

# CECA 2018 Annual Conference – PROGRAMME

## Museums, Education and Cultural Action: Between Old and New Meanings

24-28 September 2018

Venue: *Georgian National Museum (GNM), 1, Pirtseladze str., 0105, Tbilisi, Georgia*

### Monday, 24 September

*Optional CECA pre-conference workshops, FREE (pre-registration)*

09.00 – 09.30	<b>Registration, tea &amp; coffee</b>	
09.30 – 13.00	<b>CECA workshop in English</b>  <b>MAKE PEOPLE TALK...</b> <i>GNM Auditorium</i>  <u>Mette Boritz</u> , Manager of Exhibitions, Ph.d. National Museum of Denmark	<b>CECA Board meeting</b>  <i>GNM Director's meeting room</i>
13.00 – 14.00	<b>Lunch</b>  <i>Yard - Georgian National Museum</i>	
14.00 – 18.00	<b>CECA workshop in Spanish</b>  <b>LA DINAMIZACIÓN DE LOS MUSEOS Y LA EDUCACIÓN FORMAL</b> <i>GNM Auditorium</i>  <u>Mariela Moncayo Coronel</u> , Gestora Cultural <i>Museo Antropológico y de Arte Contemporáneo MAAC, Guayaquil-Ecuador</i>	<b>CECA Board meeting</b>  <i>GNM Director's meeting room</i>

## Day 2. TUESDAY, 25<sup>th</sup> September

Georgian National Museum

09.00 – 13.00	<b>Registration</b> <i>Lobby</i>
09.30 – 10.00	<b>Opening session</b> <i>Room 2</i>
10.00 – 11.00	<b>Keynote session - NEWTON CUNHA</b> <i>Room 2</i>  Presentation + discussion, Q/A
11.00 – 11.20	<b>Tea &amp; Coffee</b> <i>Yard - Georgian National Museum</i>
11.20 – 12.00	<b>Session 1</b> <b>Panel discussion</b> <i>Room 2</i> Moderator: ZELJKA JELAVIC <ul style="list-style-type: none"> <li>• ARJA VAN VELDHUIZEN – <i>Talking about museum education and cultural action – words and meanings reflecting views on our profession</i></li> <li>• CECA Regional coordinators</li> </ul>
12.00 – 13.40	<b>Session 2</b> <b>Research papers</b> <i>Room 2</i> Chair: COLETTE DUFRESNE-TASSÉ <ol style="list-style-type: none"> <li>1. ANNE – MARIE EMOND, PEDRO MENDONCA - <i>Contemporary art and Self Discovery: A museum experience as a form of Creativity</i></li> <li>2. GINA KOUTSIKA; ANGELA DIAKOPOULOU - <i>Treasured Secret: The Galleries of Kew Gardens</i></li> </ol>

	<p>3. JENNY WEDGBURY – <i>Museums on Prescription</i></p> <p>4. MEGAN GOOCH; SALLY TUCKET – <i>Beyond the heritage site: Online learning as cultural action</i></p> <p>5. PAOLO CAMPETELLA – <i>In interior puero. Handwriting practice to improve pupils' autonomy in interpreting museum objects</i></p>	
13.40 – 14.30	<p><b>Lunch</b></p> <p><i>Yard - Georgian National Museum</i></p>	
14.30 – 16.15	<p><b>Session 3</b></p> <p><b>Theme papers</b>  <i>Room 1</i>  Chair: MILA CHIOVATTO</p> <ol style="list-style-type: none"> <li>1. COLETTE DUFRESNE-TASSÉ – <i>L'action culturelle et l'education museale dans les textes produits par les directeurs de musees Quebecois</i></li> <li>2. ALAN MICHAEL KIRWAN; NADYA MOHAMED AL SALEH – <i>Connecting local and global communities through educational practice</i></li> <li>3. NINO GEDEVANISHVILI – <i>Outreach programs as Cultural Action in Museums</i></li> <li>4. FREDERIKE VAN OUWERKERK – <i>Museums like spiders in the web: new approaches, new publics</i></li> <li>5. MAKHA BEZHUASHVILI – <i>L'atelier artistique pour les enfants et les adolescents dans la Galerie National de Tbilisi, comme une tache de developper l'action culturele</i></li> </ol>	<p><b>Session 4</b></p> <p><b>Market of ideas</b>  <i>Room 2</i>  Chair: ARJA VAN VELDHUIZEN</p> <ol style="list-style-type: none"> <li>1. ERJA SALO – <i>Darkroom Mansion and Arvaa kuva (guess image) – two playful approaches to the collection of the Finnish Museum of Photography</i></li> <li>2. LUIZA MITRACHE – <i>“Molenbeek, the little Manchester”, an example of local teen engagement in an industry museum</i></li> <li>3. SHOTA BEZARASHVILI – <i>Educational camp for the children in the Open Air Museum</i></li> <li>4. ZOYA NECHEPORENKO - <i>Gatchina Palace and Estate Museum: coming out of the shadows</i></li> <li>5. RICARDO RUBIALES – <i>La accion educative como catalizador de procesos culturales?</i></li> <li>6. GIORGI KALANDIA – <i>The criteria of success for educational programs of Art Palace</i></li> <li>7. MARIAM CHKHAIDZE – <i>Berikas from the Art Palace</i></li> <li>8. LILA HEINOLA, JANINA AHLFORS - <i>Experimental color workshops and sound museum for babies and elderly people</i></li> </ol>

16.15 – 16.45	<b>Tea &amp; Coffee</b> Yard - Georgian National Museum
16.45 – 17.45	<b>Session 5</b> <b>CECA Best practice &amp; research awards</b> Room 2 Chair: <b>Marie-Clarte O'Neill</b> , <i>Ecole du Louvre (Paris)</i> Presentation of the 5 award-winning best practice projects: <ul style="list-style-type: none"> <li>• TINATIN SHERVASHIDZE – <i>L'histoire des bonbons. Musée des Arts populaires et appliqués, Tbilissi, Georgie.</i></li> <li>• DINARA KHALIKOVA – <i>Inclusive museum. ICOM Russie, Moscou, Russie</i></li> <li>• AL-THANI MOZA – <i>Bin Jelmood House Collateral. Msheireb Museums, Doha Qatar</i></li> <li>• MOHAMAD JAMAL – <i>Heritage hunts @Heritage institutions. National Heritage Board. Singapour</i></li> <li>• DE ALMEIDA FACUNDO – <i>Consejo de Niños del MAPI. Museo de Arte Precolombino e indígena. Montevideo. Uruguay</i></li> </ul>
17.45 – 18.45	<b>Best practice and research award ceremony</b>
19.00 – 21.00	<b>Welcome reception</b> Yard - Georgian National Museum  (ONLY pre-registered participants are invited upon presenting the conference badges at the entrance) Georgian National Museum will be open until 9 pm for CECA 2018.

## Day 3. WEDNESDAY, 26<sup>th</sup> September

Georgian National Museum

09.00 – 10.00	<b>Registration</b> <i>Lobby</i>	
09.30 – 11.00	<b>Session 6</b> <b>Theme papers</b> <i>Room 2</i> Chair: ARJA VAN VELDHUIZEN  <ol style="list-style-type: none"> <li>1. THEO MEEREBOER - <i>Bridge the gap, how the SET model helps museums with cultural action and activism</i></li> <li>2. ELLEN NAOMI ZISHOLTZ – <i>Museums Transform Youth</i></li> <li>3. MARIAM MARJANISHVILI – <i>Museum in the process of Time evolution</i></li> <li>4. THEODORA DEMETRIOU - <i>Engaging individual visitors and families at the A.G. Leventis gallery</i></li> <li>5. DAREJAN DZOTSENIDZE – <i>Out of Eden – Enhancing education through cultural action</i></li> <li>6. TSIALA JANKARASHVILI – <i>Contemporary art and educational programs as initiator of cultural activity</i></li> </ol>	<b>Session 7</b> <b>Theme papers</b> <i>Room 1</i> Chair: THERESE QUINN  <ol style="list-style-type: none"> <li>1. MIKHEIL TSERETELI – <i>Museum in transition – Building informal learning capacity</i></li> <li>2. MAIREAD QUINN – <i>Impacting change: The House of European Culture and the Role of Museum Practice in Cultural Action</i></li> <li>3. IRAKLI PIPIA – <i>Tsinandali Museum: from Soviet to Post-Soviet Nobility</i></li> <li>4. YING HU - <i>Public Involvement in Museum Education Following the National Strategy “Increasing Cultural Confidence”: The Role of Third Parties</i></li> <li>5. LANA KARAIA – <i>Synergy of Museums and Creative industries – One of the tools for cultural action?</i></li> <li>6. IRINE SAGANELIDZE – <i>Development of contemporary museum, new technologies and means</i></li> </ol>

11.00 – 11.30	<b>Tea &amp;Coffee</b> Yard - Georgian National Museum	
11.30 – 13.00	<b>Session 8</b> <b>Theme papers</b> Room 2 Chair: ZELJKA JELAVIC  <ol style="list-style-type: none"> <li>1. ANI AVAGYAN – <i>Between educational and cultural measurers</i></li> <li>2. ANA ZHVANIA – <i>To the subject of relevance of cultural action events to the mission of the museum</i></li> <li>3. ANGEL PAZOS-LOPEZ, ALEJANDRA ALONSO TAK – <i>Estrategias de museologia integradora para la accesibilidad universal. Sensorialidad e inclusion social en el Museo del Prado</i></li> <li>4. NINO TABUTSADZE – <i>Effects of the Diversification of Audiences and Inclusion of Vulnerable groups into the Museum’s cultural actions</i></li> <li>5. NINO BAKANIDZE – <i>Musee-lieu de l’interpretation personnelle et de dialogue intercultural</i></li> </ol>	<b>Session 9</b> <b>Market of ideas</b> Room 1 Chair: GINA KOUTSIKA  <ol style="list-style-type: none"> <li>1. ALEXANDRA BENNETT, EMAN ABDULLAH – <i>Motion lab – prototyping with families and schools to explore making art through movement and movement through art</i></li> <li>2. MARIAM GOCHELASHVILI – <i>Memory and interpretation for the Future</i></li> <li>3. ISABEL FIEDLER – <i>Re-design of Hundsturmpark – Public space as object and manifestation of cultural action</i></li> <li>4. PAULO CUICA, JOANA OLIVENCA – <i>The professions of Lisboa</i></li> <li>5. HAYK MKRTCHYAN – <i>Museum education center: Through education to implementation</i></li> <li>6. GVANTSA ARCHVADZE, NINO DATUNASHVILI – <i>Travelling exhibitions for popularization of museums</i></li> <li>7. AMIR MASOUD – <i>Designing gallery for children in the Islamic revolution and holy defense museum of Tehran</i></li> <li>8. IZOLDA DUMBADZE, TAMAR SHALIKADZE – <i>Educational projects in Batumi Archaeological museum</i></li> </ol>
13.00 – 14.00	<b>Lunch</b> Yard – Georgian National Museum	

14.00– 15.00	<p><b>Session 10</b></p> <p><b>Keynote paper</b> – Prof. Dr. <b>DAVID LORDKIPANIDZE</b></p> <p><i>Room 2</i></p> <p>Presentation + Discussion, Q/A</p>
15.00 – 16.30	<p><b>Session 11</b></p> <p><b>Research papers</b></p> <p><i>Room 2</i></p> <p>Chair: COLETTE DUFRESNE-TASSÉ</p> <ol style="list-style-type: none"> <li>1. ELSA BAILEY – <i>What does learning look like for young children in a science centre?</i></li> <li>2. ROSA MARIA HERVAS AVILES, ELENA TIBURCIO SANCHEZ, RAQUEL TUDELA ROMERO – <i>Mediacion, Territorio y accion cultural</i></li> <li>3. VICTORIA OSETE VILLALBA, CARLOS JAVIER EGIO RUBIO, ROSA MARIA HERVAS AVILES – <i>Accion cultural en el barrio del Carmen de Murcia</i></li> <li>4. IVAN GRINKO – <i>New subjectivity of cultural activities: the experience of Russian regions</i></li> <li>5. CAROLINA SILVA – <i>Contemporary art museums and youth: An imperfect genealogy</i></li> </ol>
16.30 – 19.30	<p><b>Study trips in Tbilisi museums</b></p> <p><i>(the program will be provided additionally)</i></p> <p><b>Tbilisi City tour</b></p>

## Day 4. THURSDAY, 27<sup>th</sup> September

Georgian National Museum

09.30 – 10.30	<b>Session 12</b>	
	<b>Keynote session – Mr. LEVAN KHARATISHVILI</b> <i>Room 2</i> Presentation + Discussion, Q/A	
10.30 – 11.00	<b>Tea &amp; Coffee</b> <i>Yard - Georgian National Museum</i>	
11.00– 13.00	<b>Session 13</b>	<b>Session 14</b>
	<b>Theme papers</b> <i>Room 2</i> Chair: MILA CHIOVATTO  <ol style="list-style-type: none"> <li>1. CATHARINA HENDRICK, GEORGIOS PAPAIOANNOU, AISHA ALI AL KUWARI – <i>When a university and museum work together: the exhibition project module of the MA in museum and Gallery practices, UCL Qatar, and the Mscheireb museums, Qatar (2016-2018)</i></li> <li>2. ARGYRIS KARAPITSANIS – <i>Museums in cultural action with universities</i></li> <li>3. INGA KARAIA – <i>Cultural actions in University museums</i></li> </ol>	<b>Theme papers</b> <i>Room 1</i> Chair: THERESE QUINN  <ol style="list-style-type: none"> <li>1. IRINA GOGONAIA – <i>“Lifelong learning” and opportunities of Non-formal education in the National Centre of Manuscripts</i></li> <li>2. IRINA KOSHORIDZE – <i>Educational programs as the instrument to build the own audience</i></li> <li>3. MAIA PATARIDZE – <i>What ancient coins tells us about</i></li> </ol>



4. ALEXANDRA BOUNIA, JELENA TRKULJA – *From museum education to cultural action in Qatar: searching for new theoretical approach in the Gulf region*
5. WENCKE MADERBACHER – *Take a look inside – The role of cultural education and cultural action inside museum's processes in Austria*
6. LELA TSITSUASHVILI – *Public lectures and students programs*

4. VAIDA RAKAITYTE – *Lithuanian museums' case study: Christmas – Eve old traditions for nowadays people*
5. BELA CHUMBURIDZE – *Cultural actions in Rustaveli theatre museum*

## Session 15

### Poster presentations

1. MIRA FRANCETIC MALCIC – *Painting oil on glass in the Croatian museum of Naïve art*
2. RENATA BREZINCAK, MILA SKARIC – *Croatian museum education in the context of cultural action*
3. ZELJKA JELAVIC – *Project ALBUM – museum project designed for people with Alzheimer's disease and dementia*
4. MARI VIITA-AHO – *Defining public engagement and the concept of museum in Finnish museum policy programmes between 1973 – 2018*

13.00 – 14.00

### **Lunch**

*Yard - Georgian National Museum*

14.00 – 15.30

Session 16	Session 17
<p><b>Theme papers</b></p> <p><i>Room 2</i></p> <p>Chair: ZELJKA JELAVIC</p> <ol style="list-style-type: none"> <li>1. LUCIANA CONRADO MARTINS, ADRIANA MORTARA ALMEIDA, ANDREA AMARAL BIELA, FERNANDO CASTRO, MAGALY CABRAL, RENATA SANT'ANNA DE GODOY PEREIRA, THALES RIBEIRO DE MAGALHAES – <i>Is there a difference between cultural and educational action in Brazilian museums? Creating new meanings to the service dedicated to public</i></li> <li>2. SALOME TSISKARISHVILI – <i>Educational programs in Georgian regional museums: Situation and challenges</i></li> <li>3. METTE BORITZ – <i>Make people talk</i></li> <li>4. ERMILE MESKHIA – <i>Experience and challenges of introducing contemporary museum projects within the regions</i></li> <li>5. NINO SULAVA – <i>The role of cultural activity in the regional museums of Georgia (on the example of the open air archaeological-ethnographic museum of Dekhviri)</i></li> </ol>	<p><b>Theme papers</b></p> <p><i>Room 1</i></p> <p>Chair: GINA KOUTSIKA</p> <ol style="list-style-type: none"> <li>1. THERESE QUINN – <i>Document, Reveal, Act: Museums as catalysts for Social change and cultural action</i></li> <li>2. ANA SHANSHIASHVILI – <i>A search for new attractions: a case study on the private crafts museums in Georgia</i></li> <li>3. NINO SANADIRADZE – <i>Educational opportunities of cultural sphere in modern times</i></li> <li>4. ABANTIKA PARASHAR – <i>Museum and informal education: a case study of state museum, Assam</i></li> <li>5. NANA LILUASHVILI – <i>L'activite culturelle dans les musees – une forme d'activite sociale</i></li> </ol>

15.30 – 17.00	<b>Session 18</b>	
	<b>CECA General Assembly</b>	
	<b>Closing remarks</b>	
	<i>Room 2</i>	
17.00 – 17.15	<b>Tea &amp; Coffee</b>	
	<i>Yard - Georgian National Museum</i>	
17.15 – 18.15	<b>Session 19</b>	
	<b>CECA NC meeting</b>	<b>CECA Research group meeting</b>
18.15 – 19.15	<b>CECA Board meeting</b>	
20.30 - onwards	<b><u>Gala Dinner *</u></b>	
	<i>Venue: TBA</i>	

*\*Requires extra payment and registration at the desk.*

## Day 5. Friday, 28<sup>th</sup> September

### Optional - CECA Post-conference tours\*\*

*\*The CECA 2018 offers 2 post-conference optional tours for participants who wish to extend their stay in Georgia.*

*The special tours include:*

- *Visits in museums, historical sites; ine degustation, ethnographic events etc.*
- *Transportation, guide service, light coffee - lunch breaks; and dinner.*

*The post-conference optional programs require pre - registration + payment (25 Euro).*

	Option 1	Option 2
<b>09.00 – 21.00</b>	<b>Kakheti Region (East Georgia)</b>  <a href="#">Tsinandali palace</a> <a href="#">Signagi museum</a> <a href="#">SHUMI Wine Museum</a> Telavi History Museum	<b>Shida Kartli region (South Georgia)</b>  <a href="#">Mtskheta (Old capital) – UNESCO world heritage sites:</a> Jvari monastery Svetitskhoveli cathedral Uplistsikhe site-museum

*\*\*Requires extra payment and registration at the desk.*

### **CECA 2018 – Venues:**

**ROOM 1** – GNM Auditorium (1, Purtseladze str. 0105)

**ROOM 2** – GNM foyer-lobby (3, Rustaveli ave. 0105)

Director's meeting room (1, Purtseladze str. 0105)