



CALL FOR PAPERS



2019 ICEE Annual Conference
Building Resilience and Reinforcing Relevance in Exhibition Exchange



25th ICOM General Conference
Museums as Cultural Hubs: The Future of Tradition
September 1 – 7, 2019 | Kyoto International Conference Center | Kyoto, Japan



In 2019, the ICEE conference travels to Japan providing a unique, multicultural, and multidisciplinary forum for exchange of ideas, knowledge and experiences.



**The 25th
ICOM
General
Conference**



The ICOM General Conference, held every three years, provides an important opportunity for ICOM members from 141 countries and territories to share experiences and future prospects, and to advance expertise and leadership in the field of cultural heritage and museums.

The ICOM's 25th General Conference will be held from September 1-7, 2019 in a city famous for its cultural traditions: Kyoto, Japan.

With the theme ***“Museums as Cultural Hubs: The Future of Tradition”***, ICOM Kyoto 2019 General Conference aims to provide a forum for considering how museums can and should play pivotal roles in society, creating new functions to enrich the future as cultural hubs while embracing the traditions of the past.

2019 ICOM Kyoto Main Topics for Discussions

Museums as Cultural Hubs: The Future of Tradition



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Global Issues and Museums



How can museums connect with global issues?

Local Communities and Museums



What efforts can museums undertake to tackle the effects of crucial problems and changes prevalent in the world such as natural disasters, conflicts, environmental issues, globalization, aging populations, and social and economic inequalities?

What roles is a museum responsible for within its local community?

In which ways can museums create bridges between local communities and other stakeholders in order to nurture unique traditions and cultural resources and pass them on to the future generations?

Museum Definition and System



What are the definitions of museums and museum professionals that best reflect their realities and objectives of their roles?

What policies and systems should be put in place for them to tackle their everyday challenges?



The 2019 ICEE Conference Theme:

Building Resilience and Reinforcing Relevance in Exhibition Exchange

For its 2019 Annual Conference, the ICEE builds on the theme of the General Conference “***Museums as Cultural Hubs: The Future of Tradition***” through the lens of exhibitions: examining the powerful ways in which exhibition exchange contributes to the role of museums as cultural hubs by helping museums build their resilience and reinforce their relevance in an increasingly competitive cultural marketplace.

We invite colleagues and conference participants to submit session proposals exploring “***Museums as Cultural Hubs: Future of Tradition***” through the lens of ***Resilience*** and ***Relevance***.

Building Resilience in Exhibition Exchange

SESSION 1

Museums are increasingly aware of the ways political, economic, social, technological and environmental global forces of change impact their work. Understanding how these forces of change influence the work of museums is key in building organizational resilience.

Forces of change can represent both opportunities and threats for museums. Exhibitions, as the flagship offering of museums, are at the forefront of this intersection.

Technological changes such as increased use of digital platforms to deliver content, augmented interactivity, and the rise of virtual reality and artificial intelligence have transformed the expectations and experiences of exhibition audiences and of the exhibition medium itself. Social movements have led to a greater focus on accessibility and inclusion in exhibition development and design.

Economic and political changes have left museums dealing with limited access to funding to develop exhibition projects or navigating political sanctions and travel restrictions in the delivery of their touring exhibitions. These are only a few examples.



Reinforcing Relevance in Exhibition Exchange

SESSION 2

The importance of fostering and developing global and local networks to help museums connect to their audiences and fulfil their mandates cannot be understated. Museums must develop new relationships and explore new partnership and collaboration models to be able to continue offering challenging and engaging exhibitions to their audiences.

Museums are increasingly seeking non-traditional partnerships and collaborations to allow them to remain in step with their audiences. The increased transparency of the digital age has also created new opportunities for museums to engage with their communities through exhibition development, ensuring exhibition content, design, and visitor experience reflect a diversity of audience perspectives, experiences and abilities.

By engaging locally, museums have transformed their practices to remain closer to the communities they serve, tailoring both services and content to meet the needs of their visitors. In addition to partnering with their local communities, museums are conducting more analyses of online and onsite visitor analytics, supporting data-driven decision making in the development of their exhibitions and service offerings.



Research Questions

Building Resilience in Exhibition Exchange

- How can exhibitions help museums build their resilience and continue to innovate in the face of external forces of change?
- How have you gained support to seize opportunities?
- What are you doing to make your institution more nimble and flexible in the face of change?
- What exhibition business models, strategies or practices in your institution make it resilient? Has your institution tried ones that did not work?

Reinforcing Relevance in Exhibition Exchange

- How do you ensure your exhibitions remain relevant and connected to audiences and stakeholders?
- How do you ensure they resonate with the local communities you serve?
- What networks, relationships or new collaboration models have contributed to strengthening your institution's exhibition offerings?

The 2019 ICEE Conference Theme:

***Building Resilience
and Reinforcing
Relevance in
Exhibition Exchange***



The 2019 ICEE Conference schedule

As part of the 25th ICOM General Conference, the 2019 ICEE Annual Conference includes seven days of keynote speeches, plenary sessions, ICEE-focused presentations, off-site visits, excursions, social events, and museum expo.

From unique presentations and workshops to a variety of networking opportunities, off-site meetings and excursions, the 2019 ICEE Annual Conference will provide participants with a global platform to connect and share ideas and experiences with more than 3,000 museum professionals from all over the world.



Preliminary Schedule | September 1-7, 2019

	Sunday 1	Monday 2	Tuesday 3	Wednesday 4	Thursday 5	Friday 6	Saturday 7
Morning	ICOM Advisory Council Meeting	Open Ceremony, Keynote Speech, Plenary Session	Keynote Speech, Plenary Session	Keynote Speech, Plenary Session	2019 ICEE Conference Excursion	ICOM Kyoto Excursion Day	ICOM General Assembly
Afternoon	ICOM Advisory Council Meeting	ICEE Annual Conference	ICEE Annual Conference	ICEE Annual Conference	ICEE Program at Kyoto National Museum	ICOM Kyoto Excursion Day	ICOM General Assembly
Evening	ICEE Board Meeting	ICOM Kyoto Opening Party at ICC Kyoto	ICOM Kyoto Social Event at Nijo Castle	ICOM Kyoto Social Event at Kitayama Park	ICOM Kyoto Social Event at Okazaki Area	ICOM Kyoto Excursion Day	ICOM Kyoto Closing Ceremony
Other Activities By Day	ICEE Board Preparatory Meetings (9:00-14:00)	Museum Fair & Expo Forum (12:30-18:00)	Museum Fair & Expo Forum (9:00-18:00)	Museum Fair & Expo Forum (9:00-18:00)	Japan Association of Museums Annual Conference	Welcome reception & meeting for new ICEE Board	Closing Party at Kyoto National Museum
Activities Color Category	2019 ICOM Kyoto General Conference	2019 ICEE Annual Conference	2019 ICOM Kyoto Social Events	2019 ICEE Conference Social Events	2019 ICEE Conf. Off-Site Program	ICEE Board Activities	Other ICOM Activities



The 2019 ICEE Annual Conference includes a special collaboration with the Kyoto National Museum for an off-site program on September 5, 2019.





Conference Session Proposal Guidelines

The 2019 ICEE Annual Conference will accept proposals in the following formats*:

Paper

20-minute presentation relating to one of the four key conference themes. (Please note that papers will be considered individually and authors may be asked to present alongside another proposed paper to form a conference panel at the discretion of the organizing committee.)

Case Study

20-minute presentation focused on best practices; challenges; an actual situation or a particular project and its development, implementation and outcomes; or key learnings.

* Session formats are subject to change based on conference needs and at the discretion of the content development team.

Conference Session Proposal Guidelines

Proposals must include the following information:

Contact information of Presenter(s):

- Full name, title, institution, address, and email of presenter (s).
- Short biography of speaker(s) (1 paragraph or less than 80 words).

If selected, the Organizing Committee will ask you to send a headshot (suggested file types: jpg, png, gif, pdf.) that we may use to promote your session on our social media channels.





Conference Session Proposal Guidelines

Proposals must be written in English and include the following information:

Description

A concise summary of the proposed session including:

- Proposed session title
- Session format (paper or case study)
- Identification of corresponding/relevant conference theme
- Abstract or session description (no longer than 300 words). (Note: selected abstracts might be included in the printed Conference Programme distributed to all conference attendees)
- Identification of key learning outcomes for conference participants (i.e., what will participants take away from your session)

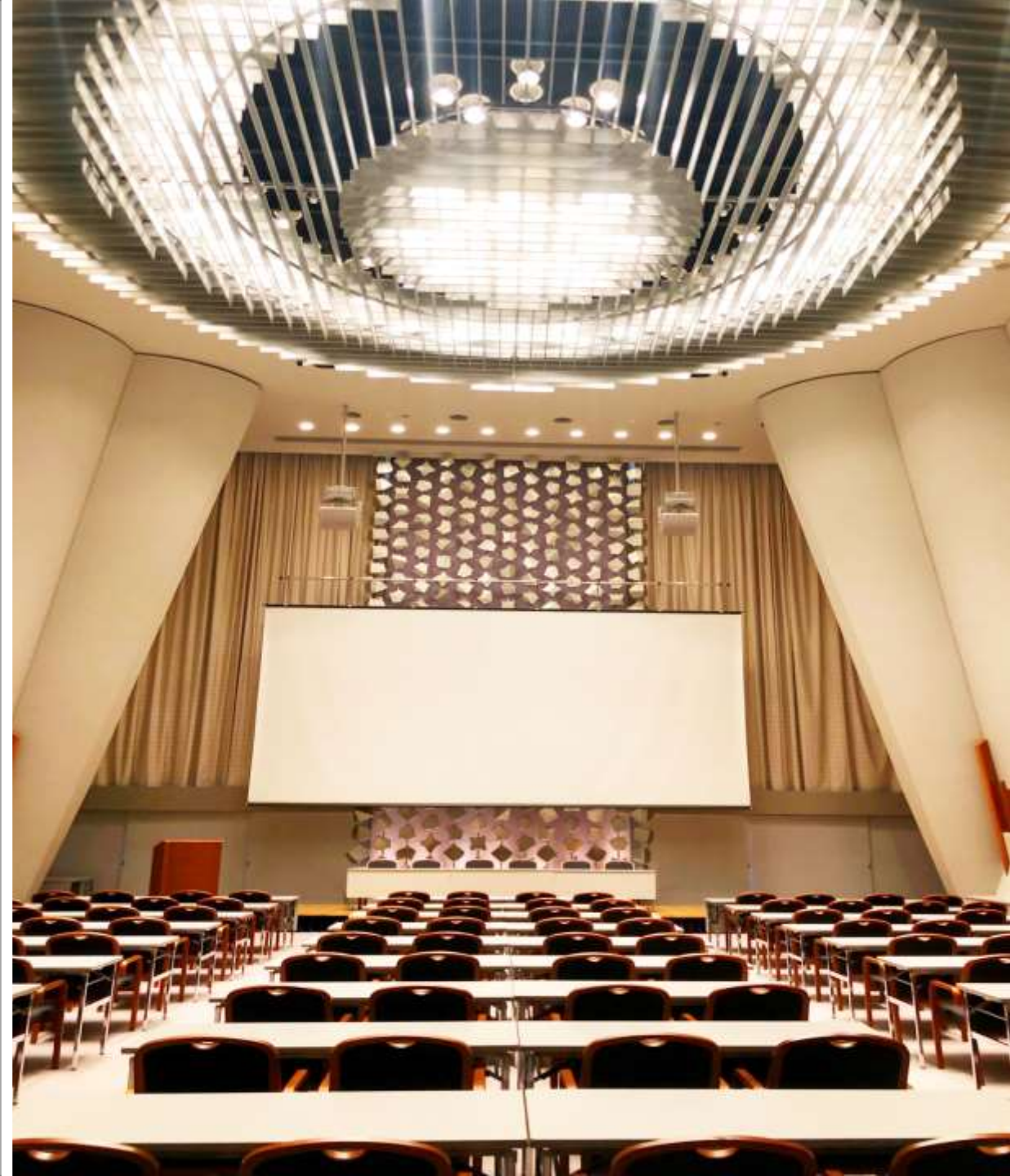
Conference Session Proposal Guidelines

Deadline

- Please submit your proposals by **April 5, 2019**.
- Proposal **applications must be submitted using the following form:**
<https://www.surveymonkey.com/r/2019ICEE-CallForPapers>

Review and Selection Process

- The 2019 ICEE Conference Content Development Team will review all proposals submitted by the April 5, 2019 deadline.
Proposals submitted after the deadline will not be considered.
- Please note that the ICEE is unable to provide session speakers with travel funds, honorariums or allowances.





Conference Session Proposal Guidelines

Proposals will be evaluated for the following:

- Relevance to one or more of the 2 conference themes
- Identification of key learning outcomes for conference participants
- Overall clarity and commitment to present a thoughtful, engaging, and original session



Important Dates

Milestone	Dates
Deadline for session proposal submissions	April 5, 2019
Proposal review and selection period	April 5 – April 15, 2019
Notification of acceptance	April 15, 2019
Deadline for early bird registration	April, 30 2019
Regular registration period	May 1 – August 31, 2019
Deadline for final papers text submission	October 31, 2019
Onsite registration period	September 1 – 7, 2019
25 th ICOM General Conference (Kyoto 2019)	September 1 – 7, 2019
2019 ICEE Annual Conference	September 1 – 6, 2019



QUESTIONS?

Please contact the 2019 ICEE Conference Content Development Team at:

programs.icee.icom@gmail.com



2019 ICEE Annual Conference

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