

## *Museums facing their environmental and social responsibilities: towards an ethical and sustainable model*

ICOM France and its partners ICOM Canada, ICOM Spain, ICOM Lebanon, ICOM-CC, ICTOP, NATHIST, ICOM Arab, ICOM LAC, and the University of Quebec Trois Rivières are launching a new series of debates dedicated to the development of an ethical and sustainable model in museums.

This series of meetings/debates is intended for museum professionals and will include contributions from colleagues who can share innovative experiences in the field of sustainable development. This notion is understood here in its ecological and societal dimensions.

This cycle will take the form of 6 participative sessions on a digital platform from May to November 2023.

### Session 3 *Societal issues of sustainability* Wednesday 5th July 2023 17:30 - 19:00 (CEST)

Taking into account audiences and their development is part of sustainability: how can we consider sustainability without imagining and encouraging the renewal of audiences? How can we promote inclusion and diversity if we do not support the appropriation of art by as many people as possible? How can museums be more active on these issues?:

- **Amareswar Galla**, UNESCO Chair on Inclusive Museums and Sustainable Heritage Development - India
- **Marie-Claude Mongeon**, Head of General Secretariat and Strategic Projects, Musée d'art contemporain de Montréal - Canada
- **Diala Nammour**, Director of MACAM (Modern and Contemporary Art Museum) in Beirut - Lebanon
- **Xavier Roigé Ventura**, Professor of Museology, University of Barcelona - Spain

The session will be moderated by **Aude Porcedda**, associate professor of cultural management and organisation at the Université du Québec in Trois-Rivières.

*It will be held simultaneously in French, English and Spanish. It will be recorded and rebroadcast by ICOM France and its partners.*

### Link to the session

Participate: <https://us02web.zoom.us/j/81657809156?pwd=QzBYdmtY3h2YklicTA2akxjdlp1QT09>

Meeting ID: 816 5780 9156

Secret code: 116760

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### Museums

facing their environmental and societal responsibilities

Towards a sustainable and ethical model

SESSION 3  
Societal issues of sustainability  
July 5, 2023  
on zoom  
17.30 - 19.00  
(CEST)



ICOM International Council of Museums

UQTR Université du Québec à Trois-Rivières

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