



Conference

**THE ARCHAEOLOGICAL MUSEUM
EXHIBITION TECHNIQUES
IN A DIGITAL WORLD DURING & AFTER COVID**

**Zoom Conference on June 21st, 2021
2 PM Paris (GMT+2)**

For Information & Registration please contact:
<http://icmah.mini.icom.museum/>
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**THE ARCHAEOLOGICAL MUSEUMS EXHIBITION
TECHNIQUES IN A DIGITAL WORLD
DURING AND AFTER COVID**

The Covid-19 pandemic affected all cultural life including museums. Many museums were not ready to lose contact with their "real world". Museums were closed, staff started to work from home, no more visitors, no more public, educational, scientific activities... The adaptation to the new situation took relatively short time. The cultural practices changed thank to the digital world during the crisis. In a way, it helped to develop new opportunities and new skills for museums to regain contact with their indispensable public. Standards were changed, the space and time perceptions as well. Museums, as other institutions, rediscovered the potential of digital world by telework, video and audio meetings, virtual exhibitions and online activities, webinars, workshops.

The crisis is still going on. In the time we learned more about virtual connecting, solidarity in between museums and creativity in communication. ICMAH keeps the actuality of the subject and uses the situation as an opportunity to realize online events with parts of the museum world.

This conference created in collaboration with ICOM Russia and the Museum-Reserve Island-Town of Sviyazhsk will mark a memory on those days of pandemic.

The zoom conference will be held on 21st of June, 2 PM Paris Time (GTM + 2) with English-Russian simultaneous translation.

**To receive the link of the webinar please visit <http://icmah.mini.icom.museum>
or write to icmahsecretary@gmail.com**

PROGRAMME

OPENING SPEECH

14.00 - 14.15

Alexander Sholokhov

President of ICOM of Russia

PRESENTATION OF THE THEME

14.15 - 14.30

Burçak Madran

President of ICMAH, Designer and museographer

«Typology of virtual exhibitions and methodology of design»

PRESENTATIONS

14.30 - 14.50

Raphael Valeev, *Deputy Director for Research of the Institute of International Relations of Kazan (Volga Region) Federal University, Vice-President of the Russian National Committee of ICOMOS, Kazan*

«The acquisition policy of the museum storages of the UNESCO World Heritage object - Museum-Reserve «Kazan Kremlin».

14.50 - 15.10

Artyom Silkin, *Director of the State Museum-Reserve «Town-Island of Sviyazhsk», representative of the ICOM of Russia in the NEMO working group "Museums and Creative Industries", member of ICOMOS, Sviyazhsk*

«Experience in preserving the archaeological heritage on the territory of the Museum-Reserve «Town-Island of Sviyazhsk».

15.10 - 15.30

Michel Rouger, *Director of MuseoAlesia, France*

«In the kitchen of Alesia» virtual exhibition

15.30 - 15.50

Andrey Shapovalov, *Director of the Novosibirsk State Local History Museum*

«The exposition of the Novosibirsk State Museum of Local History and Nature «Siberia in ancient times": new opportunities».

15.50 - 16.10

Vadim Perevozchikov *Director of the State Archaeological Museum-Reserve "Tanais", Rostov region of Russia*

«Exposition and exhibition projects of the Archaeological Museum-Reserve «Tanais».

16.10 - 16.30

Anna Agarkova, *Head of the Department of Archeology and Ethnography of the Surgut State Museum of Local History, Surgut*

«Archaeological collections of the Surgut Ob region in the latest projects of the Surgut Museum of Local Lore».

16.30 - 16.45

Simge Toksöz, Designer, Reotek

«Bringing Together the Future and the Past: Interactive Applications in Archaeological Museums».

16.45 - 17.00

Orkhan Zamanov, Scientific Researcher, Museum Department of the Institute of Archeology and Ethnography of ANAS and coordinator of Khazar University's Department of History and Archeology.

«Opportunities and future prospects of the archeological museum in the field of education during the pandemic».