM International Symposium 2021. The visual design of the website was built from the beginning according to the ICOM Prague 2022 graphic manual designed by Studio Colmo and was later followed by the gCon virtual platform for online participation, which was linked to the website. The website was built in four languages – English, French, Spanish and Czech.

From 1 September 2021 to 31 October 2022, the ICOM Prague 2022 website received a total of 42,304 users who visited the website 99,922 times during that period, i.e. each user accessed the website an average of 2.3 times. In total, users accessed each page of the ICOM Prague 2022 website 357,355 times. The age distribution of the users: the groups 25–34 and 35–44 years predominate, these two groups represent together 42.45% of all users (21.26% + 21.19%). The third ranking group were users aged 18–24 years, who represent 14.61%. The largest number of users (8,766) were from the Czech Republic, followed by the USA (2,678), France (1,737), Germany (1,571), Taiwan (1,556), the United Kingdom (1,507), Italy (1,496), Spain (1,290), the Netherlands (1,282) and Japan (1,013). This ranking of countries almost corresponds to the ranking of countries according to the number of registered participants.

From the organisation point of view, there was a general information about the ICOM General Conference, its organisers, partners, registration process, instructions for participants, venue, accommodation, transportation, important dates, contacts and the space for FAQs. Regarding the scientific programme, there was the programme schedule, as well as all the information about excursions and events related to ICOM Prague 2022, the Museum Fair, Expo Forum and the press conference information.

26th ICOM General Conference
20 - 28 August

ICOM PRAGUE 2022

THE POWER OF MUSEUMS

ICOM PRAGUE 2022

REGISTRATION

Platinum Partner
Patron of Art.com

NEWS

→ **BEFORE YOU GO/CONNECT**
Information for registered participants are available [here](#).

Full capacity of Pre-conference program, Museum Night, Flag Relay Ceremony, Off-site meetings and Excursions.

At this time, all of these events are fully booked. You can still register for the Opening

Purpose: Museums and Civil Society
In recent times, many voices have been raised regarding the role cultural institutions should play within their own local communities. The democratic battles fought worldwide in the name of human rights urge museums to take an active stance towards a fair advancement of civil society. Believing that the cultural sector can remain neutral in the face of exclusion and discrimination would endanger museums' own relevance. This plenary session stimulates a wider debate on projects and ideas capable of enabling museums to take on a key role as agents of social change.

Sustainability: Museums and Resilience
Climate change, natural disasters and a wide range of environmental concerns call for the implementation of more effective actions from global institutions. Moreover, the COVID-19 pandemic dramatically underlined the need to develop more sustainable funding models for museums and other cultural institutions. In this context, can museums, through their activities and programmes, actively participate in the creation of sustainable models for contemporary societies? A varied group of panellists will provide an opportunity to share experiences and innovative ways to move towards a sustainable

26th ICOM General Conference
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FAQs

What are the main topics for ICOM Prague 2022?
The main theme of the 26th ICOM General Conference Prague 2022 is "The Power of Museums".
The 4 main sub-topics are: Museums and the Civil Society; Museums and resilience; Museum and leadership; Museums and new technologies.

The topics of the individual sections are determined by the ICOM International Committees – please contact the International Committees with questions about the topics of these sections. For more information and contacts, please visit the [committees directory](#).

Where is the conference taking place?
The main venue of ICOM Prague 2022 is the [Prague Congress Centre](#), where the main scientific programme will take place from 21 to 24 August 2022.

Off-site meetings of ICOM International Committees will take place on 25 August 2022 in Prague museums.

Forty excursions to the individual regions of the Czech Republic will take place between 26 and 27 August 2022, when participants will be able to visit [dozens of museums and other institutions](#).

What does "hybrid format" mean?

How can I participate in ICOM Prague 2022?

How much is the ICOM Prague 2022 registration fee?

What is included in the registration fee?

Is accommodation included in the registration fee?

What is the conference language of ICOM Prague 2022?

What are the conditions for presenting at ICOM Prague 2022?

ICOM PRAGUE 2022


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26th ICOM General Conference
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Keynote Speeches


The highlight of the main scientific programme at ICOM Prague 2022 will be four keynote speeches by internationally renowned speakers, who will present their views on the four aspects of the conference theme "The Power of Museums".



Margarita Reyes Suárez

Purpose: Museums and Civil Society
22 August 2022, 9:45-10:15

Margarita Reyes Suárez is an anthropologist and museologist with more than 30 years of experience in the development of participatory projects for Colombian museums and heritage sites. She is a researcher at the Colombian Institute of Anthropology and History (ICANH) and formerly Curator of Archaeology and Ethnography at the National Museum of Colombia. Her work has focused on the recovery of local traditions and reflection on the cultural dynamics of communities. In particular, she has developed projects in conjunction with local communities along the Magdalena River, the Colombian Caribbean, and the archaeological parks of San Agustín and Tirodóntino, among others, as well as with urban groups such as young hip-hopers in the city of Bogotá.



Hilda Flavia Nakabuye

Sustainability: Museums and Resilience
23 August 2022, 9:00-9:30

Hilda Flavia Nakabuye is a Ugandan climate and environmental rights activist who founded Uganda's Fridays for Future movement. She also advocates for greater gender equality and racial diversity in the climate change movement. One of her environmental concerns is saving Lake Victoria, which connects Uganda to neighboring countries.

The Fridays for Future movement in Uganda is now Africa's largest youth movement with over 50,000 young people spread across 52 schools and five universities, as well as members of the general public across Uganda, Sierra Leone, Angola, Gabon, Nigeria and Kenya.

ICOM PRAGUE 2022


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20-28 August

Programme Schedule

Programme Overview



The 26th ICOM General Conference – ICOM Prague 2022 takes place from **20 to 28 August 2022** in the capital city of the Czech Republic. For the first time in ICOM's history, the General Conference will be organised in a hybrid mode.

20-21 August ICOM Statutory Meetings will take place. ICOM Advisory Council, as well as the Separate meetings of the ICOM International and National Committees.

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26th ICOM General Conference
20 - 28 August

Partners

 Ministry of Culture of the Czech Republic MINISTRY OF CULTURE CZECH REPUBLIC	 City of Prague The project is implemented with the financial support of the City of Prague.	 National Museum NATIONAL MUSEUM PROUD PARTNER	 Česká televize Česká televize
 Ministry of Agriculture of the Czech Republic MINISTRY OF AGRICULTURE OF THE CZECH REPUBLIC	 PRAHA PRAGA PRAG	 National Technical Museum NATIONAL TECHNICAL MUSEUM	 Artalk ARTALK
 Ministry of Defence of the Czech Republic MINISTRY OF DEFENCE OF THE CZECH REPUBLIC	 Czech Association of Museums and Galleries ASOCIACE MUZEÍ A GALERIÍ ČR, Z. S.	 National Museum of Agriculture NATIONAL MUSEUM OF AGRICULTURE	 Art Antiques ART ANTIQUES
 Council of Galleries of the Czech Republic RADA GALERIÍ ČESKÉ REPUBLIKY	 The City of Prague Museum	 Dějiny a současnost dějiny a současnost	

ICOM PRAGUE 2022

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Press Contacts [Virtual platform](#)

26th ICOM General Conference
20 - 28 August

Off-site Meetings

The 32 ICOM International Committees will hold their own meetings outside the main Conference venue – the Prague Congress Centre – on Thursday 20 August 2022.

The ICOM International Committees bring together experts of museum specialties and are global think tanks on museum, and more generally, heritage, matters. To learn more about the work of the different International Committees, [visit our Committees directory](#).

The off-site meetings will take place in ICOM Institutional member museums located in Prague and the surrounding area. They traditionally include expert lectures as well as an accompanying programme and presentations by the host institutions.

Some Committees require pre-registration for their offsite meeting. Please make sure to check the Committees' website for further details.

AVICOM	CAMOC	CECA	CIDOC
CIMCIM	CIMUSET	CIPEG	COMCOL

6.2 Social Media

The major communication channel with ICOM members was social media, in particular the Facebook page and the Instagram account of the ICOM General Conference. The profiles that had been created for the needs of ICOM Milano 2016 and used also for ICOM Kyoto 2019 were taken over by the ICOM Prague 2022 Organising Committee in August 2020 with an already established audience. During the two years of preparation the number of followers and potential participants has increased by more than 50% from the original approximately 8,500 to the current 12,885 on Facebook, and by more than 40% from the original approximately 2,400 to the current 3,400 on Instagram.

The main topics were the introduction of the Czech Republic as the host country, introduction of Prague as the host city, introduction of ICOM Prague 2022 itself, the speakers and programme, scientific and social.



The Czech Republic was presented through its cultural heritage, interesting aspects of Czech history and culture. The most important element of the presentation of the country where ICOM member museums in all regions of the Czech Republic, which participated in the preparation of the ICOM Prague 2022 programme, especially excursions.

Prague was presented as a historically significant city, which is one of the most beautiful in Europe, one of the safest in the world, and a unique open-air museum in itself.

Photographs were used to present all the themes, which were obtained mainly thanks to the cooperation with CzechTourism, Prague City Tourism and ICOM member museums.

Another element of the presentation on social media was a series of memes, which presented topics through a picture and a very short text. These memes were then accompanied by extended descriptions that presented the topic more in depth.



6 6.3 Press Conferences

Press Meetings

ICOM Prague 2022 enjoyed a high level of quality coverage from both national and international media. In total, 48 journalists attended the General Conference and could interact with speakers and ICOM representatives in press meetings held after each panel. Meetings with journalists took place every day and had two formats – the press conference and press meeting. Throughout ICOM Prague 2022, press meetings were organised with keynote speakers, panellists and representatives of ICOM International and ICOM Czech Republic.

Moderators:

Alexandra Fernandez Coego, Filip Petlička

Speakers:

Margarita Reyes Suárez, Kateryna Chuyeva, Jasminko Halilovic, Hang Nisay, Hilda Flavia Nakabuye, Ondřej Dostál, Mordecai Ogada, Sébastien Soubiran, Hilary Carty, Lonnie G. Bunch III (online), Marek Prokůpek, Andrés Roldan, Antje Schmidt, Seb Chan, Nanet Beumer, Sarah Brin, Låth Carlson, Sarah Kenderdine



Press Conference

The closing press conference was held at the Czech Ministry of Culture and provided an occasion to look back at the success of the conference and dive deeper into the newly approved museum definition. Mr Martin Baxa, Czech Minister of Culture, representatives of ICOM International, ICOM Prague 2022 and the Chairs of ICOM Define were in attendance.

Moderator:

Alexandra Fernandez Coego

Speakers:

Martin Baxa, Emma Nardi, Peter Keller, Alberto Garlandini, Gina Renotière, Martina Lehmannová, Bruno Brulon, Luran Bonilla-Merchav



The ICOM press meetings and conference were supported by seven partners:



ART
ANTIQUES

dějiny
a současnost



MODERNÍ
_DEJINY

PROPAMÁTKY
PORTÁL - ČASOPIS



7. Digital Platforms



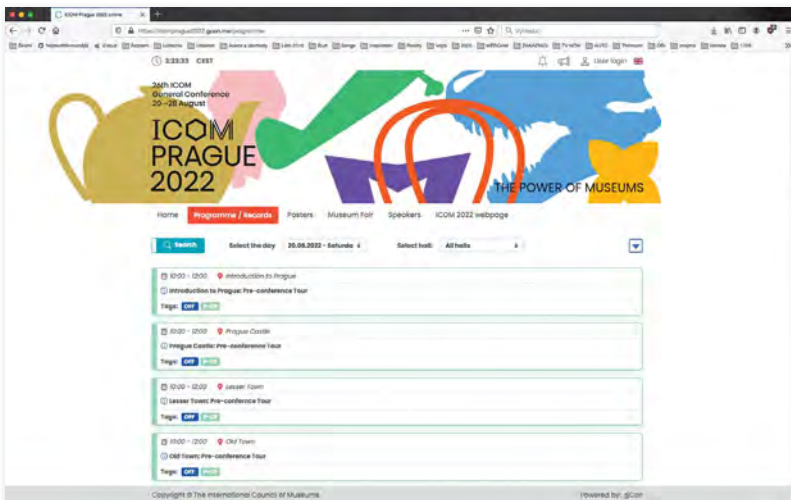
7.1 Virtual Platform gCon – General Conference



The gCon system is a comprehensive software and hardware solution for the administration of an event's electronic content. It is capable of ensuring proper operation of events. The main aim of gCon is to make the transmission of information as effective as possible. It can mediate the presentation of a speaker who could not personally attend. And of course, all presentations can be broadcast live to the Internet, where participants can watch them.

For the ICOM General Conference, the main benefits of gCon are its centralized collection of presentations and their distribution to conference halls. The gCon conference system also helped to prepare and modify the programme as needed, register participants, send them any changes and news, display and various information.

- Detailed Programme
- Programme Overview
- Online Halls
- List of Speakers
 - Complete information about speakers with direct contact within the networking chat option
- Social Programme
- Museum Fair
- Networking (point to point messaging)
- News
 - Push notifications from the organisers
- Survey
- Notifications
- Posters
- Online Excursions



7.2 Agora Platform – Statutory Meetings

Agora is the platform for ICOM's Statutory Meetings. In response to the demand of a digitized platform, the ICOM Secretariat worked intensely to create a comprehensive and versatile tool for ICOM members. It was necessary to design it from scratch in accordance with the ICOM Statutes, so that it facilitates the complex and unique framework of the ICOM Statutory Meetings, in person, hybrid, or online. Agora has been crucial for the success of ICOM Prague 2022, as it greatly contributed to holding the Advisory Council and the General Assemblies in a hybrid format, allowing our members to register and vote for the meetings. The quorum calculation, which used to be done manually and which could have been a big challenge for the hybrid meetings, was successfully done by Agora. Furthermore, Agora contributed to more sustainable and inclusive Statutory Meetings by providing all documents digitally and allowing open access to everyone, including the ICOM members who were not being able to join the conference in person. This platform has even more potential to improve the ICOM General Conferences in the future.

7 7.3 Mobile Application



The ICOM Prague 2022 mobile application offered the opportunity to increase the interactivity and to have the entire conference “always in your pocket.” It had a clear, modern design with simple intuitive control and logical graphic agenda overview. Participants in the conference could ask questions to speakers and interact with them. Also, the app served as a comfortable communication channel for sharing the news and notifications between organisers and attendees. It contained details of the professional agenda divided into individual days, auditoriums and lecture sessions. Login details were required for joining the networking and other conference content.

The application could be downloaded by scanning the QR Code in the Google Play and App Store.



The ICOM Prague 2022 mobile app gave access to:

- The Scientific Programme
- Personal Planner and Conference Schedule
- Maps of the Prague Conference Centre and the Museum Fair
- Programme at Expo Forum
- List of Sponsors and Exhibitors
- Social Programme
- Networking

Statistics

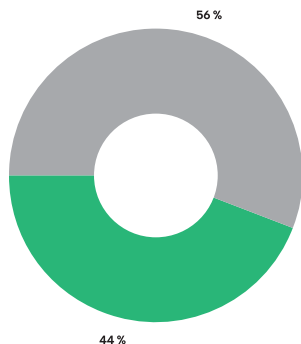
App Downloads

In total, the mobile application was downloaded 3,531 times. 894 of these downloads were made before the conference started. This bears witness to successful promotion. The major part of downloads (2,637) were made during the conference. 28 news in a total were uploaded to the mobile app to keep the users updated. Online conversations were more than welcome, participants sent a total of 2,924 networking messages.

Download Breakdown by Platform

More than a half of the downloads (1,484) came from iOS devices; 1,153 came from Android devices.

● iOS ● Android



The most visited modules arranged by frequency of access:

1. Timeline
2. Speakers
3. Posters
4. Programme
5. Museum Fair
6. News
7. Q&A
8. Networking
9. Partners



The background is a solid green color. Overlaid on this are several white, stylized silhouettes of flowers and leaves. One large flower is in the upper left, another is in the center, and a third is in the lower right. The silhouettes are simple and graphic, with no internal details.

8. Contributors to ICOM Prague 2022

8.1. Staff

From hostesses, volunteers, assistants, registration staff to technicians, security staff, paramedics and others, the job of every person who participated in the organisation and worked on-site at the ICOM Prague 2022 has been very much appreciated.

Twenty-one hostesses arrived from many places in the Czech Republic to work at the conference. They got different tasks given what was most urgent at the time. About ten people took care of the registration. They helped with the registration process and answered many questions. There was also security staff at the registration area and the exhibition venue. Security staff was on-site during day and night. An ambulance with two medical assistants was parked in front of the main venue throughout the conference. Medical staff was available each day of the ICOM General Conference from 9 am to 6 pm.

8.2 Volunteers and Assistants

International Volunteers

ICOM Prague 2022 could not have been a success without the great contribution of volunteers and assistants. In total, 12 motivated international volunteers with very high competence and unique interests joined the ICOM Secretariat and actively supported the team throughout the conference week. By assisting such a large-scale international event, they could have got in touch with museum professionals from all over the world and witness the ongoing international discussions on a variety of subjects. We hope that the volunteers' experience at ICOM Prague 2022 was a special contribution to their academic and professional careers. As the importance of youth engagement was constantly discussed throughout the conference week, the ICOM General Conference should continuously open its door to young talents who are the future of ICOM and the museum field.



Volunteers from the Czech Republic

More than 200 volunteers worked with us. You could meet them during the social program, off-site meetings and excursions. They were museum professionals from all over the Czech Republic who dedicated their free time to cooperating in the preparation of the above programs, and we gladly offered them to enjoy in the main program at the Prague Congress Centre as a thank you for their efforts.

Assistants

Another innovative solution was the creation of the position of Assistants of International Committees. They had the task of helping the members of the ICs' boards to get oriented in the complicated and busy program and the new hybrid format, both within the professional program in the Prague Congress Centre and at off-site meetings, within the social program, so that committee members at ICOM Prague 2022 would feel comfortable and welcome. 32 assistants + 5 substitutes were selected. We aimed especially at young museum professionals, future experts and students. Assistants could also take a look at the organisation of an event of this scale and see the conference. The investment of time and money into International Committees' assistants was among the best and most effective. We managed to select assistants who were genuinely interested in ICOM Prague 2022 and considered cooperation as a unique opportunity. The function and role of the assistants were also highly praised by the International Committees, as it helped them make their stay in Prague and the Congress Centre more pleasant.



8.3 Catering Services

Catering services were provided by one of the main Prague caterers with many years of experience. Every ICOM General Conference day lunches were served at the Prague Congress Centre. Three different types of lunch boxes were offered in a total of 6,350 pieces. Soft lunch boxes included sandwiches and salads. There was an unexpected demand for vegetarian lunches on the first day. In the following days of the conference, their quantity even increased. Also, several private meetings were organised for which the caterer provided lunch boxes to the meeting rooms for their comfort.

Typical Czech cookies were served during every coffee break, every time in a different selection. Also “brain snacks” were available – fresh and dried fruit & nuts. Coffee breaks obviously came up with coffee, tea, and herbs and fruits infusions.

Catering was also provided for evening social events, off-site meetings and excursions. The participants in the opening party at the National Technical Museum and the National Museum of Agriculture could enjoy traditional Czech dishes, and the menu also included dishes for vegetarians and people suffering with Coeliac disease. Beer lovers enjoyed one of the most famous Czech beers, Budvar, provided by the national brewery Budějovický Budvar as a sponsor; the Mattoni company sponsored non-alcoholic beverages. The museums that participated in the Museum Night also provided very varied refreshments, from typical Czech sweets served at the Museum of Decorative Arts in Prague to Czech “chlebíčky”, coated breads served at the Postal Museum. A cold buffet was available to the participants in the ICOM General Conference Flag Relay Party in the National Museum.

8.4 Registration

The registration system for the conference was managed by the professional congress organiser (PCO) Guarant International, s. r. o. The company was in charge of the general registration system and registrations for the excursions, Museum Night and accommodation. The registration system was launched on 14 August 2022.

The registration was divided into two groups – on-site and remote attendance.

The registration fee for in-person attendance included:

- Scientific programme of the conference in the Prague Congress Centre
- Refreshments during the conference
- Opening Party at the National Technical Museum and the National Museum of Agriculture
- Museum Night in museums in Prague city centre
- Flag Relay Ceremony – handing over the ICOM flag to the organisers of the 27th ICOM General Conference Dubai 2025 – held at the National Museum
- Scientific programme of off-site meetings in Prague museum institutions
- Excursions
- Free pass to Prague public transport
- Access to the ICOM Prague 2022 digital library after the conference

The registration fee for remote attendance included:

- Scientific programme of the conference in the Prague Congress Centre via a virtual platform
- Online excursions via a virtual platform
- Access to the ICOM Prague 2022 digital library after the conference

Registration Statistics

The participants registered according to the categories and fees shown below.

Registration statistics over time (on-site)

IN-PERSON	Early Bird Rate (by 30 May 2022)	Regular Rate (31 May to 7 August 2022)	On-Site Rate (from 8 August 2022)
ICOM Member (Country 1 or 2)	1,229	203	41
ICOM Member (Country 3 or 4)	192	35	3
Non-Member	132	72	36
Student ICOM Member	59	16	2
Student Non-Member	31	10	1
Other (Grantees, VIP, Press, Staff...)	/	/	774
Accompanying Person	96	/	/
Exhibitor	/	/	118

Registration statistics over time (on-line)

REMOTE	Early Bird Rate (by 30 May 2022)	Regular Rate (31 May to 7 August 2022)
ICOM Member (Country 1 or 2)	233	92
ICOM Member (Country 3 or 4)	65	28
Non-Member	35	21
Student ICOM Member	29	18
Student Non-Member	24	18
Other (Grantees, VIP, Press, Staff...)	/	92

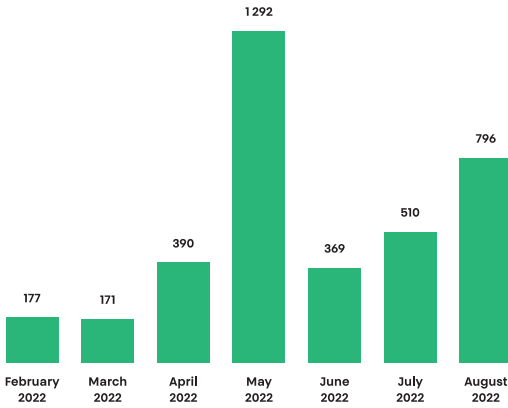
Registration fee for on-site attendance

IN-PERSON	Early Bird Rate (by 30 May 2022)	Regular Rate (31 May to 7 August 2022)	On-Site Rate (from 8 August 2022)
ICOM Member (Country 1 & 2)	€ 350	€ 450	€ 550
ICOM Member (Country 3 & 4)	€ 250	€ 350	€ 450
Non-Member	€ 450	€ 550	€ 650
Student	€ 250	€ 300	€ 350
Accompanying Person	€ 300	€ 300	€ 300

Registration fee for on-line attendees

REMOTE	Early Bird Rate (by 30 May 2022)	Regular Rate (31 May to 7 August 2022)
ICOM Member (Country 1 & 2)	€150	€180
ICOM Member (Country 3 & 4)	€90	€120
Non-Member	€280	€350
Student	€90	€120

Increases in registration

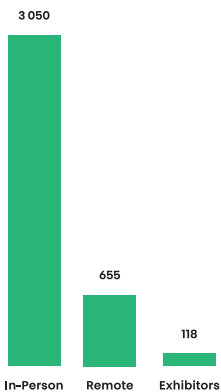


Participants

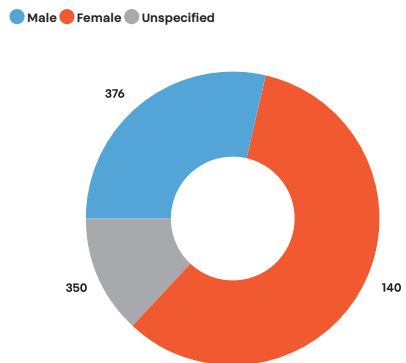
Category breakdown

Full Term	ICOM Member	2,121
	Non-Member	296
	Student	208
	Grantees, Executive Board, Secretariat, Speakers, Staff...	794
Other	Press	72
	Exhibitor	118
	Accompanying Person + special fee	96
TOTAL		3,705

Type of participation



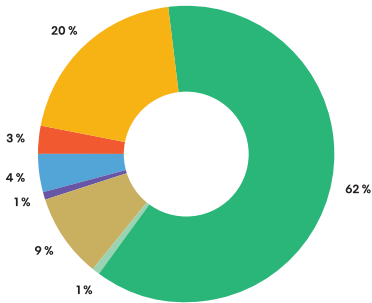
Gender



Participants

Regional breakdown

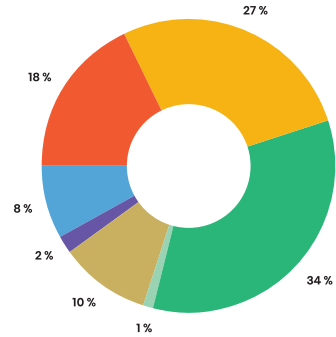
● Africa
 ● Asia
 ● Europe
 ● Middle East
 ● North America
 ● Oceania
 ● South America



Countries - 124

Countries and territories

● Africa
 ● Asia
 ● Europe
 ● Middle East
 ● North America
 ● Oceania
 ● South America

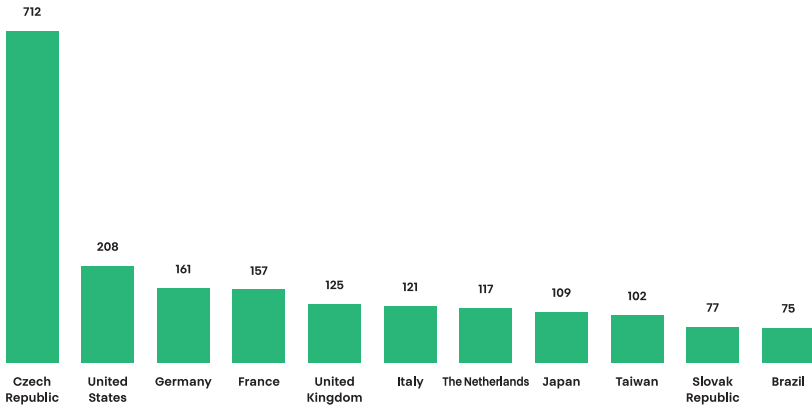


Top 11 Countries and territories

The 11th country on this list is Brazil which hosted the 23rd ICOM General Conference in Rio de Janeiro. The higher number of participants from Brazil emphasizes the powerful international relationships among the participating countries.

	Country	Full Term	Accompanying Person	Total
1.	Czech Republic	686	2	688
2.	United States	198	10	208
3.	Germany	156	5	161
4.	France	154	3	157
5.	United Kingdom	120	5	125
6.	Italy	116	5	121
7.	The Netherlands	114	3	117
8.	Japan	109	-	109
9.	Taiwan	100	2	102
10.	Slovak Republic	75	2	77
11.	Brazil	72	3	75

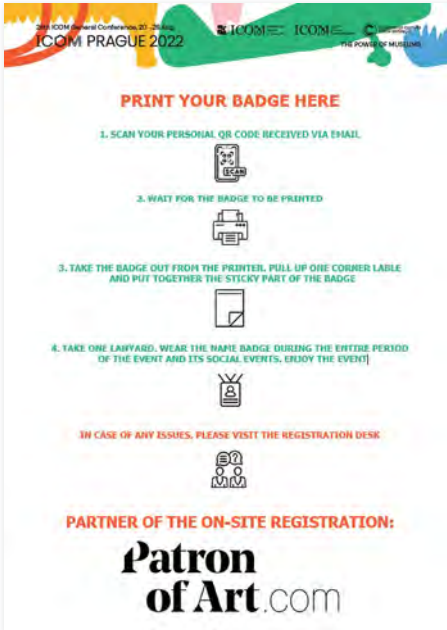
Top 11 Countries and territories – graph



8.5 Self Check-in Registration





For the first time in the history of ICOM General Conferences, there was self-registration in the venue. The organisers decided for this option to make queues shorter and registration faster.


Instructions



2023 ICOM General Conference, 21-23 June
ICOM PRAGUE 2022 ICOM THE POWER OF MUSEUMS

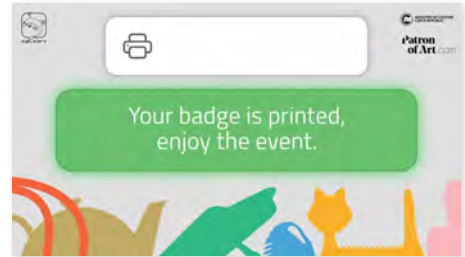
PRINT YOUR BADGE HERE

1. SCAN YOUR PERSONAL QR CODE RECEIVED VIA EMAIL.

2. WAIT FOR THE BADGE TO BE PRINTED.

3. TAKE THE BADGE OUT FROM THE PRINTER, PULL UP ONE CORNER LABEL AND PUT TOGETHER THE STICKY PART OF THE BADGE.

4. TAKE ONE LANYARD, WEAR THE NAME BADGE DURING THE ENTIRE PERIOD OF THE EVENT AND ITS SOCIAL EVENTS, ENJOY THE EVENT!


IN CASE OF ANY ISSUES, PLEASE VISIT THE REGISTRATION DESK


PARTNER OF THE ON-SITE REGISTRATION:
Patron of Art.com

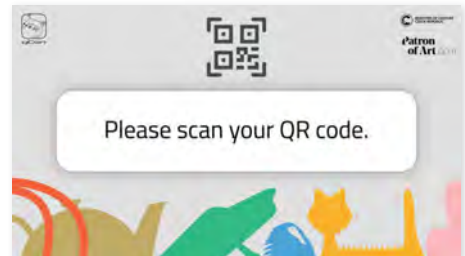
Graphic Design



Printer icon

Your badge is printed, enjoy the event.

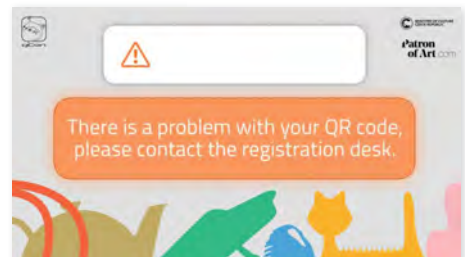
Patron of Art.com logo



QR code icon

Please scan your QR code.

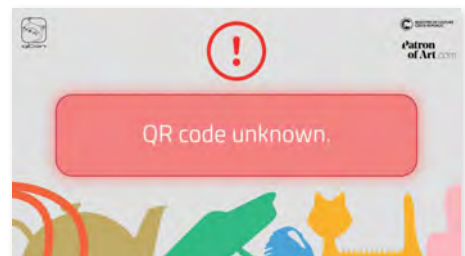
Patron of Art.com logo



Warning icon

There is a problem with your QR code, please contact the registration desk.

Patron of Art.com logo



Exclamation mark icon

QR code unknown.

Patron of Art.com logo

8.6 Graphic Design, Logo, Visual Identity, Líba the Tomcat, Stamp, Envelope

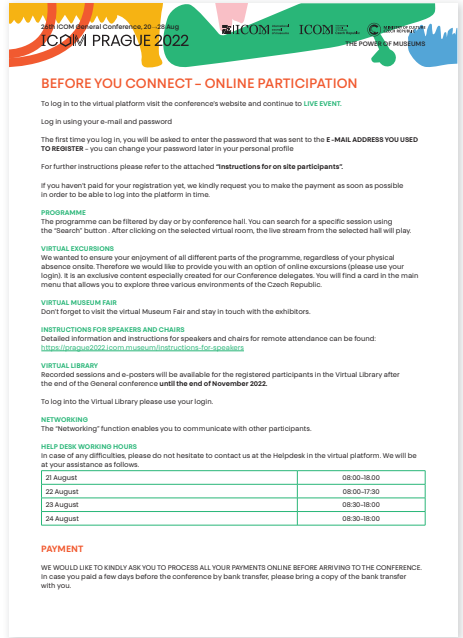
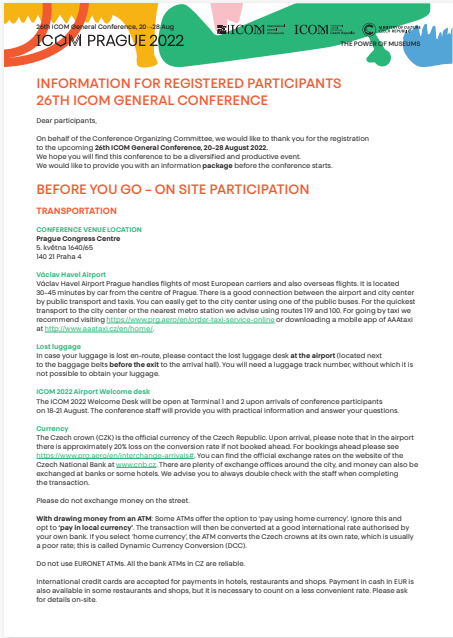
ICOM Prague 2022 had a very distinct visual identity. It was designed following many conversations about the essence of museums and ICOM between Martina Lehmannová and graphic designer Miroslav Roubíček from the Colmo graphic design studio. We wanted a visual identity that would make it clearly visible that museum collections are considered to be the basic building blocks of museums in the Czech Republic. We wanted the visual identity to be present in a modern, fresh, welcoming and creative way.

The ICOM Prague 2022 logo was limited to letters so that it could make a visually functional pair with the ICOM logo. Therefore, the initial letter “I” was identical in both logos. “C” with its circular shape symbolized Contemporary, “O” could be read as a reference to the graphic design of Czech Cubism, and it also resembled the benzene core (the National Technical Museum has one of the few exhibitions of Chemistry in the world). “M” evoked a road, the mobility of museum collections, visitors and above all the delegates we wanted to welcome to the general conference.

The visual identity was based on the concept of Plato’s Cave. Shaped by the colourful silhouettes of the most important objects from the collections of Czech museums, starting with the Venus of Věstonice, the first ceramic sculpture in the world, through chairs designed by Michael Thonet to Líba the Tomcat, a famous toy designed by Libuše Niklová in 1961. The cat was the main mascot of the conference. Its enlarged copy was made in the workshops of the National Theatre in Prague. Graphic artist Miroslav Roubíček designed the unique ICOM Prague 2022 stamp and the so-called First Day Envelope sold by the Czech Post in 2022.

8 8.7 Information Letter

The few-pages document contained all detailed instructions and useful information before arrival / connection to the conference; it was simply called "Before You Go / Before You Watch." The organisers sent the letter to all registered participants in order to facilitate the arrival/connection for everybody. Users of the website could find the document there.



Before You Go included the following:

- Transportation
- Registration
- Museum Fair and Expo Forum schedule
- Badges
- Dress Code
- Internet and Wi-Fi
- Certificate of Attendance
- Mobile App
- Social Media
- Scientific Programme
- Instructions for Speakers and Chairs
- Social Programme
- Excursions

Before You Watch included the following:

- Programme
- Virtual Excursions
- Virtual Museum Fair
- Instructions for Speakers and Chairs
- Virtual Library
- Networking
- Help Desk – working hours
- Payment



9. Conference Materials / Merchandising

All on-site participants in the conference were given the conference bag. Some of the materials were made as multi-purpose, such as textile tote bags or refillable water bottles.

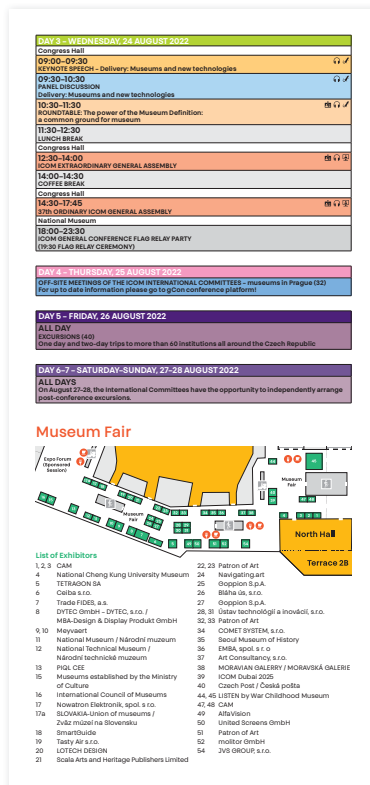
Entire contents of the conference bag:

- Textile tote bag
- Water bottle
- Map of Prague
- Notepad
- Pencil
- Company leaflet (in case of performance for sponsors)
- Conference programme – booklet
- Pocket conference programme
- Catalogue of Czech museums
- Respirators FFP2 – 3 pcs
- Free transportation pass

The printed conference programme in A5 format contained of the most important information in 4 languages (Czech, English, French and Spanish); the rest was in English only.



Pocket conference programme





Water bottle



Textile tote bag



ICOM PRAGUE 2022

Z MUZEA DO MUZEA / FROM MUSEUM TO MUSEUM

Aižběta Horáčková
Martina Lehmannová
Filip Petlička (eds.)

 ICOM International
council
of museums

 ICOM International
of Prague,
Czech Republic

Catalogue of Czech museums

48



- 1 Muzejní komplex Národního muzea / Museum Complex of the National Museum
- 2 Isovna páňvka mořská v nové expozici Základy evoluce v historické budově Národního muzea / Isolation of a fin whale in the new Miracles of Evolution exhibition in the Historic Building of the National Museum
- 3 Manuicetus s mládětem z nové expozice Okna do pravěku / Female mammoth with its calf from the new Windows into Prehistoric Times exhibition
- 4 Arabibukápský kočár v nové expozici Dějiny / Arabibukápský kočár in the new History exhibition
- 5 Šelka povátného lboze z Náprstkovy muzea asijských, afrických a amerických kultur / Skull of a sacred ibis from the Náprstek museum of Asian, African and American cultures

Národní muzeum / National Museum



Václavské náměstí 68
110 00 Praha

www.nm.cz



Národní muzeum založené již v roce 1818 je největším muzeem v České republice. Novorenesanční Historická budova vystavěná podle návrhu architekta Josefa Schulze tvoří přírodnou dominantu pražského Václavského náměstí a spolu se sousední Novou budovou utváří jedinečný Muzejní komplex Národního muzea. Obě budovy jsou propojeny podzemní Spojovací chodbou s multimediální expozicí Momenty dějin. Po rozsáhlé několikileté rekonstrukci byla Historická budova v roce 2018 znovu slavnostně otevřena a postupně byly zprovozněny nové expozice Základy evoluce, Okna do pravěku a Dějiny. V Nové budově pak na návštěvníky čeká moderní expozice Dějiny 20. století.

Národní muzeum však jsou nejen budovy Muzejního komplexu, ale dalších šestnáct objektů rozmístěných po celé České republice a více než třinácti milionů předmětů.

Navštíveno / Visited / / 2022

The National Museum, founded in 1818, is the largest museum in the Czech Republic. The Neo-Renaissance Historic Building, designed by architect Josef Schulz, forms a natural landmark of Prague's Wenceslas Square and, together with the neighboring New Building, forms the unique Museum Complex of the National Museum. Both buildings are connected by an underground connecting corridor with the multimedia exhibition Moments of History. After extensive reconstruction for several years, the Historic Building was reopened for the public in 2018, and the new exhibitions Miracles of Evolution, Windows to Prehistory and History were gradually opened. In the New Building, a modern exhibition entitled History of the 20th Century awaits visitors.

However, the National Museum is not just the buildings of the Museum Complex, but also sixteen other buildings located throughout the Czech Republic with more than thirteen million objects.





A large, white, stylized silhouette of a person's head and shoulders is positioned on the right side of the page. The silhouette is composed of several rounded, overlapping shapes, giving it a modern, abstract appearance. The background is a solid, vibrant blue. The text '10. A Sustainable Conference' is overlaid on the left side of the image, partially overlapping the blue background and the white silhouette.

10. A Sustainable Conference

One of the main topics of ICOM Prague 2022 was sustainable development. The Organising Committee significantly reduced the preparation of printed materials and those whose creation was absolutely necessary were reduced to the smallest possible extent. The printed program and the museum guide were given an A5 format. The LOC have also always strived to ensure that the paper used for printed materials is recyclable and that the wood for its production is harvested from forests in an environmentally friendly way. Ordinary pencils were used for writing notes, as their production is more environmentally friendly than the production of pens, and it is also traditional in the Czech Republic. (It was in České Budějovice – Czech Budweis that the company Hardmuth began to produce pencils in the 19th century, as everybody could find out at the exhibition prepared by the National Technical Museum for ICOM Prague 2022.)

LOC have also significantly reduced the number of gifts in the conference bag, and we have money needed for the purchasing of the gifts to UNICEF to support children suffering in wars around the world. The conference bag included a reusable water bottle, and water fountains were placed all over the Prague Congress Centre, so there was no need to buy disposable plastic water bottles. Catering was distributed in recyclable packaging and on recyclable dishes. For the needs of large events such as the opening party, LOC ordered bins for sorting plastics, paper and mixtures. Waste sorting is a standard, especially in Prague museums, which can be an inspiration for museum institutions in many countries of the world.

Efforts to reduce unnecessary prints and waste were also evident in the chosen format of conference badges. Each delegate printed their badge themselves in a special kiosk provided by the T.R.I. company. A sufficient number of kiosks also facilitated access to the conference, the check-in was very fast and efficient, saving the time of delegates and registration staff.

Holding the ICOM General Conference in Prague had the great advantage of easy accessibility, as many delegates could arrive by train, which is more environmentally friendly than air travel. Trains were also used for excursions. The special Museum Train to Brno, dispatched thanks to the kind cooperation of the National Technical Museum, provided for 11 excursions, and another 4 excursions were provided by trains of the national carrier Czech Railways. Out of a total of 40 excursions, more than a third were provided by an environmentally friendly means of transport.

"We have decided that funds that were initially designated for the promotion of the conference will be donated to UNICEF, with the aim to help children. Museums have the power to make the world a better place!"





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11. Preparation of the ICOM Dubai 2025 General Conference



ICOM Prague 2022 welcomed the guests from the United Arab Emirates, the next host of the ICOM General Conference in 2025. Taking this special opportunity, we hold a meeting between ICOM, ICOM Czech Republic, and authorities from the Czech Republic and the UAE. The purpose of the meeting was to create a bridge between Prague and Dubai, bringing the ICOM Prague legacy to ICOM Dubai 2025 for the continuous growth of the ICOM General Conference.

Alberto Garlandini, ICOM President; Peter Keller, ICOM Director General; and Francesca Pollicini, ICOM General Manager of Institutional Events represented ICOM; Gina Renotière, Chair of ICOM Czech Republic, and Martina Lehmannová, Managing Director of ICOM Prague 2022 joined the meeting on behalf of ICOM Czech Republic.

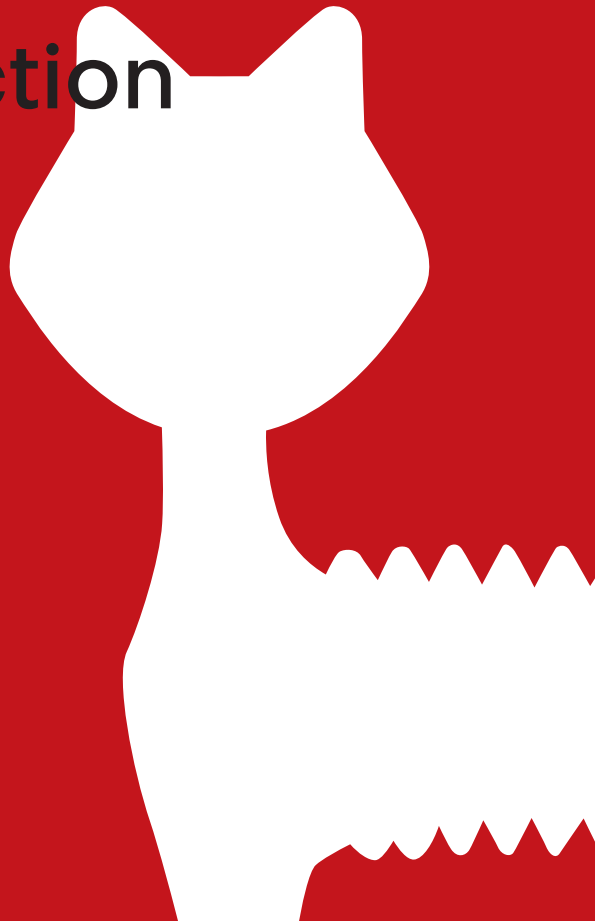
We invited Prague authorities: Ondřej Chrást, Deputy Minister of Culture; Petr Hnízdo, Director of the Department of International Relations of the Ministry of Culture; Martin Dvořák, Deputy Minister of Foreign Affairs of the Czech Republic; Jiří Slavík, the Ambassador of the Czech Republic to the UAE; Jan Holovský, Head of the Separate Division of Museums of the Ministry of Culture; Hana Třeštíková, Prague Councillor for Culture and Tourism; and Jiří Sulženko, Prague Department of Culture and Tourism.

From the UAE, Her Highness Sheikha Latifa bint Mohammed bin Rashid Al Maktoum, the Chairperson of Dubai Culture and Arts Authority (Dubai Culture), and member of Dubai Council; Her Excellency Reem Al Hashimi, Minister of State for International Cooperation; Her Excellency Hala Badri, Director General of Dubai Culture & Arts Authority; Muna Al Gurg, CEO of Culture and Heritage Sector, Dubai Culture & Arts Authority; Mariam Al Afridi, Executive Director at Chairperson Office, Dubai Culture and Arts Authority, Maryam Mudhaffar, Project Manager, Museums Department, Dubai Culture & Arts Authority; and Rashad Muhammad Bukhash, ICOM UAE took part of the meeting.

During the meeting, the ICOM President remarked: "A rich cultural heritage mixed with a leading spirit of innovation: this will be the driving and transformative force that ICOM Dubai 2025 will bring to the legacy of the ICOM General Conferences. We are delighted to have started the preparations with our colleagues from ICOM UAE and our partners, and are looking forward to a journey towards the 27th ICOM General Conference."

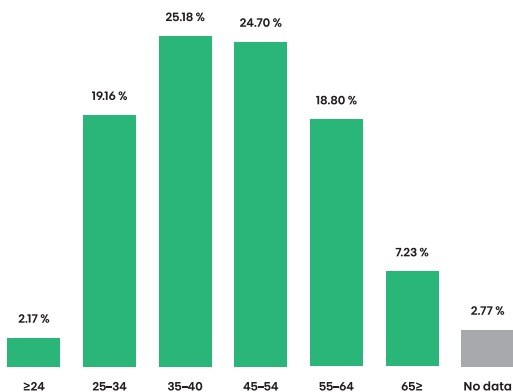


12. Satisfaction Survey

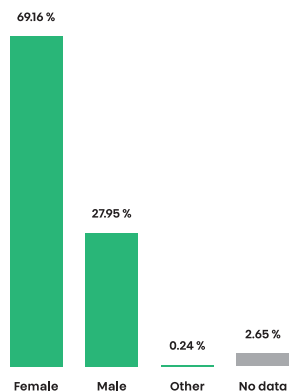


Survey Participants

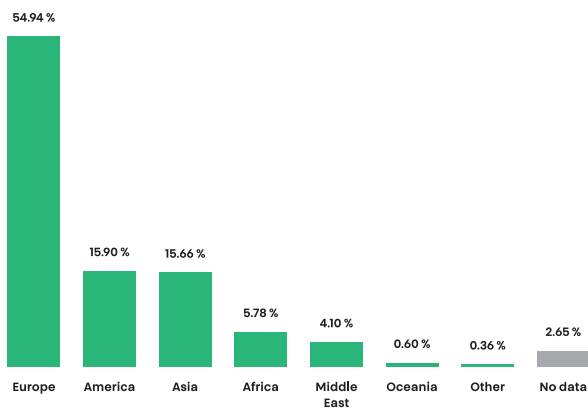
Age



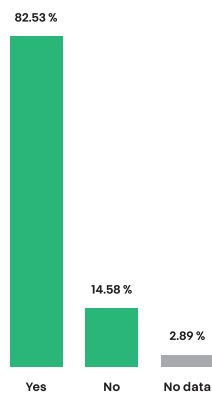
Gender



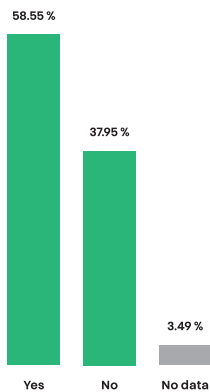
Residence



Are you an ICOM member?



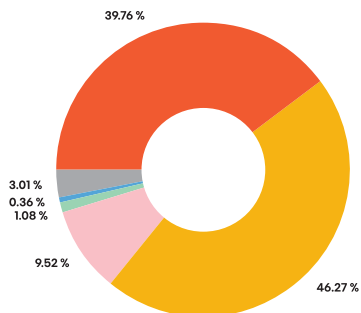
Is this your first time attending the ICOM General Conference?



The Conference Programme

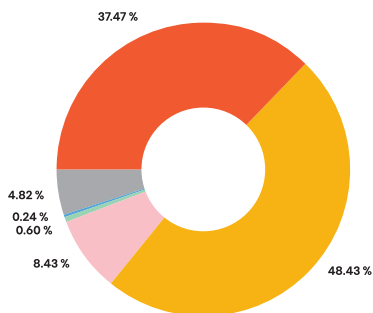
Overall, how would you rate the 26th ICOM General Conference in Prague?

● Excellent ● Good ● Average ● Poor ● Very poor ● No Data



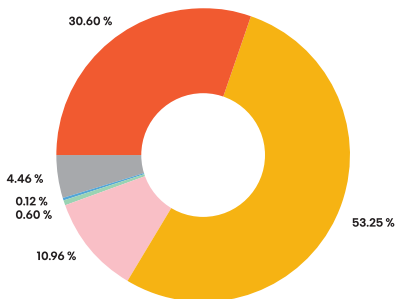
Keynote Speeches

● Excellent ● Good ● Average ● Poor ● Very poor ● No Data



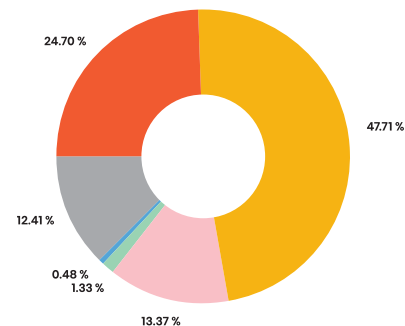
Panel Sessions

● Excellent ● Good ● Average ● Poor ● Very poor ● No Data



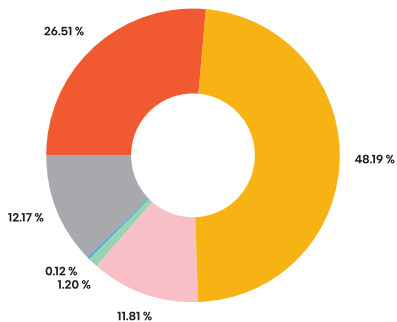
Workshops

● Excellent ● Good ● Average ● Poor ● Very poor ● No Data



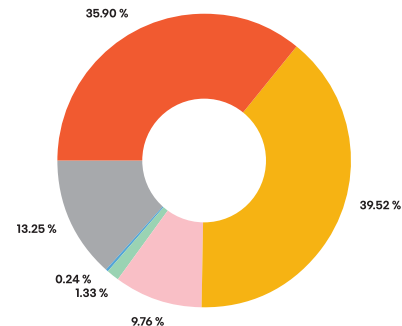
Roundtables

● Excellent ● Good ● Average ● Poor ● Very poor ● No Data



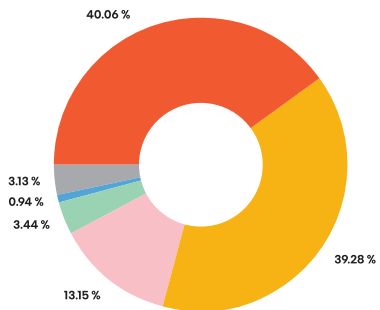
Committees Meetings

● Excellent ● Good ● Average ● Poor ● Very poor ● No Data



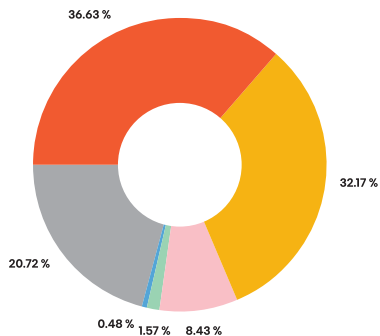
Social Events (only on-site participants)

Excellent Good Average Poor Very poor No Data



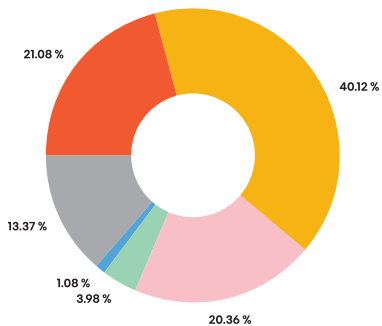
Excursions / Online Excursions

Excellent Good Average Poor Very poor No Data



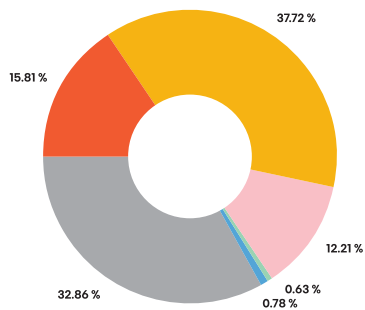
Museum Fair / Online Museum Fair

Excellent Good Average Poor Very poor No Data



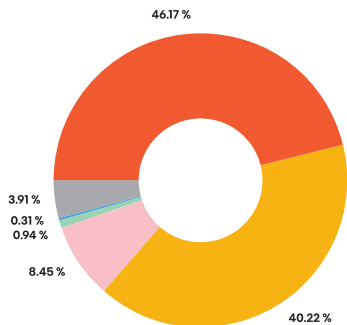
Mentoring Sessions

Excellent Good Average Poor Very poor No Data



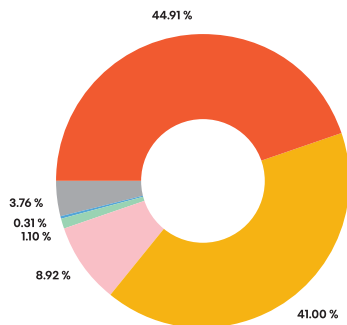
Staff

● Excellent ● Good ● Average ● Poor ● Very poor ● No Data



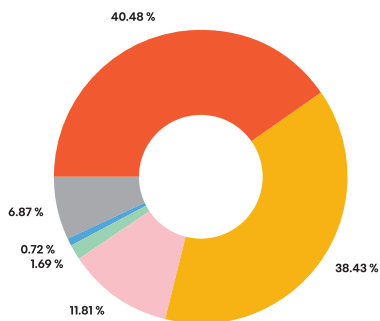
Venue

● Excellent ● Good ● Average ● Poor ● Very poor ● No Data



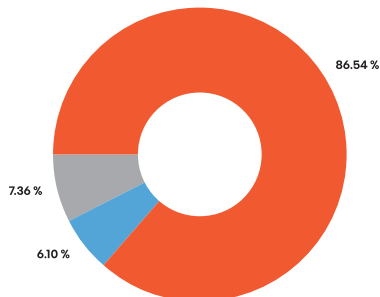
Programme Booklet

● Excellent ● Good ● Average ● Poor ● Very poor ● No Data



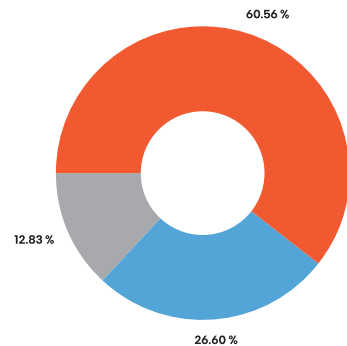
Do you plan to start collaborations with museum professionals from the Czech Republic?

● Yes ● No ● No Data



Do you plan to come to the Czech Republic and Prague again?

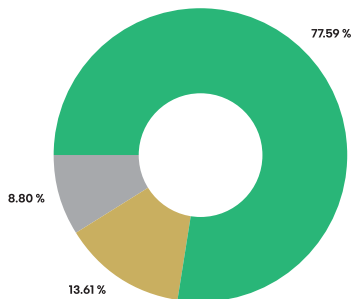
● Yes ● No ● No Data



Moving Forward

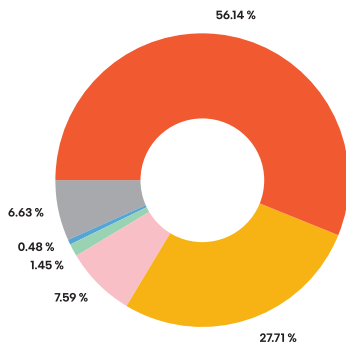
Would you prefer on-site or virtual participation for the next conference?

● On site ● Online ● No Data

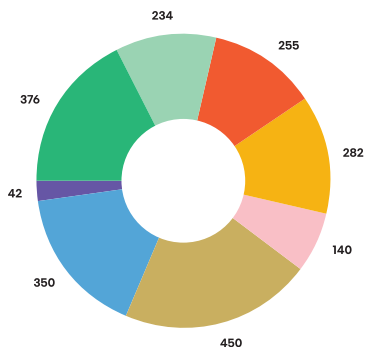


How likely are you to recommend a colleague or friend to attend an ICOM General Conference?

● Very likely ● Likely ● Neutral ● Unlikely ● Very Unlikely ● No Data



For the next conference, ICOM would like to invite all participants to become active contributors to a sustainable General Conference. In the following list, which actions do you wish to engage with? (multiple answer)



- Paperless participation
- Participate virtually (online)
- Meat-free options for meals
- Use trains and/or buses when you are travelling from your country to the host country, where possible
- Buying CO₂ emissions offsets for air travel
- Support the participation of youth members, members from underrepresented regions and the developing countries
- Support the post-conference events and local community in the host country to ensure an ICOM legacy
- Other



13. Financial Report

BUDGET - EFFECTS AND DEVELOPMENT

The preparation of the 26th ICOM General Conference Prague 2022 (ICOM Prague 2022) was in almost every part different than any previous and hopefully future ICOM General Conference. The main problem we faced was uncertainty. If you are planning such a big event, you need to know how. The constantly changing conditions caused mainly by the effects of the Covid-19 pandemic and, in 2022, also by the war unleashed by Russia in Ukraine, have made our work extremely difficult and complicated.

The total costs of ICOM Prague 2022 were CZK 47.8 million / € 1,950,064.

On the part of Guarant International, an amount of € 875,818 was covered by € 717,669 excl. VAT from registration fees, and € 158,149 from sponsorship and exhibitors' fees.

In 2020–2022, ICOM Czech Republic covered costs amounting to CZK 25 million: CZK 1.5 mio in 2020, CZK 6.37 mio in 2021 and 15.8 mio CZK by subsidies from the Czech Ministry of Culture; subsidies from the City of Prague in the amount of CZK 1.22 mio, subsidies from the Central Bohemian Region, the Pardubice Region and financial support from the Zlín Region. Many regions supported the organisation of excursions through direct funding of museums that they establish; that is why the generous support of the Karlovy Vary Region, Liberec Region, Moravian-Silesian Region, Ústí nad Labem Region, Vysočina Region should be acknowledged. These costs are not part of the present budget.

In addition to that, in 2022 the Czech Ministry of Culture supported Czech museum professionals to join the ICOM General conference with a subsidy of CZK 0.5 mio.

Conference Revenue (PCO – GUARANT International + OC – ICOM Czech Republic)

1a) Registration Fees – On-site Participation		€
Members (Early bird)		321,074
Members (Regular)		91,157
Members (On-site)		24,421
Non-members (Early bird)		30,868
Non-members (Regular)		32,727
Non-members (On-site)		19,339
Students (Early bird)		18,802
Students (Regular)		6,446
Students (On-site)		868
Accompanying persons		24,694
Workers ICOM CZ		37,314
Grantees		30,876
Subtotal		638,587

1b) Registration Fees – On-line Participation		€
Members (Early bird)		27,793
Members (Regular)		23,355
Non-members (Early bird)		8,562
Non-members (Regular)		11,860
Students (Early birds)		3,942
Students (Regular)		3,570
Subtotal		79,082
Registration Subtotal		717,669
2. Sponsorship		
Sponsoring from companies		37,145
Subtotal		37,145
3. Museum Fair		
Museum Fair sales		121,004
Subtotal		121,004
4. Subsidies from the Czech Ministry of Culture		
2020 Preparation		61,224
2021 Preparation		260,000
2022 Preparation and realisation		642,833
2022 Support for participation of Czech ICOM members		20,700
2023 Billing and reports		32,653
Subtotal		1,017,410
5. Public Contributions and Subventions		
City of Prague subvention		49,796
Central Bohemian Region		4,592
Pardubice Region		2 040
Zlín Region		408
Subtotal		56,836
TOTAL REVENUE		1,950,064

Expenditures (PCO – GUARANT International)

1. Conference Venue and Technical Equipment		€
Venue-related costs		88,359
AV costs		193,094
Subtotal		281,453
2. Exhibition and Sponsorship		
Subtotal		20,953
3. Catering		
Coffee breaks		72,398
Lunch boxes		64,163
Other refreshments		2,329
Water on top table chair, speakers		139
Water fountains rental and barrels		2,122
Subtotal		141,151
5. Travel Costs, Accommodation Costs, Air Tickets (Board Members, Keynote and Panel Speakers, Secretariat, Grantees)		
Subtotal		174,164
6. Conference Secretariat and Volunteers, Conference Services		
Subtotal		62,716
7. Promotion		
Social media and organisers' meetings		8,811
Subtotal		8,811
8. Printing Costs, Website, Graphic Design, Conference Materials		
Graphic design, gifts		10,873
Mobile application		2,041
UNICEF		4,082
Subtotal		16,996
9. Banking Costs, Accounting Services, Taxes		
Subtotal		21,672
10. ICOM Royalty Fee		114,827
11. PCO Fee		33,075
TOTAL EXPENDITURES		875,818

Expenditures (OC – ICOM Czech Republic)

1. Preparation – 2020		€
Services		29,427
Personnel Costs		31,797
Subtotal		61,224
2. Preparation – 2021		
International symposium ICOM Prague 2021		30,612
Site inspection 2021		41,633
On-line tools		24,490
Accountant, lawyer		6,122
Travel costs		5,185
Personnel costs		146,938
Other		5,020
Subtotal		260,000
3. Preparation and realisation – 2022		
Opening and Closing Parties		239,673
Museum Night		31,917
Off-site meetings		40,835
Excursions		117,966
Travel costs		14,028
Accountant, lawyer		18,366
Personnel costs		170,628
Other		9,420
Subtotal		642,833
Prague Congress Centre – rental		49,796
Central Bohemian Region – excursion		4,592
Pardubice Region – excursion		2,040
Zlín Region		408
Subtotal		56,836
Support for the participation of Czech ICOM members		20,700
Subtotal		720,369
4. Billing and Reports – 2023		
Travel costs		3,265
Accountant, lawyer		4,082
Personnel costs		18,857
Other		6,449
Subtotal		32,653
TOTAL EXPENDITURES		1,074,246





14. Conclusion



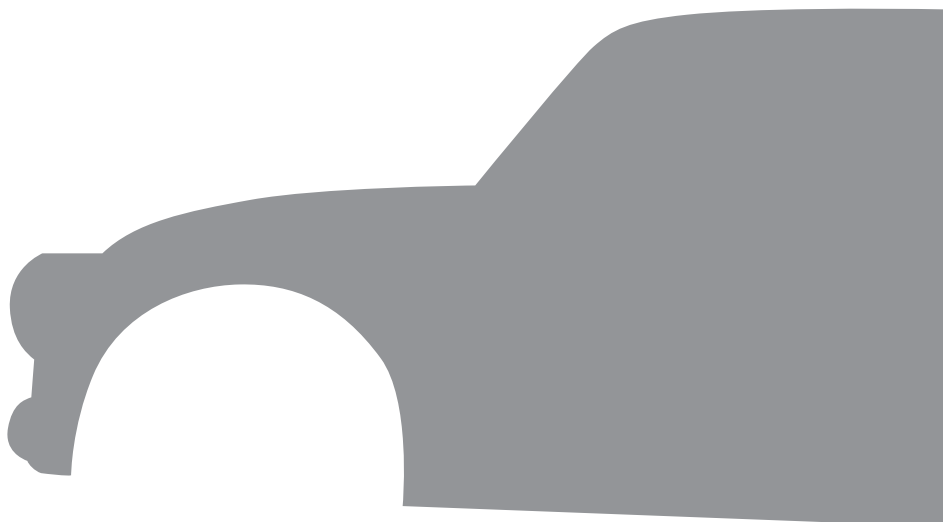
Dear ICOM members, dear friends,

It is with great satisfaction that I look back on the extraordinary experience of ICOM Prague 2022 and the feeling of togetherness by which we were all embraced, after three years during which our community could not meet due to the pandemic.

The three-year period 2020–2022 with enforced distance has led ICOM to rethink and make changes, which has not always been easy. During this period, the ICOM Secretariat worked hard to enable the museum community to remain active and relevant at a time when many museums all around the world were closed. Today, we can say that we have succeeded in taking up the challenge that the pandemic has thrown at us: accelerating the process of innovation that was already underway.

I am thinking of the various surveys and reports that ICOM has conducted to assess the condition of the museum sector during the pandemic, the digitisation of archives, the creation of the ICOM Voices podcast, the launch of ICOM MOOC, and the development of Agora, the online platform for Statutory Meetings.

This process of innovation has above all revolutionised our flagship event, the ICOM General Conference, which after 75 years has adopted a hybrid format, marking a turning point in our history. All this was only possible thanks to the collaboration between the ICOM Governance, Secretariat, the National Committee of ICOM Czech Republic, the Organising Committee of ICOM Prague 2022, which all contributed with fresh ideas to help our organisation stand out.



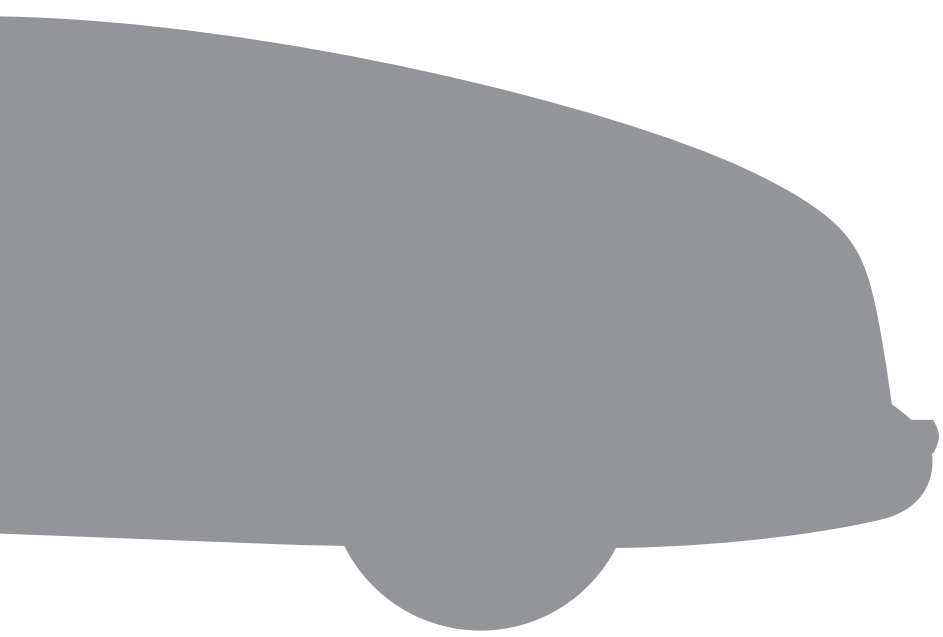
During ICOM Prague 2022, we reminded ourselves “the power of museums” that we can rethink and work together. We believe that the power of museums is important for our global society to tackle a lot of challenges such as climate change, pollution, conflicts, poverty, inequality.

Moreover, we have set our vision – **by 2028, we will be a more transparent, agile, collaborative, and democratic organisation, supporting our network to meet the demands of a rapidly changing world.** This objective of the Strategic Plan 2022–2028 indicates the potential of ICOM and its strong international network that we must be proud of.

The driving force that has been triggered cannot be stopped, and we can only look to ICOM Dubai 2025 as another opportunity for renewal: transforming the ICOM General Conference into an environmentally, financially, and socially sustainable event. I look forward to working together towards the 27th General Conference in Dubai in 2025!

Sincerely yours,

Peter Keller





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